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MAYOR'S OFFICE, URA ANNOUNCE THIRD INSTALLMENT OF "NEXT 3 DAYS" *Garfield neighborhood to be featured September 9-11*

PITTSBURGH, PA (September 7, 2016) - The Office of Mayor William Peduto and the Urban Redevelopment Authority of Pittsburgh (URA), in partnership with NEXTPittsburgh announced today that the third installment of the [NEXT 3 Days](#) (N3D) event series will take place September 9-11, 2016 in the City's Garfield neighborhood.

N3D is an initiative created by the Mayor's Office, the Urban Redevelopment Authority and NEXTPittsburgh designed to showcase emerging neighborhoods throughout Pittsburgh and promote affordable housing. The program consists of 3 days to celebrate and highlight neighborhood culture, businesses and amenities in an effort to attract new residents and consumers to the neighborhood. The inaugural N3D took place in October 2015 Troy Hill; in June 2016 the second N3D spotlighted the Hilltop neighborhoods of Mt. Washington and Allentown.

"Garfield is a strong community with deep roots and a tightly knit group of neighbors," said Mayor William Peduto. "I'm proud to show all Pittsburghers what makes this amazing neighborhood so great, by joining Garfield residents in showcasing the cultural amenities and institutions of this iconic neighborhood. Go GATORS!"

N3D will kick off with a Block Party and Garfield Gators Tailgate from 5:30-8 p.m. on Friday, September 9, indoors and outdoors at Alloy Studios at 5530 Penn Avenue. The all-ages event will feature live local music and performances by 1 Hood Artists and more, and will be emceed by local hip hop artist and performer HollyHood, aka "Dr. Hood." Guests will enjoy food and beverages from Spak Bros. Pizza, BFG Café and the Livermore, which will provide a 21+ bar. The event will also feature local art from BOOM Concepts, henna designs and Tarot readings by Local412, glass and fire demos by Pittsburgh Glass Center, and games via City of Play. After the Block Party, hop aboard the free shuttle and head to the Garfield Gators Charity Alumni game which starts at 8:30 p.m. at Fort Pitt Field. Guests can also head to Friday's after party at [Mixtape](#) to sample the official N3D cocktail, [Garfield Gator\(ade\)](#). Guests receive half off their first drink with N3D 21+ wristband.

Friday's N3D Block Party and Tailgate is a ticketed all-ages event. Ticket price includes Block Party and Tailgate entry, live music and entertainment, food and beverage tickets, and admission to the Garfield Gators Charity Alumni Game. Advance tickets are available at <https://www.showclix.com/event/n3d-garfield-block-party6824160>: \$12.50 for adult general admission and \$7.50 for kids, non-residents. For residents, admission is \$5 for adults, \$3 for kids in advance - there is also a "pay what you can" option for residents at the door. Tickets

will be sold at the door. For residents the suggested donation is \$10 for adults, \$3 for kids or “pay-what-you-can”; \$15 adults and \$5 kids, non-residents. Kids 8 and under are free.

The N3D Garfield Festival takes place from 11 a.m.-4 p.m. on Saturday, September 10, at Winebiddle Street and Penn Avenue, and at “Neighborhood Hotspot” locations along Penn Avenue. The day kicks off at 11 a.m. with the Penn-Ave- Anew Festival –celebrating the completion of Phase 1 of the Penn Avenue reconstruction with an official ribbon cutting and remarks by community leaders. Festivities will include games and activities, free snacks for kids and surprises.

Beginning at Noon, Dr. Hood is back as the N3D emcee and guests will enjoy live local music and dance performances by Obama Academy Marching “Pep” Band, 1 Hood artists, the Gatoettes cheer squad, Rhythm & Steel, Los Sabrosos, Joy KMT reading, and more. Festivities will also include live art with BOOM Concept and Most Wanted Fine Art, crafts, Pizza Poems at Spak Brothers, and other family friendly activities. Local restaurants will be selling food and drink, including selections from the 21+ bar area from The Livermore.

The N3D Garfield Festival contests include a [Community Bake-Off](#) with [Rick Sebak](#) at 12:30 p.m. for Garfield residents and at 3:30 p.m., Level Up Studios is hosting the finals for the N3D: Next 3 Dancers Dance Battle on the Main Stage. The dance battle is a live, all-styles dance competition for local dancers to throw-down. Both contests will award cash prizes.

Hop on to a free Molly’s Trolley to explore Garfield and Garfield Heights. Vibrant gardens and green spaces, urban farms, public art, and neighborhood homes are just a few of the stops along the way.

New for Saturday’s Festival is the Home Buyer + Home Owner Fair where guests can learn about available housing stock in the area and access helpful resources and tips. Representatives from PNC Bank, Dollar Bank, WesBanco, URA, NeighborWorks, NeighborWorks Realty, Design Center, ACTION Housing, and Hebrew Free Loan Association will be on hand to answer questions.

Green Gears Pedicabs will be providing free rides and short tours throughout select Garfield locations. Guests will also be directed to Neighborhood Hotspots and businesses, as well as the Pittsburgh Glass Center Mural Celebration, the Garfield Jubilee Community Festival, and the Heal Fest at Healcrest Urban Farm.

Both Friday and Saturday’s events will once again be solar powered by N3D’s official green energy partner, Zero Fossil.

On Sunday, the Next 3 Days concludes with the N3D Garfield Home Tours and Open Houses from Noon- 3 p.m. – self-guided tours of Garfield’s housing stock and select rehabbed homes. Maps will be available on Sunday at the following businesses: [Bantha Tea Bar](#), [Commonplace at Voluto](#) and [Aldi](#).

More information and complete details can be found at www.N3Dinfo.com.

The [Urban Redevelopment Authority of Pittsburgh](#) (URA) is the City of Pittsburgh’s economic development agency, committed to creating jobs, expanding the City’s tax base and improving the vitality of businesses and neighborhoods. The URA achieves this mission by assembling, preparing and conveying sites for major mixed-use developments; and by providing a portfolio of programs that include financing for business location, relocation and expansion, housing construction and rehabilitation, and home purchases and improvements.

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