

WHEREAS, Sixty years ago, on April 1, 1954, television viewers in southwestern Pennsylvania saw the birth of an innovative concept called educational television; and,

WHEREAS, on that night at 8 p.m., WQED signed on at channel 13 on the VHF dial and history was made; and,

WHEREAS, WQED's first black-and-white signal has grown into a multimedia powerhouse of educational public media; and,

WHEREAS, WQED today consists of four television signals, three radio streams, a robust Interactive presence that ties into television, radio and education, and a groundbreaking educational initiative called iQ: smartmedia that is gaining a national presence; and,

WHEREAS, WQED was made possible by the community: thousands of families in the region each contributed \$2 to help launch the station; and,

WHEREAS, educational television started in Pittsburgh and was the forerunner to the present PBS system; a bold experiment that has changed millions of lives; and,

WHEREAS, this year will be as much a celebration of this community as it is for the company itself.

NOW, THEREFORE BE IT RESOLVED that the Council of the City of Pittsburgh commends and congratulates WQED Multimedia for sixty years of excellence in communications and community service to the residents of Pittsburgh, America, and the rest of the world.

BE IT FURTHER RESOLVED, that the Council of the City of Pittsburgh does hereby declare April 1, 2014, "WQED Day" in the City of Pittsburgh.

**Sponsored by Councilman Dan Gilman**

Co-sponsored by Council President Bruce Kraus, Councilmembers Deb Gross, Darlene M. Harris, Theresa Kail-Smith, Natalia Rudiak, Corey O'Connor, R. Daniel Lavelle, and Rev. Ricky V. Burgess

Bruce Kraus  
President of Council

Attest: Mary Beth Doheny  
Clerk of Council

In Council, April 1, 2014