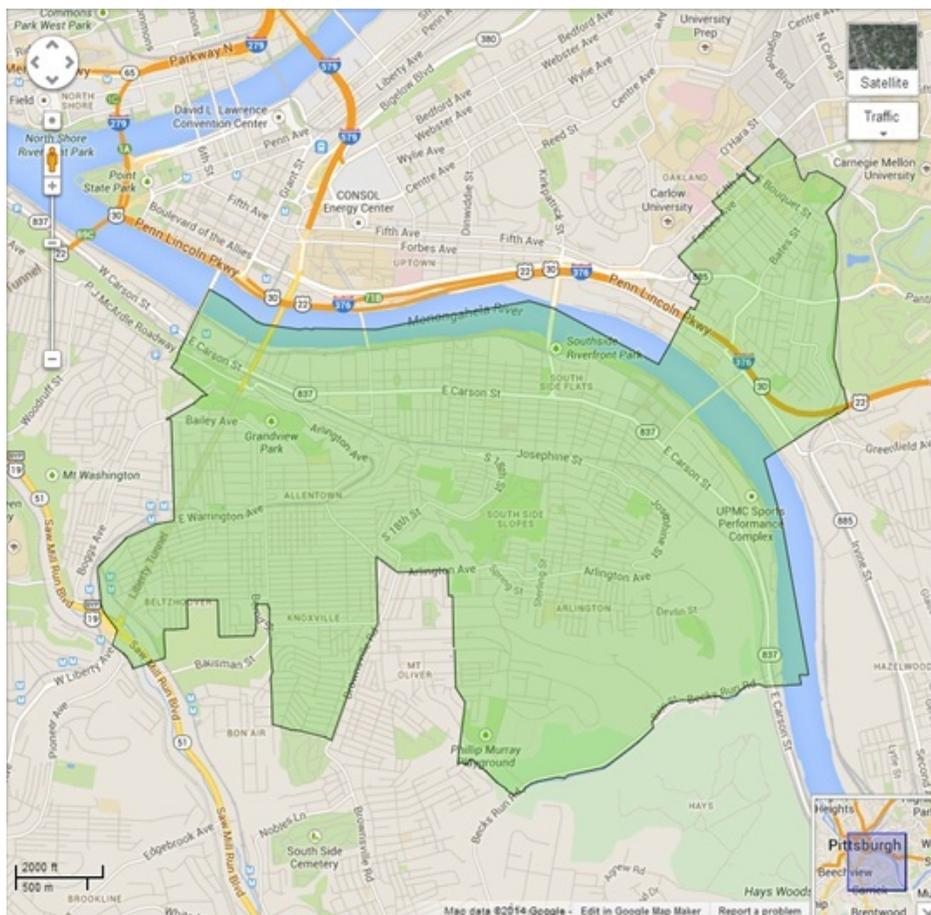


# DISTRICT 3

## Good News n'at

*Allentown, Arlington, Arlington Heights, Beltzhoover, Knoxville, Mt. Oliver, Oakland (Central and South), South Side Flats, South Side Slopes, St. Clair*



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## Welcome Back!

*By Hannibal Hopson / Community Relations Assistant*

— Here in the District 3 Council Office we feel it is important to recognize and spotlight outstanding news in our energetic, diverse community. The purpose of this newsletter is to highlight members/organizations and their efforts to improve the community. In the event that you have a story you feel is worth sharing, please contact our office at 412-255-2130.

## Fresh Fridays



Beginning in the fall of 2012 as a brilliant cooperative idea, Fresh Fridays has evolved into a ‘fruitful’ device to provide the Hilltop residents with access to fresh produce. This past Fresh Fridays season has been a very successful one; the Hilltop Alliance reports that a total of 290 households have been served, with a total of 746 people gaining access to healthy foods through this initiative. Since there is limited access to fresh produce for many residents of the Hilltop, its comforting to know that such a program exists to provide these much needed resources to our South Pittsburgh neighbors.

The Fresh Fridays Initiative looks forward to continuing to serve the Hilltop residents and any other residents in need on the second Friday in April 2015.

## Pittsburgh’s Nightlife: Encouraging a Safe, Sociable City

*By Justin Baird / Intern*



*“...presents a really interesting way to help neighborhoods grow in a responsible way.”*

— On Tuesday October 21, Pittsburgh celebrated the future of the Sociable City Plan. The plan includes recommendations for the city to improve safety measures, decrease waste, assist business owners, and coordinate transportation in prevalent nightlife districts.

In 2012, the three-year study was published and the groundwork was laid for the plan. In 2013, action teams were called together, made up from a diverse group of leaders in the community. These teams are designed to talk about strategies and actions to benefit the nightlife in the city. The plan itself calls for collaboration between businesses, local interest groups, community figures, public safety personnel, and institutions such as local universities.

**Continued on page 5**

# CITY THEATRE

## Q & A: South Side's Off-Broadway

When City Theatre was established, it was a facet of the City of Pittsburgh's Department of Parks and Recreation that spent time touring the city performing at schools, parks, and housing projects. Founded in 1975 as the 'City Players', the company consisted of Carnegie Mellon graduates from the performing arts school. By 1975, the group was successful enough to be offered residency at the University of Pittsburgh and thereafter renamed itself 'City Theatre'. After a 10-year stint on Bouquet Street in Oakland, the company moved, in 1991, to its current home at the former Bingham United Methodist Church in the South Side Flats.

I spoke to Andrew Weier, Director of Marketing and Communications, about Andrew's role at City Theatre, City Theatre's duty to sustain the art culture on the South Side, and about the recently launched 40<sup>th</sup> anniversary season.

**Q: As the Director of Marketing and Communications, what is your role at City Theatre?**

I am responsible for anything our patrons see prior to attending the theatre for a performance. This includes any of our printed pieces, direct mail campaigns, ads, maintaining our website, and generating social media content. I also work directly with local and national press to coordinate interviews, photos and video for preview stories, and television or radio appearances.

**Q: As you know, the South Side is a very unique place with a vibrant, diverse group of people and businesses on the Carson Street storefront. How does this atmosphere benefit City Theatre?**

*Continued...*

**(Continued)**

Being located in the South Side Flats is great for City Theatre. In addition to being steps away from great restaurants, galleries, shops and bars, having our venue separate from the Cultural District downtown really helps solidify that you're going to see something different on-stage here than you might there. You can think of us as the "Off-Broadway" to their "Broadway" in terms of our mission of bringing new work to Pittsburgh theatregoers.

**Q: What is on the agenda for this upcoming season?**

This is our 40<sup>th</sup> Anniversary season, and we just closed our first production *Outside Mullingar* – a Tony-nominated comedy by John Patrick Shanley. Next up is *Smart Blonde* – a world premier play with music by Willy Holtzman that we had commissioned for us. It tells the story of Judy Holliday, a famous actress known for her work on Broadway and in Hollywood in the 1950's and 60's. That will be on stage through December 21<sup>st</sup>, and is followed in January by *Mr. Joy* – another world premier by City Theatre favorite, Daniel Beaty.

For more information on City Theatre shows, season events and outreach programs by visit: <http://www.citytheatrecompany.org/>

## Events



### Annual Holiday Toy Drive

#### Who?

**Brashear Association**

#### What?

**New, unwrapped toys for children ages infant to 12 years old at locations listed below**

#### When?

**Until December 15**

#### Drop Off Locations

**Allentown Learning and Engagement Center (ALEC)  
1206 Arlington Ave, 15210**

**Brashear Center  
2005 Sarah St., 15203**

#### \*Open House\*

**Dec. 11 from 6-7:30pm at  
the Brashear Center – 2005  
Sarah St., 15203**

### Pitt's New Service Initiative (Continued from page 2)

A major component of the plan is the creation of a newly created position, the first of its kind in the country, called the Nighttime Economy Manager. This position was implemented to oversee the Action Teams, assist in coordination and achievement of their initiatives, and help local business owners expand their business while also administering safe, healthy, and clean practices. In July, Mayor Bill Peduto, a major supporter of the plan, appointed Ms. Maya Henry and she already looks to implement Sociable City Alliance and Hospitality Resource Panels in order to better coordinate nightlife in the community, and bring safe practices to the forefront. "In Pittsburgh...most of our business districts are right up against dense residential areas. That can cause conflict, but it's also an asset", stated Ms. Henry in a recent Pittsburgh Post-Gazette article. She seeks to create an environment in which safe business practices are encouraged, reducing the concerns local residents might have. Ms. Henry says the Sociable City plan "presents a really interesting way to help neighborhoods grow in a responsible way." Previously, Ms. Henry worked for the Lawrenceville Corporation as Business District Manager and Director of Special Initiatives, where she pushed for safe alcohol serving workshops for local restaurants and bar owners.

City Council President Bruce Kraus has supported and driven this project for years; he praises the plan for its successful collaboration between business owners, police, city officials, university leaders, and community groups.

To learn more about the Sociable City Plan, or Ms. Henry's plans for the future you can read more at:

Pittsburgh Post-Gazette:

['Sociable City' plan rolled out to coordinate Pittsburgh's nightlife](#)  
[More Pittsburgh neighborhoods targeted in nightlife 'hospitality' plan](#)

*Robert Zullo*  
*Diana Nelson Jones*

The Sociable City Plan's Website: <http://rhiweb.org/city/pittsburgh/overview.html>

## Tips for the Winter

As the days become shorter and temperatures continue to drop, making sure that you're prepared for winter and that your home is "winter ready" is important. Pennsylvania American Water has released an "It's All About the Preparation" infographic highlighting the essential, proactive steps homeowners can take to maintain their pipes.

### Protect your pipes by:

- Reducing sources of cold air within the house (plugging drafts, sealing windows, etc.)
- Insulating pipes and knowing how to properly shut off the water.
- Maintaining a constant drip of running water.

### If your pipes do freeze:

- Immediately shut off the water source and attempt to thaw the frozen pipes with warm air.
- Cautiously turn back on the water source, as to not further damage the pipes.

To report problems with frozen or leaking pipes, or simply for more information, you can reach Pennsylvania American Water 24 x 7 at 1-800-565-7292. More cold weather tips can be found at [www.pennsylvaniaamwater.com](http://www.pennsylvaniaamwater.com), or by visiting the company's YouTube channel ([youtube.com/paamwater](http://youtube.com/paamwater)) or its Facebook page ([facebook.com/pennsylvaniaamwater.com](http://facebook.com/pennsylvaniaamwater.com)).

# WINTER WEATHER WATER GUIDE HANDY TIPS TO KEEP YOUR PIPES FROM FREEZING

## It's all about prevention

Frozen pipes can leave you without water in the worst of weather. And cost a lot to repair. But with a few simple steps, you can easily preserve both your budget and your peace of mind.

PENNSYLVANIA  
AMERICAN WATER

## BEFORE COLD WEATHER SETS IN:



**Check sprinkler or irrigation systems**  
Make sure you've turned everything off and fully drained the system.



**Identify your home's freezing points**  
Check your home for pipes in areas that might be prone to freezing, such as crawl spaces, unheated rooms, basements, garages, and exterior walls.



**Know how to shut off your water**  
Locate your main water shut-off valve. You may want to tag or label it so you don't have to search for it in an emergency.



**Strengthen your defenses**  
Eliminate sources of cold air near water lines by closing off crawl spaces, fixing drafty windows, insulating walls and attics, and plugging drafts around doors.



**Protect your pipes**  
Where pipes are exposed to cold, wrap them with insulation or electrical pipe heater (even fabric or newspaper can help).

## WHEN TEMPERATURES STAY BELOW FREEZING:



**Keep water working**  
Keep water moving through the pipes by allowing a small trickle of water to run.



**Give pipes a helping hand**  
If pipes run through cabinets or vanities, open the doors to let warmer room temperatures flow in.

## BUT IF YOUR PIPES DO FREEZE:



**Thaw pipes with warm air**  
You can melt the frozen water in the pipe by warming the air around it with a hair dryer or space heater. Be sure not to leave space heaters unattended and avoid the use of kerosene heaters or open flames.



**Shut off the water immediately**  
Don't attempt to thaw pipes without turning off the main shut-off valve.



**Be careful turning water back on**  
Once pipes are thawed, slowly turn the water back on and check pipes and joints for any cracks or leaks that might have been caused by freezing.

For more cold, hard water facts, visit us at [www.pennsylvaniaamwater.com](http://www.pennsylvaniaamwater.com).

## District 3 Internal Office News

### Satellite Offices:

412-689-1130

### Southside (monthly):

1<sup>st</sup> and 3<sup>rd</sup> Thursday

-

10am – 2pm

UPMC Mercy Southside Outpatient Center

2000 Mary St

Pittsburgh PA 15203

### Oakland (monthly):

**\*Appointment Only\***

People’s Oakland

3433 Bates St

Pittsburgh PA 15213

### Arlington (weekly):

Tuesday

-

10am – 2pm

Allegheny County Adult Probation Day Reporting Center

2322 Arlington Ave

Pittsburgh PA 15210



*Excerpt from 'The Old Astronomer (to His Pupil)'  
- Poem loved by John A. and Phoebe Brashear*

*".. Though my soul may set in darkness, it will rise in  
perfect light;  
I have loved the stars too fondly to be fearful of the  
night."*

*By: Sarah Williams*

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### Acknowledgements

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