



PITTSBURGH'S BIZ BUZZ PROGRAM

creating a buzz about your business district

What is Biz Buzz?

The Pittsburgh Biz Buzz Small Grant program is designed to spur neighborhood business district revitalization through short and medium term projects and activities. The goals of the program are to:

-  Bring newcomers into your neighborhood business district
-  Create a "buzz" about your business district, through media and word-of-mouth



What are the guidelines?

Your project should:

-  Be unique and creative
-  Be able to be accomplished by volunteers working with businesses
-  Bring new folks into your business district
-  Create a "buzz" about your business district
-  Bring media attention to your business district
-  Highlight something cool, special and unique about your district and your neighborhood
-  Follow the 48x48x48 model - what can you do in 48 hours (a weekend), 48 days (roughly a month), 48 weeks (a year).

Who is eligible?

All business districts in the City of Pittsburgh, except those that are part of the Mainstreets Pittsburgh program.

Who can apply?

Chambers of Commerce, business associations, community based organizations, community development corporations.

How much is the grant?

The maximum grant is \$7,000.



How Do We Apply?

The Biz Buzz application can be downloaded from the URA website: http://www.ura.org/business_owners/mainstreets.php

All prospective applicants MUST meet with URA staff BEFORE submitting their application.

For more information contact
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