

Executive Order City of Pittsburgh Office of the Mayor	
<b>Subject:</b> Workforce Partnership & Pipeline Investment	<b>Number:</b> 2018-04
<b>By Direction of:</b>  William Peduto, Mayor	<b>Date:</b> May 29, 2018

Whereas, the Mayor understands that access to high quality jobs is critical to the ability to grow Pittsburgh neighborhoods and connect residents to opportunity; and

Whereas, the Mayor understands the need to build and maintain a strong construction industry to ensure the delivery of critical infrastructure and economic development projects; and

Whereas, the construction industry is in need of more skilled workers and provides its workers with career mobility and family-sustaining wages; and

Whereas, minorities and women are underrepresented in the construction industry, and more efforts need to be done to ensure that those interested in careers in the field have the ability to pursue a career in construction; and

Whereas, in light of these opportunities, the Mayor convened the Construction Industry Task Force that focused on identifying specific measures to increase access to the construction industry and crafting actionable solutions to the issues highlighted; and

Whereas, the work of the Construction Industry Task Force will be continued through an ongoing Workforce Partnership.

Now, Therefore, I, William Peduto, Mayor of the City of Pittsburgh, by the virtue of the authority vested in me by the City Charter and laws of the City of Pittsburgh do hereby direct the following actions:

1. Create a Workforce Development Fund with initial funding of \$250,000 from the City of Pittsburgh and \$100,000 from the Pittsburgh Regional Building Trades Council, with the intentions of seeking additional funding from regional stakeholders and future budgets.
2. Establish a Local Pre-Apprenticeship Bridge Program Certification that ensures that all pre-apprenticeship bridge programs are teaching to the standards needed to enter union apprenticeships.

3. Explore a unified online and print application for both pre-apprenticeship bridge programs and union apprenticeship programs.
4. Develop a Comprehensive Website Portal where job seekers can create a profile, connect to current information on pre-apprenticeship and apprenticeship opportunities in the construction trades, and receive alerts for upcoming opportunities and information. The portal shall be able to be adapted for other emerging careers.
5. Create a Joint Marketing & Outreach Plan between necessary partners to synchronize the production of materials, job fairs, networking events and may access the Workforce Development Fund to carry out these duties. This plan shall also include identifying key influencers in economically disadvantaged communities to act as ambassadors.
6. Create a Joint Lobbying Plan between necessary partners to lobby for state and federal legislation, support prop and access new funding streams. A specific focus shall be put on driver's license suspension for non-driving offenses and clean slate legislation.
7. Develop a Data Sharing Agreement between necessary partners to track the success and hurdles of pre-apprentices along their path into a union apprenticeship or career, and compile the findings into an annual report.
8. Explore crafting a Driver's License Restoration Policy that would create a fund or system to allow formerly incarcerated people and people with a transportation barrier to employment to repay fees and fines against their license at a discounted rate.
9. Explore a partnership with Pittsburgh Public Schools to expand career and technical program offerings to ensure that CTE graduates have access to pre-apprenticeship and apprenticeships that will give them direct access to the careers in the construction industry.

This Executive Order shall take effect immediately and remain in effect until amended or rescinded in writing by the Mayor.