

20

BUILDING PITTSBURGH WITH



URBAN REDEVELOPMENT
AUTHORITY OF PITTSBURGH

URBAN REDEVELOPMENT AUTHORITY

AWARD JUSTIFICATION FORM

PROFESSIONAL SERVICES

PROJECT NAME: City Living – Southwest Airlines Spirit Magazine

SERVICES REQUESTED: Advertising for September 2009

CONTRACT DURATION: July 17, 2009 – September 30, 2009

DATE OF RFP: None

PROPOSAL DUE DATE: N/A

PROPOSALS REQUESTED:
(Number) N/A

PROPOSALS RECEIVED:
(Number) N/A

PROPOSERS SUBMITTING:
(Name) N/A

PROPOSER SELECTED: N/A

CONTRACTED AMOUNT: \$9,900

CRITERIA FOR SELECTION: Southwest Airlines September Magazine is dedicated to telling the story of Pittsburgh in conjunction with the G20 Summit.

REJECTED PROPOSALS:
(Reason) N/A

DEPARTMENT/AUTHORITY
RECOMMENDING AWARD: Executive Marketing

WAS AWARD MADE TO LOWEST
QUALIFIED PROPOSER? YES NO **NOT APPLICABLE**

IF NO, DEPARTMENT AND/OR
AUTHORITY MUST PROVIDE This is a contract to advertise in the September issue of Southwest Spirit Magazine dedicated to Pittsburgh in conjunction with the G20 Summit.
Comparable Airline advertising rates are as follows:
U.S. Airways \$16,220
American Airways \$17,778
Delta \$30,440

EXPLANATION: