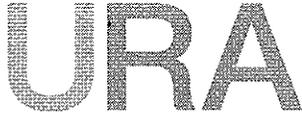


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BUILDING PITTSBURGH WITH



URBAN REDEVELOPMENT  
AUTHORITY OF PITTSBURGH

# URBAN REDEVELOPMENT AUTHORITY

## AWARD JUSTIFICATION FORM

### PROFESSIONAL SERVICES

PROJECT NAME: Quarterly features on URA project corridors—Uptown, Allegheny Riverfront, Pittsburgh Technology Center, East Liberty

SERVICES REQUESTED: Advertising and editorial development

CONTRACT DURATION: January 1, 2010 – December 31, 2010

DATE OF RFP: No RFP

PROPOSAL DUE DATE: N/A

PROPOSALS REQUESTED: One  
(Number)

PROPOSALS RECEIVED: One  
(Number)

PROPOSERS SUBMITTING: Pittsburgh Business Times  
(Name)

PROPOSER SELECTED: Pittsburgh Business Times

CONTRACTED AMOUNT: \$20,000.00

CRITERIA FOR SELECTION: The URA has elected to work with the Pittsburgh Business Times to do a series of quarterly publications that highlight ongoing community revitalization work in four corridors throughout the City of Pittsburgh. The PBT was selected for this project because of its relationships with the business stakeholder community and ability to underwrite and produce the publications.

REJECTED PROPOSALS: N/A

DEPARTMENT/AUTHORITY RECOMMENDING AWARD: URA Executive/Marketing

WAS AWARD MADE TO LOWEST QUALIFIED PROPOSER? YES  NO  NOT APPLICABLE

IF NO, DEPARTMENT AND/OR AUTHORITY MUST PROVIDE EXPLANATION: