



Mayor Ravenstahl's Monthly Community Newsletter

July 2012

MAYOR RAVENSTAHL'S MONTHLY COMMUNITY NEWSLETTER

Dear Neighbors,

As we enjoy the beautiful weather Pittsburgh has to offer during the summer months, it is refreshing to venture outdoors and into our City neighborhoods. It's also important to recognize the development and transformation happening all around us. Not only is Downtown evolving, but every corner of Pittsburgh is feeling the change and economic growth of Pittsburgh's Third Renaissance. While our City's first and second renaissance brought development into Downtown, our current Third Renaissance is spreading economic development across all City neighborhoods.

With almost \$5 billion in investment in Downtown, the heart of Pittsburgh continues to become more vibrant. With a new PNC skyscraper - slated to be the world's greenest skyscraper, 30 new restaurants at Market Square and an \$83 million Piatt Place development to include luxury condos and high-end restaurants, residents and visitors are finding more and more reasons to come Downtown. Successes like these are happening all across the City as economic development spreads into more neighborhoods, with projects like the new South Shore River Front Park, Larimer's Environment and Energy Community Outreach Center, Garfield's Glass Lofts and East End's Bakery Square. Pittsburgh's Third Renaissance is a renaissance of neighborhoods!

Despite the nation's biggest economic downturn since the Great Depression, Pittsburgh has stayed on top. Utilizing this momentum, Pittsburgh has encouraged students to not only pursue higher education here but to continue living here after they received their degrees. Pittsburgh is one of only five U.S. cities - and the only city outside of Texas - that added jobs over the last decade. The most recent census shows that students are listening. Pittsburgh has more young people between the ages of 20 to 24 than ever before. We continue to encourage students and young professionals to choose Pittsburgh.

I believe that our City will continue to attract more economic development, competitive jobs and young families as we continue to expand our Third Renaissance into even more City neighborhoods. I look forward to the continued growth and revitalization that will ensure Pittsburgh remains "America's Most Livable City."

Sincerely,

A handwritten signature in blue ink that reads "Luke Ravenstahl".

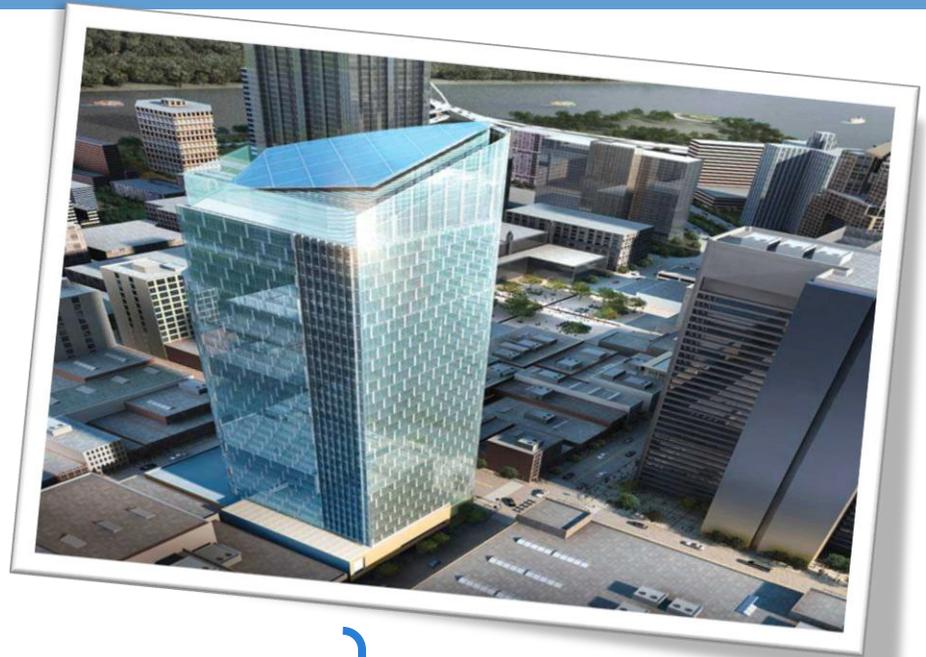
Luke Ravenstahl
Mayor, City of Pittsburgh

Expanding the Golden Triangle

Pittsburgh's Downtown is the heart of our City, and we're excited that the Golden Triangle will soon be stretching to the North Shore, Strip District and lower Hill District. This expansion plan, brought forth by the City and other development companies, will enlarge Downtown by as much as a third in the coming years. This expansion will boost our economy and further establish Pittsburgh as a model city.

This exciting expansion includes redevelopment of over 110 acres of prime Pittsburgh property, ready to bring even more vibrancy to our City. The three sites involved in this expansion plan include 57 acres in the Strip District, 28 acres in the Hill District and 28 acres on the North Shore. Expanding our Downtown will help reconnect Pittsburgh's neighborhoods and bring more residents into the thriving district.

Beginning in the Strip District, with \$15 million in state funding, the first phase of this redevelopment will start at 10th Street and move its way up into the heart of the Strip, making it one of the City's biggest development projects in generations. This stretch of



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riverfront land will be repurposed to include six office buildings and a five-building riverfront apartment complex to better utilize one of Pittsburgh's greatest riverfront opportunities.

The Hill District's 28-acre redevelopment plan will transform the Civic Arena site into new destination shops, restaurants, residences and office space. The nearly \$400 million redevelopment project has the potential of creating 3,000 jobs and will reconnect the Hill's street grid with Downtown, maximizing the true potential of this historic neighborhood.

With the completion of the North Shore Connector, more businesses are expressing interest in riverfront and North Shore

locations. Companies such as Del Monte Foods, People's Natural Gas and Starkist Co. have operated successfully on the North Shore for years, but now business owners are realizing the increased potential and opportunity of this area.

Expanding the borders of Downtown and opening up the heart of Pittsburgh is only one part of our City's Third Renaissance. Many of Pittsburgh's 90 neighborhoods have seen great improvements over the past six years, and even more development is on its way.



Neighborhood Development

Pittsburgh's Third Renaissance is a movement to expand Downtown as well as rejuvenate the surrounding neighborhoods. Many projects over the past few years have been brought to life thanks to new and continued economic development happening in our City.

By targeting specific areas for redevelopment, we develop each corner of our City, one neighborhood at a time. In recent years, East Liberty, the upper Hill District and the Northside have been enlivened and improved, bringing more residential, retail and entertainment opportunities for residents. And now, improvements from the past are connecting with current projects to truly make Pittsburgh's Third Renaissance a renaissance of neighborhoods.

East Liberty, once known as a blighted neighborhood, continues to make an economic comeback. A neighborhood plagued by people moving to the suburbs is again becoming a destination where people want to shop and live.

City-led development like Home Depot, Whole Foods, Target and Bakery Square position - East Liberty as a model for economic growth. Recently, the City was awarded a \$15 million grant to develop the multi-modal East Liberty Transit Center, which will serve nearly 1,000 bus arrivals and departures and connect the busway with the current street grid, making it safer for pedestrians and cyclists. This project will connect residents with jobs all throughout the City. Soon enough, the growth that East Liberty is experiencing will reach other neighborhoods like North Point Breeze and Homewood.

Uptown is experiencing great economic growth as well. The long-abandoned Fifth Avenue High School has been recovered by the City's Urban Redevelopment Authority and ACTION-Housing to turn the old building into luxury lofts. The newly developed Fifth Avenue School Lofts consists of 65 beautiful units, many of which have been leased. The project was made possible by a tax credit and will provide an economic boost for the neighborhood and further speak to our City's thriving renaissance.

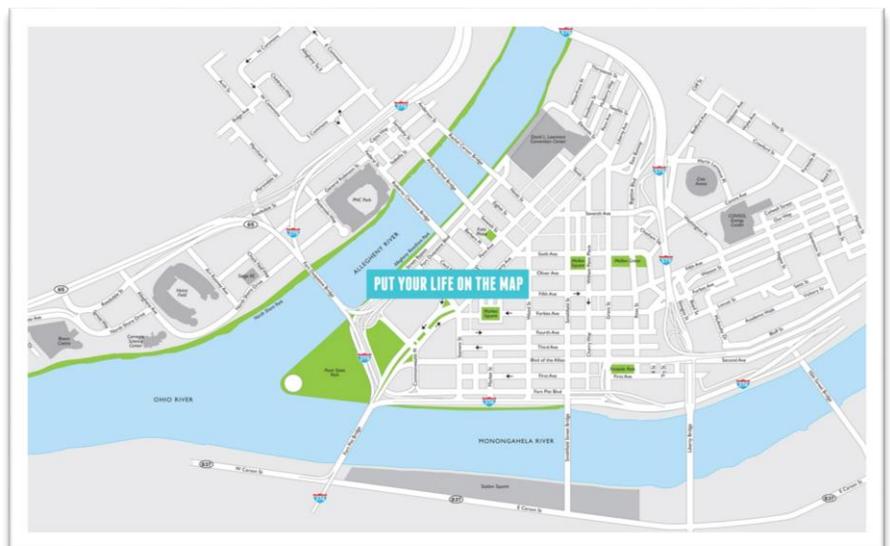
In the South Side, Riverfront Park is a 3.4 acre recreation amenity that compliments the success and impact of the South Side Works. South Side Works has provided over 2,000 jobs and welcomed several new companies to the Pittsburgh area. What was once a steel mill has become one of Pittsburgh's most popular destinations to shop, live and dine.

Alongside the thriving district is Riverfront Park, which connects people to one of our City's greatest assets - our riverfronts.

With a new amphitheater, boat docks and soon a water taxi landing, the park connects boaters, cyclists, hikers, and pedestrians with a major retail market. Where else can you have the best of both worlds in one place?

An exciting new project is in the works for the Garden Theatre Block, set to enliven and enrich the Northside. North Avenue and Federal Street will soon be home to new luxury lofts and destination dining and retail spaces. Nakama, a Japanese sushi bar and steak house, is already on board and many other owners have taken interest in the opportunity. This project will preserve much of the Garden Theatre's historical features while bringing a modern, energized character to the area.

New developments like these, and many others, help restore Pittsburgh's neighborhoods, enabling them to reach their full potential and promoting interaction amongst surrounding communities - a sure sign of Pittsburgh's Third Renaissance. For more information about upcoming projects, please visit URA.org.





National Night Out

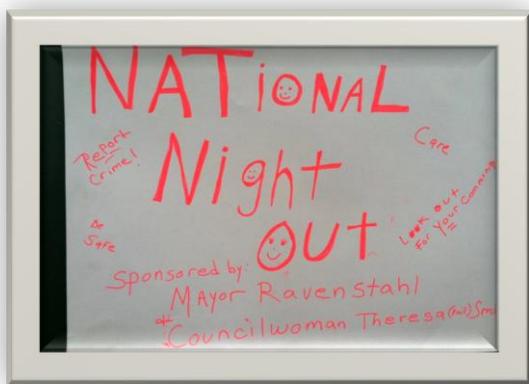


Have you ever wanted to reach out to your neighbors and work together to prevent crime in your community? Now is the time!

Tuesday, August 7 is National Night Out (NNO), an annual nationwide celebration during which residents and community groups hold events in their neighborhood in an effort to strengthen police and community partnerships, encourage neighborhood camaraderie and promote crime awareness and prevention. Get your neighbors together to build community spirit and send the message that your neighborhood will not tolerate crime!

Organizing a NNO event is a great way to get to know your neighbors, celebrate the success of your block or community watch, or gauge your neighbors' interest in starting one. Last year in Pittsburgh, over 25 neighborhoods participated in NNO, with events ranging from porch parties to cookouts to community festivals. Residents and community groups are encouraged to organize a NNO event and make the effort to bring neighbors together to talk about how you can keep your neighborhood safe. When you register your event online, local law enforcement officials, firemen and other public safety personnel will stop by your event to introduce themselves or address any public safety concerns you might have about your neighborhood.

A user-friendly webpage is available for residents and community groups to register an event, or find one in their neighborhood, and receive resources to help make their event a success. Any questions may be directed to Mayor Ravenstahl's Neighborhood Initiatives office at 412-255-4772 or via email to Gabriella.Grosso@pittsburghpa.gov.



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