

QUESTIONS		Total Points Possible
1. Project proposal has measurable, appropriate goals that address the identified community challenges. Identified goals are reasonable and based in data. (Keep in mind NED grant might only be covering a portion of entire project).		10
1 - 3 Points	Group failed to propose reasonable, practical, effective solution to identified problem. Proposed project will have little to no impact on the community. Proposed project does not address identified community challenges.	
4 - 7 Points	Proposal is somewhat reasonable, somewhat appropriate response to identified neighborhood issues. Project proposal might be thoughtful, measurable, or effective, but is lacking depth, measurable goals, or there are concerns with how effective the project may be at addressing identified community concerns and challenges. Proposal is lacking clear metrics, could face implementation challenges that were not addressed in the application or presentation.	
8 - 10 Points	Proposed project is reasonable, appropriate response to identified community concerns or challenges. Project proposal is very thoughtful, measurable, and effective. Organization has clear metrics to measure success, has thought deeply, creatively, and strategically. Proposal is backed by data and has an implementation timeline. In addition to above, for Capacity Building Organizations - If not included, proposal has potential for measurable and appropriate goals that can be represented through the use of data and has a creative plan for implementation.	
2. Does the project proposal show potential for long lasting impact?		10
1 - 3 Points	Proposed project is not sustainable, does not increase the sustainability of the organization.	
4 - 7 Points	Proposed project is somewhat sustainable, somewhat increases organization's impact, could more significantly impact the organization's capacity and growth, but may not be clear on how NED funding will help the organization increase sustainability. Did not make clear connection on long lasting positive changes that would be achieved through NED funding.	
8 - 10 Points	Proposed project is sustainable or substantially increases organization's sustainability. Project increases organization's impact, and capacity, allows organization to leverage additional funding, and project shows high impact, long lasting positive change in their community.	
3. Organization clearly articulates the role NED funding will play in supporting the project.		10
1 - 3 Points	Organization has little to no explanation of how grant funding will actually be spent to accomplish project proposal, and provides little to no explanation of the role grant funding plays in budget as a whole.	
4 - 7 Points	Organization is missing crucial details on how grant funding will be spent, or gives less than satisfactory explanation of the role the grant funding plays in their budget as a whole, or how funding gaps will be addressed.	
8 - 10 Points	Organization is able to provide a clear explanation of how grant funding will be spent - i.e. what staff salaries the funding will go towards and that staffer's responsibilities. The organization can also explain the role this grant plays in their budget as a whole, and how funding gaps will be addressed. In addition to above for Capacity Building Organizations – group demonstrates how NED funding will assist with the growth and strengthening of the group and its community.	
4. Applicant prioritizes community engagement and demonstrates capacity and willingness to engage their community to build community consensus.		10
1 - 3 Points	Organization makes little to no effort to engage with their community, community meetings or programming are not well attended or well advertised. Organization has no online presence, and no plan for improvement is offered.	
4 - 7 Points	Somewhat consistent community meetings with average attendance, but organization is actively making efforts to improve outreach, meeting attendance, and/or online engagement. Organization is aware of the importance of community engagement, but does not have strong plan to improve their engagement.	
8 - 10 Points	For Higher Capacity Organizations - holds consistent, well attended, well advertised community meetings. CDC has demonstrated capacity to elicit community feedback. CDC strives for robust community engagement, via in person meetings and/or online. Board members work to empower community engagement and expand community leadership and participation through consistent board turn over and competitive elections. For Capacity Building Organizations - demonstrates strong community ties and high engagement through in person or online presence. Groups should also earn a high score here if they demonstrate a robust plan to increase community engagement, representation, and empowerment as part of their NED application.	
5. Organization understands their community's concerns, pressing needs, and vision. Community challenges, needs, or concerns are clearly identified and are supported by data.		

1 - 3 Points	Identified community challenges are not well thought-out, do not effect the majority of residents in the neighborhood, or are not based in data or community feedback.	10
4 - 7 Points	Organization has a general idea of community concerns and pressing needs, but may be missing details or has not demonstrated data collection through surveys or other mechanisms, or lacks robust plans to collect data.	
8 - 10 Points	For Higher Capacity Organizations - can go into details of existing and most pressing challenges in their community and how challenges affect existing residents, new residents, and vulnerable populations. Organization demonstrates community outreach and/or data to support proposal. For Capacity Building Organizations - if needed, has plan to gather more input and data on specific community needs, or knows where its gaps are and is working to fix them.	
6. Applicant actively seeks to build partnerships and works well in collaboration with other organizations, entities, and government.		10
1 - 3 Points	Organization has no partnerships, does not have interest or any priorities to build partnerships. Organization has reputation of being difficult to work with.	
4 - 7 Points	Organization has some partnerships, but partnerships are not robust, and do not directly address community challenges and project goals.	
8 - 10 Points	For Higher Capacity Organizations - has strong, active partnerships that provide substantial support through technical or monetary assistance. Partnerships directly address community challenges or aide in accomplishing project goals. (For organizations that provide capacity: Organization provides substantial support and significantly increase organizational impact, capacity, education, or other similar services to partner organization). For Capacity Building Organizations - Has been developing partnerships or is actively pursuing partnerships to address community needs. Partnerships have potential to significantly increase organizational impact or capacity.	
AUTOMATICALLY CALCULATED		
	Single parent head of household population concentration in projected service area	10
	Low/Moderate income (LMI) population concentration of projected servie area Project LMI %*10 (ONLY for GENERAL NED AWARD)	10
	URA Market Index A = 2 B = 3 C = 4 D = 5 E = 6 F = 7 G = 8 H = 9 I = 10	10
GENERAL NED SCORE		90
CAPACITY BUILDING NED SCORE		80