



Mayor Ravenstahl's Monthly Community Newsletter

October 2012

MAYOR RAVENSTAHL'S MONTHLY COMMUNITY NEWSLETTER

Dear Neighbors,

I recently had the honor of presenting Pittsburgh's economic revitalization and transformation story to more than 100 leaders at the White House Forum on Urban Innovation. As one of only eight selected speakers, I was given the opportunity to speak about the ways that we, here in Pittsburgh, continue to create jobs, improve our economy and strengthen our neighborhoods through strong partnerships. I was also asked to speak about The Pittsburgh Promise scholarship program and how it's helping improve the City's schools and enabling students to achieve the dream of higher education. As always, I was extremely proud to promote Pittsburgh, especially to our Nation's leaders.

It's opportunities like these that continue to draw in accolades from national and international outlets. Recently, a RealSTATS housing market analysis rated Pittsburgh one of the best housing markets of over 400 regions studied. *The Economist* ranked us 30th among 50 most livable cities in the world (and the only city in the continental U.S!), and *Forbes.com* names Pittsburgh one of "25 Best Places to Retire in 2012." The list goes on, and the resounding message is clear – Pittsburgh is a growing city, a revitalized city, a thriving city.

Receiving these recognitions presents new opportunities for the City of Pittsburgh. On October 18-22, Pittsburgh will host the 2012 One Young World Summit. This premier global forum will connect over 1,000 young leaders from around the world, bringing together the youngest and brightest, helping them make lasting connections to create positive change. I couldn't be happier to have such a prestigious and unique event take place in our City.

Be the first to learn about our City's latest achievements and recognitions by visiting our website, liking us on Facebook and following us on Twitter (see below). Stay informed, get involved and do your part to help Pittsburgh remain America's "Most Livable City" for years to come!

Sincerely,

A handwritten signature in blue ink that reads "Luke Ravenstahl".

Luke Ravenstahl
Mayor, City of Pittsburgh

One Young World Picks Pittsburgh

The City of Pittsburgh will set precedent this year as the first U.S. city to host the One Young World summit. One Young World gathers over 1,500 young leaders from more than 200 countries, connecting them with resources and with each other to help create positive change. Last year's summit took place in Zurich, Switzerland and the previous year's in London, England. This year, Pittsburgh will once again shine in an international spotlight.

From October 18th through the 20th, these young leaders will discuss, address and identify solutions for issues that world leaders tackle every day, from global business and health, to unemployment, to education and sustainable development. Then, they will take the ideas, thoughts and suggestions back to their countries and act as ambassadors to improve or initiate change in their environment.

I'm thrilled for the opportunity to showcase Pittsburgh to so many visitors from across the world. Our city will be a platform and forum where some of the world's brightest discuss their vision and ideas, delivering real solutions for real change. Discussion of global issues will be facilitated by high profile counselors ranging from politicians and activists, to founders and CEO's, to musicians, models and



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chefs who have succeeded in their careers.

This year's keynote speaker is President Bill Clinton. It is an honor to have such an accomplished and successful leader in our City to take part in such a prestigious event.

Many influential projects have been generated from previous One Young World summits. The Schoolbag, a program which enables children to pursue education by providing basic school supplies to those in need, has seen success in countries like Haiti and other conflict-stricken areas. Magic Breakfast, an initiative dedicated to providing breakfast to all school children ensuring they have fuel for learning, has provided free, nutritious breakfast to over 6,000 children in over 200 schools in the UK. The FEED project donates a portion of each sale of various items, including clothes and accessories with "FEED" written on it, to the United Nations World Food Program. One Young World ambassadors have directly impacted almost four million people through their work.

This year's summit will be the most exciting yet. Opening ceremonies will take place at Heinz Hall and will enjoy the music of The Pittsburgh Symphony Orchestra and the Children's Festival Chorus. A bridge party will take place following the opening ceremony on the Roberto Clemente Bridge. A special One Young World fireworks show will light up our beautiful city for the delegates. The majority of the summit will take place at the David L. Lawrence Convention Center, with breakout sessions at the University of Pittsburgh's Cathedral of Learning's nationality rooms. In the evenings, delegates will enjoy dinner at Heinz Field and in the homes of local Pittsburgh families who have generously opened up their doors.

I am proud and honored that Pittsburgh will host the 2012 One Young World Summit, and I look forward to the great ideas that will come from these impressive young leaders.

For more information visit: oneyoungworldpittsburgh.com



Power Up Pittsburgh: Connecting Resources and Creating Jobs

Forbes.com recently named Pittsburgh one of the country's top 20 cities with the happiest young professionals! This latest accolade compliments our City's work to encourage innovation and entrepreneurship, advance new developments and create jobs.

PowerUp Pittsburgh is an initiative that brings together government, business, universities and entrepreneurs to align City resources and create jobs. This collaborative strategy brings together a wide range of participants to ensure that community resources - research and innovation, grant funding, government policies, corporate and philanthropic dollars - are aligned to stretch business and career opportunities from Oakland's hub of universities and hospitals into neighborhoods across the City. PowerUp Pittsburgh aligns with President Obama's efforts to grow the U.S. economy through a commitment to innovation and entrepreneurship.

Now is a great time to advance your career, start your business or buy a home in the City of Pittsburgh. With initiatives like PowerUp Pittsburgh, and new developments like Bakery Square 2.0 attracting high-tech tenants like Google, we're creating jobs and providing opportunities for students and young people in Pittsburgh. Publications from around the world are taking notice, and they're spreading the word. Recently, Forbes Magazine named Pittsburgh one of the top

25 places to retire in 2012, and 24/7 Wall Street deemed us one of the 10 best cities for millennials (aged 19-29). A great place for seniors, an affordable place to buy a home and an exciting city for young professionals - Pittsburgh is certainly a "Most Livable City" for residents of all ages.

The strategy includes:

- ✓ Coordinated regional applications to numerous federal programs;
- ✓ A university-funded director position to coordinate the broad regional effort;
- ✓ Director of Innovation to serve as a liaison to innovation, technology, and new economy-based companies;
- ✓ The formation of the Pittsburgh Innovation Economic Panel;
- ✓ An effort to leverage the Oakland technology economy with numerous physical incubation spokes in Pittsburgh neighborhoods, including a major spoke in Hazelwood.



Get Involved!

Are you a young person interested in making a difference in your community? Want a greater hand in rules and policies that affect you? There are many ways that you can have your voice heard and help pave an even brighter future for Pittsburgh. Mayor Luke Ravenstahl's youth advisory groups and initiatives provide an outlet for enthusiastic residents of all ages to get involved.

It's important to know that you are never too young to make a difference! Luke Ravenstahl became Mayor of Pittsburgh at just 26 years old, after serving on City Council for two years. He understands the importance of getting involved and set a goal to connect Pittsburgh's young residents with their local government. By creating advisory groups and commissions, residents have a unique opportunity to have a greater hand in influencing issues that affect them.

Propel Pittsburgh Commission

Pittsburgh's young adults and young professionals are encouraged to participate in government, track legislation and inform elected officials about issues important to them.

- Works to meet the needs of young adults and young professionals
- Influences issues related to public relations, diversity, networking, environment and transportation
- Hosts Pittsburgh Promise fundraiser
- Encourages legislation that support the needs of Pittsburgh emerging under 35 population
- pittsburghpa.gov/youthpolicy/propelpgh



Propel hosted a happy hour event to raise money for The Pittsburgh Promise.

Mayor's Youth Council

The Mayor's Youth Council helps encourage the positive growth of young people by creating social, recreational and other drug and alcohol-free activities.

- Liaison between Pittsburgh youth and Youth Commission
- Projects include PHEAA Awareness Night, PGH Public Schools Pathways to the Promise, Anti-Bullying Campaign
- Students' Guide to Pittsburgh, and Online Surveys
- Board made up of high school students ages 14-18, meetings are held twice per month
- pittsburghpa.gov/youthpolicy/youthcouncil

Youth Commission

Experts in fields ranging from education to law enforcement to non-profit organizations work together to address the needs of our City's families and children.

- Identify and create policy opportunities to address the recommendations of the Propel Pittsburgh Commission and the Mayor's Youth Council and inform elected and appointed officials about the best way to meet these needs.

Whether your passion lies in influencing environmental projects, improving business districts or connecting young professionals, the City of Pittsburgh needs help from determined individuals interested in making our City even greater. See how you can make a difference in issues that affect you, your family and your neighbors. For more information, visit the pittsburghpa.gov/mayor/youthpolicy and get involved today!

For more information and to stay updated about the City of Pittsburgh, visit, like and follow!



Pittsburghpa.gov



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