



Urban  
Redevelopment  
Authority  
of Pittsburgh

# URBAN REDEVELOPMENT AUTHORITY

## AWARD JUSTIFICATION FORM

30  
7-10-2014

### PROFESSIONAL SERVICES

PROJECT NAME: CIE CLFA & Mainstreets Advertising

SERVICES REQUESTED: Advertising

CONTRACT DURATION: June 1, 2014 – May 31, 2015

DATE OF RFP: No RFP

PROPOSAL DUE DATE: N/A

PROPOSALS REQUESTED:  
(Number) N/A

PROPOSALS RECEIVED:  
(Number) 1

PROPOSERS SUBMITTING:  
(Name) Living Pittsburgh, LLC

PROPOSER SELECTED: Living Pittsburgh, LLC

CONTRACTED AMOUNT: \$15,000

CRITERIA FOR SELECTION: N/A

REJECTED PROPOSALS: N/A

DEPARTMENT/AUTHORITY  
RECOMMENDING AWARD: URA-CIE and Real Estate

WAS AWARD MADE TO LOWEST  
QUALIFIED PROPOSER?

YES

NO

NOT APPLICABLE

IF NO, DEPARTMENT AND/OR  
AUTHORITY MUST PROVIDE  
EXPLANATION:

Living Pittsburgh, LLC also hosts the Pittsburgh Buy Local website, which highlights local businesses and local products. The URA is supporting this effort, which will benefit our Mainstreets districts as well as our CIE small business clients.