



THE OFFICE OF THE MAYOR-ELECT
BUILDING A NEW PITTSBURGH

SUBCOMMITTEE REPORT

(Please use one report for each subcommittee recommendation)

Subcommittee Name	PPS Partnership
Subcommittee Chairperson(s)	Michael Amick
Title of recommendation	Mayor as an Advocate for Positive School Press
Describe the recommendation	The mayor holds regular meetings and publicity events at our schools. The mayor regularly highlights positive events occurring at the schools as a part of these media events.
Is this an immediate or long term recommendation?	This is an immediate and long term recommendation.
How will this address our challenges or reach our goals?	This will increase media attention on positive events occurring at our schools. It will make the positive relationship between the city and the schools apparent.
What are the obstacles to implementation?	Coordination of events with PPS administration
Who needs to be involved?	The mayor's office, PPS administration
What city resources need to be invested?	Regular, systematic communication between PPS and the city.
What will be different if the recommendation is adopted?	There will be an increase in positive media coverage and a more visible partnership between the mayor's office and our schools.
Describe any background materials that you consulted	Group collaboration/brainstorming
Have other cities implemented this recommendation?	
Are there any other considerations?	



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Subcommittee Name	PPS Partnership
Subcommittee Chairperson(s)	Michael Amick
Title of recommendation	Mayor as an advocate for legislation that promotes public schools
Describe the recommendation	The mayor's office partners with PPS to advocate for fair school funding legislation. The mayor advocates for funding at local, state, and federal levels; advocates to insure that all property owners pay their fair share; guards reassessment process to protect public resources; advocates against state legislation that is detrimental to our public schools (i.e. bad charter schools legislation)
Is this an immediate or long term recommendation?	This is an immediate and long term recommendation.
How will this address our challenges or reach our goals?	This will help address the current school fiscal crisis; lead to legislation that promotes public schools
What are the obstacles to implementation?	Staff, time, coordination of resources.
Who needs to be involved?	The mayor's office, PPS administration, school board.
What city resources need to be invested?	Regular, systematic communication between PPS and the city; staff to be aware of education legislation in order to partner with PPS to advocate appropriately.
What will be different if the recommendation is adopted?	There will be an increased awareness of not only the funding issues, but the ways that we can work together to advocate for improved school funding.
Describe any background materials that you consulted	
Have other cities implemented this recommendation?	NYC mayor elect Bill de Blasio has been a vocal supporter of traditional public schools.

Are there any other considerations?	

We request that each recommendation be submitted by the subcommittee Chairperson to Kevin Acklin and your Committee Chair by **5:00 pm on Friday, December 27.**



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SUBCOMMITTEE REPORT

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Subcommittee Name	PPS Partnership
Subcommittee Chairperson(s)	Michael Amick
Title of recommendation	Shared Services
Describe the recommendation	The city and schools may have many services that are replicated. The mayor's office partners with PPS to determine specific services that can be shared by the city and the schools. (For example police services and the physical upkeep of school grounds).
Is this an immediate or long term recommendation?	This is a long term recommendation.
How will this address our challenges or reach our goals?	This will increase cooperation between schools and the city and save money.
What are the obstacles to implementation?	Staff, time, coordination of resources.
Who needs to be involved?	The mayor's office, PPS administration, school board.
What city resources need to be invested?	Regular, systematic communication between PPS and the city. An initial study needs to be made to determine what services are shared and how/whether they may be combined.
What will be different if the recommendation is adopted?	There will be increased communication between the schools; improve services; save money.
Describe any background materials that you consulted	Group collaboration/brainstorming
Have other cities implemented this recommendation?	Vineland City, NJ Plattsburgh, Beekmantown North Carolina state recommendation for shared services

Are there any other considerations?	

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SUBCOMMITTEE REPORT

(Please use one report for each subcommittee recommendation)

Subcommittee Name	PPS Partnership
Subcommittee Chairperson(s)	Michael Amick
Title of recommendation	Promote On-Time Kindergarten Enrollment and Daily School Attendance
Describe the recommendation	The mayor launches PPS attendance campaign that begins with promoting on-time kindergarten enrollment but extends to attendance at other grade levels. The mayoral team can promote attendance through a variety of incentive programs such school level awards and most improved attendance awards. A variety of partners, including professional athletes, mentors, and business leaders may be used to sponsor the program, with mentors specifically targeting students who are chronically absent.
Is this an immediate or long term recommendation?	This is an immediate and long term recommendation.
How will this address our challenges or reach our goals?	On-time kindergarten enrollment leads to better attendance throughout the school year. Better attendance improves the chances for third grade reading proficiency, ninth grade achievement, and high school graduation.
What are the obstacles to implementation?	Funding the campaign; coordination of partners.
Who needs to be involved?	The mayor's office, PPS administration, school board, school staff, local organizations, and local media.
What city resources need to be invested?	City connections to the funding community, business community, sports teams, and local media.

What will be different if the recommendation is adopted?	On-time kindergarten enrollment will increase; school attendance will improve.
Describe any background materials that you consulted	Attendance Works resources; Mayor Bloomberg website
Have other cities implemented this recommendation?	Yes, New York City under Mayor Bloomberg
Are there any other considerations?	If a city-wide kindergarten enrollment and attendance campaign is not possible, can the mayor's office find ways to support existing programs that are working on these issues.

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Subcommittee Name	PPS Collaboration
Subcommittee Chairperson(s)	Michael Amick
Title of recommendation	Community Partnerships to Support Education
Describe the recommendation	<p>Encourage corporations, local businesses, non-profit and other community organizations to demonstrate their support of education by doing one or more of the following:</p> <ul style="list-style-type: none">• Offer on-site internships for middle and high school youth;• Provide paid release time for employees to volunteer in schools;• Provide paid release time for parents to attend school functions;• Promote employee participation in youth activities both afterschool hours and on weekends;• Participate in a resource sharing pool in which businesses can make schools aware of excess materials that they are willing to donate to schools. Establish on-line registry of available resources that teachers/schools can access. <p>A further extension of this recommendation is that the city requires one or more of the above conditions for receiving a city contract.</p>
Is this an immediate or long term recommendation?	Immediate. Having this a condition of city contracts may take more time.
How will this address our challenges or reach our goals?	Create greater understanding of educational issues and encourage public support with the possibility of generating new solutions to existing challenges. Improved schools will lead to more families choosing to live in Pittsburgh. Possibility of better prepared work force for the future.
What are the obstacles to implementation?	Possible push-back from corporate/business/organizational sectors. This could be addressed by promoting a culture of volunteerism and positively recognizing organizations that choose to participate in the programs.

Who needs to be involved?	The mayor's office; media
What city resources need to be invested?	Time; Human capital investment in PPS
What will be different if the recommendation is adopted?	<ol style="list-style-type: none"> 1) The broader public will be more aware of what is happening in schools 2) More volunteers available to help in schools 3) Broader awareness of education issues 4) More resources for schools. 5) Community investment in the schools and public education
Describe any background materials that you consulted	http://www.volunteermatch.org/corporations/resources/businesscase.jsp http://socialmediatoday.com/causecast/1938406/best-and-worst-cities-employee-engagement http://www.portlandonline.com/shared/cfm/image.cfm?id=293112 http://nashvillecitypaper.com/content/city-news/new-program-will-allow-metro-workers-volunteer-schools http://cnsnews.com/news/article/first-lady-asks-businesses-allow-employees-spend-part-work-week-mentoring-youth
Have other cities implemented this recommendation?	<ul style="list-style-type: none"> • Michelle Obama's Corporate Mentoring Challenge • Portland – Portland is Better Together • In Nashville the mayor signed legislation that made it easier for citizens to volunteer in the public schools
Are there any other considerations?	

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