

BUILDING PITTSBURGH WITH



URBAN REDEVELOPMENT  
AUTHORITY OF PITTSBURGH

**URBAN REDEVELOPMENT AUTHORITY**

**AWARD JUSTIFICATION FORM**

*5-31-2013  
SO*

**PROFESSIONAL SERVICES**

PROJECT NAME: CIE CLFA & Mainstreets Advertising

SERVICES REQUESTED: Advertising

CONTRACT DURATION: June 1, 2013 – May 31, 2014

DATE OF RFP: No RFP

PROPOSAL DUE DATE: N/A

PROPOSALS REQUESTED:  
(Number) N/A

PROPOSALS RECEIVED:  
(Number) 1

PROPOSERS SUBMITTING:  
(Name) Living Pittsburgh, LLC

PROPOSER SELECTED: Living Pittsburgh, LLC

CONTRACTED AMOUNT: \$15,000

CRITERIA FOR SELECTION: N/A

REJECTED PROPOSALS: N/A

DEPARTMENT/AUTHORITY  
RECOMMENDING AWARD: Executive Marketing

WAS AWARD MADE TO LOWEST  
QUALIFIED PROPOSER? YES  NO  **NOT APPLICABLE**

IF NO, DEPARTMENT AND/OR  
AUTHORITY MUST PROVIDE  
EXPLANATION:

Living Pittsburgh, LLC is launching a Pittsburgh Buy Local website, which will highlight local businesses and local products. The URA is supporting this effort, which will benefit our Mainstreets districts as well as our CIE small business clients.