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2-19-2014



Urban
Redevelopment
Authority
of Pittsburgh

URBAN REDEVELOPMENT AUTHORITY AWARD JUSTIFICATION FORM

PROFESSIONAL SERVICES

PROJECT NAME: Return on Investment Report (reprint)

SERVICES REQUESTED: Marketing Services

CONTRACT DURATION: March 1, 2014 – May 31, 2014

DATE OF RFP: No RFP

PROPOSAL DUE DATE: N/A

PROPOSALS REQUESTED:
(Number) N/A

PROPOSALS RECEIVED:
(Number) 1

PROPOSERS SUBMITTING:
(Name) Wall-to-Wall Studios

PROPOSER SELECTED: Wall-to-Wall Studios

CONTRACTED AMOUNT: \$10,000

CRITERIA FOR SELECTION:

DEPARTMENT/AUTHORITY
RECOMMENDING AWARD: Executive Marketing

WAS AWARD MADE TO LOWEST
QUALIFIED PROPOSER?
IF NO, DEPARTMENT AND/OR

YES NO NOT APPLICABLE

AUTHORITY MUST PROVIDE EXPLANATION:

This is an amendatory contract with Wall-to-Wall Studios for an increase of \$10,000 (for a total contract of \$45,000) for minor edits and second printing of 50 copies of the Return on Investment Report that Wall-to-Wall did for us in 2013.