



## URBAN REDEVELOPMENT AUTHORITY

## AWARD JUSTIFICATION FORM

## PROFESSIONAL SERVICES

PROJECT NAME: Summerset at Frick Park Economic & Market Impact Study

SERVICES REQUESTED: Economic and market impact analysis to evaluate the fiscal and economic impacts of completed phases, as well as potential future phases, of the Summerset at Frick Park Project located in the Squirrel Hill South and Swisshelm Park neighborhoods of Pittsburgh.

CONTRACT DURATION: November 15, 2010 – January 31, 2011

DATE OF RFP: August 13, 2010

PROPOSAL DUE DATE: September 3, 2010

PROPOSALS REQUESTED:  
(Number) Four (4) plus advertisement on URA web site

PROPOSALS RECEIVED:  
(Number) Eight (8)

PROPOSERS SUBMITTING:  
(Name) Strategy 5 LLC, S. Patz & Associates Inc, 4Ward Planning, BBP LLC, RKG Associates Inc, Fourth Economy Consulting, Delta Development Group Inc and AECOM

PROPOSER SELECTED: Strategy 5, LLC  
526 Summit Creek Drive, Suite A  
Smithfield, UT 84335  
Ernest Bleinberger, Principal  
p. 443.254.2162  
e. [eb@strategy5.net](mailto:eb@strategy5.net)

CONTRACTED AMOUNT: \$7,800

CRITERIA FOR SELECTION: The URA's objective is to understand the potential market and economic effects associated with the completed phases, as well as, the proposed future phases of development on the surrounding project area. The selected firm has relevant experience in this area. In addition, the selected firm was the lowest responsible bidder.

REJECTED PROPOSALS:  
(Reason) The seven (7) non-selected firms were not the lowest responsible bidders.

DEPARTMENT/AUTHORITY  
RECOMMENDING AWARD:

Housing Department

WAS AWARD MADE TO LOWEST  
QUALIFIED PROPOSER?

YES  NO

IF NO, DEPARTMENT AND/OR  
AUTHORITY MUST PROVIDE  
EXPLANATION:

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