

BUILDING PITTSBURGH WITH



URBAN REDEVELOPMENT
AUTHORITY OF PITTSBURGH

URBAN REDEVELOPMENT AUTHORITY

AWARD JUSTIFICATION FORM

30
4-26-2012

PROFESSIONAL SERVICES

PROJECT NAME: City Marketing Video

SERVICES REQUESTED: Creation of promotional video for the City of Pittsburgh

CONTRACT DURATION: April 15 – May 31st, 2012

DATE OF RFP: No RFP

PROPOSAL DUE DATE: N/A

PROPOSALS REQUESTED: N/A

PROPOSALS RECEIVED: N/A

PROPOSERS SUBMITTING: Studios One

PROPOSER SELECTED: Studios One

CONTRACTED AMOUNT: \$25,000.00

CRITERIA FOR SELECTION: URA's objective was to contract with the entity already engaged in the creation of promotional video for the City of Pittsburgh – Studios One created a similar video for Bakery Square that is a model for this project.

REJECTED PROPOSALS: N/A

DEPARTMENT/AUTHORITY
RECOMMENDING AWARD: Executive

WAS AWARD MADE TO LOWEST
QUALIFIED PROPOSER? N/A

IF NO, DEPARTMENT AND/OR
AUTHORITY MUST PROVIDE
EXPLANATION: Studios One is the entity best qualified to complete this work.