



Urban  
Redevelopment  
Authority  
of Pittsburgh

URBAN REDEVELOPMENT  
AUTHORITY

AWARD JUSTIFICATION FORM

*NA 4/1/16*

**PROFESSIONAL SERVICES**

PROJECT NAME: URA Housing & Mainstreets Advertising

SERVICES REQUESTED: Advertising

CONTRACT DURATION: January 1, 2016 – December 31, 2016

DATE OF RFP: No RFP

PROPOSAL DUE DATE: N/A

PROPOSALS REQUESTED:  
(Number) N/A

PROPOSALS RECEIVED:  
(Number) 1

PROPOSERS SUBMITTING:  
(Name) Living Pittsburgh, LLC

PROPOSER SELECTED: Living Pittsburgh, LLC

CONTRACTED AMOUNT: \$10,000

CRITERIA FOR SELECTION:  
REJECTED PROPOSALS: N/A

DEPARTMENT/AUTHORITY  
RECOMMENDING AWARD: Housing Dept. and Real Estate Dept.

WAS AWARD MADE TO LOWEST QUALIFIED PROPOSER? YES  NO  NOT APPLICABLE

IF NO, DEPARTMENT AND/OR AUTHORITY MUST PROVIDE EXPLANATION:

The URA would like to advertise programs and projects with LivingPittsburgh.com, as their audience and product directly aligns with the target audience of our housing loan programs and Mainstreets Pittsburgh.