



*Pittsburgh*  
**SOCIABLE CITY PLAN**

**Managing the Nighttime Economy Citywide**

# Speakers:

**Josette Fitzgibbons**, Neighborhood Business District Manager,  
Urban Redevelopment Authority of Pittsburgh

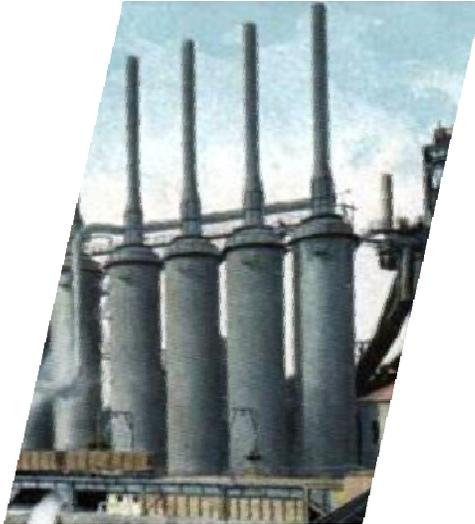
**Bruce Kraus**, President,  
Pittsburgh City Council

**Kathy Degler**, Commander,  
City of Pittsburgh Bureau of Police Zone 4

**Maya Henry**, Nighttime Economy Manager,  
City of Pittsburgh



# Pittsburgh: A City in Transition



**Industrial**



**Education**



**Service**



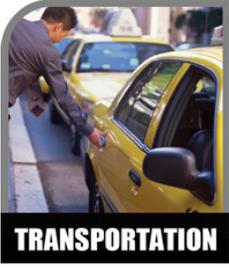
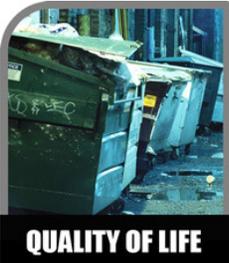
# Why a City-Wide Plan?

- Striking a healthy balance
- Taking a holistic approach
- Recognizing the worth of the nighttime economy
- Being proactive

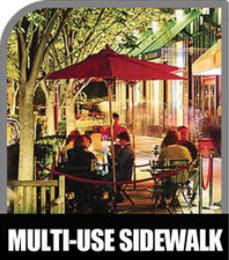


# The Pittsburgh Sociable City Plan

## Plan for People



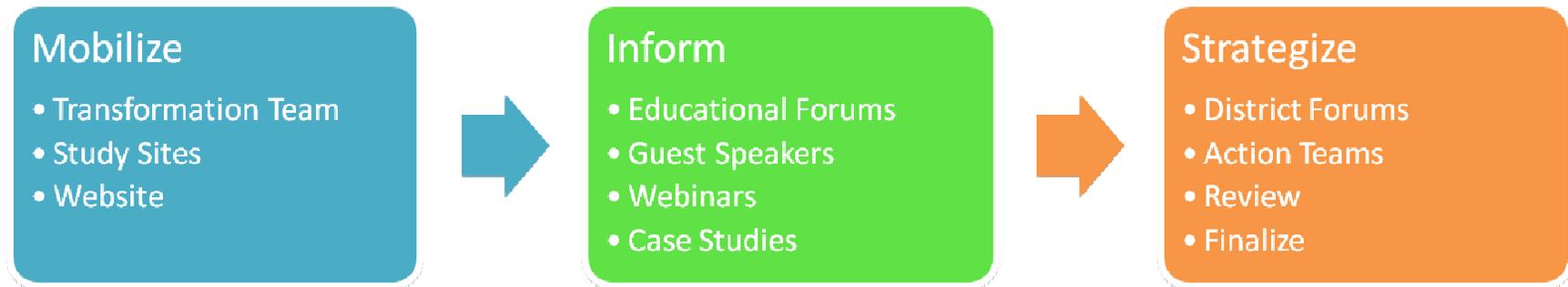
## Enhance Vibrancy



## Assure Safety



# The Process



- ❑ 167 Individuals
- ❑ 17 City, County or State Departments or Agencies
- ❑ 45 Businesses or Business Related Organizations
- ❑ 13 Residential or Community Action Groups
- ❑ 9 Educational Institutions





**District Management**



**Public Safety**



**Personal  
Accountability**



**ACTION PLAN**



**Transportation**



**Hospitality Practices**



## Development - District Management



# Development Action Team

- **City of Pittsburgh**
  - Bureau of Fire
  - Bureau of Building Inspection
  - Bureau of Police
  - City Council
  - Department of City Planning
  - Office of the Mayor
- **Community Technical Assistance Center**
- **Lawrenceville Corporation**
- **Lawrenceville United**
- **Oakland Business Improvement District**
- **Pennsylvania Liquor Control Board**
- **Pittsburgh Cultural Trust**
- **Pittsburgh Downtown Partnership**
- **South Side Bar and Restaurant Association**
- **South Side Chamber of Commerce**
- **Urban Redevelopment Authority of Pittsburgh**





# Development Actions

- Establish New Designations and Policy to Manage Nightlife
- Develop a formal district Hospitality Resource Panel (HRP) process with diverse leadership for local planning
- Maintain a citywide network of neighborhood and district managers to exchange information and resources
- Desired Issues to Monitor and Manage:
  - Purpose/Use of the District
  - Infrastructure of Public Space
  - Coordination of Resources
  - Business Practices





# Hospitality Resource Panel

- Neighborhood or Business District Based
- Representation of hospitality, safety, development and community perspectives
- Assists new hospitality businesses in planning process
- Facilitate planning of district's social experience
- Work with existing businesses to remain compliant
- Liaison to citywide network





# Transportation and Mobility Management



# Transportation Action Team

- **Allegheny County Port Authority**
- **Bike PGH**
- **City of Pittsburgh**
  - Bureau of Police
  - City Council
  - Department of City Planning
  - Department of Public Works
  - Public Parking Authority
  - Streets Program
- **Classy Cab Co., Inc.**
- **Green Gears Pedicabs LLC**
- **Pennsylvania Public Utility Commission**
- **Pittsburgh Transportation Group**
- **South Side Bar and Restaurant Association**
- **South Side Chamber of Commerce**
- **South Side Community Council**
- **Star Transportation Group**





# Transportation Actions

- Coordinate Multiple Transportation Service Providers
- Enhance Parking Availability and Security
- Improve Taxi Access
- Establish Shuttle Systems – Within and Between Social Districts
- Regulate Social Transportation – Party Buses
- Infrastructure Upgrades for Pedestrian, Bicycle and Traffic Safety
- Expand Pedicab Use and Safety



# St. Patrick's Day – Taxi Stand & Valet



Photo by Phil Garrow, 2014



## Transportation

- 504 Yellow Cab taxi trips originated in the South Side, with 201 originating from the taxi stand between 8:00am on Saturday 3/15 and 4:00 am on Sunday 3/16.
- 45 Star Transportation Group taxi pick-ups and 1,500 drop-offs occurred on the South Side.
- 228 cars used the valet parking service.
- 3 Shuttle Buses

## Public Safety

- No major criminal incidents at the parade or at celebrations afterwards.

## Quality of Life

- No complaint calls to Council President Bruce Kraus's office on the Monday following the festivities.
- 9 Free public toilets were provided.
- Clean-up services were provided by Public Works, the Chamber, and hospitality business employees.



## Public Safety and Policing



# Public Safety Action Team

- **Allegheny County**
  - District Attorney
  - Health Department
- **City of Pittsburgh**
  - Bureau of Building Inspection
  - Bureau of Fire
  - Bureau of Police
  - City Council
  - Department of City Planning
  - Department of Public Works
  - Office of the Mayor
- **Pennsylvania Liquor Control Board**
- **Pittsburgh Action Against Rape**
- **University and College Police Departments**





# Public Safety Actions

- Develop Specialized Training for Police Officers in Nightlife Districts
- Improve Compliance with Interagency Public Safety Team
- Publish Guide and Management Orientation for Opening/Operating a Hospitality Business
- Represent Public Safety on Other Action Teams

---

## A Practical Guide

Operating a Hospitality Business in Pittsburgh



**Prepared by:**  
Responsible Hospitality Institute  
**Contact:**  
Alicia Lakomski  
Project Manager  
**Phone:** 831.469.3396 ext 4#  
**Email:** Alicia@RHweb.org



# Personal Accountability and Harm Reduction



# Community Action Team

- **City of Pittsburgh**
  - Bureau of Police
  - City Council
  - Department of City Planning
  - Office of the Mayor
- **Gateway Rehab**
- **Oakland Planning and Development Corporation**
- **Oakwatch**
- **Pittsburgh Action Against Rape**
- **Pittsburgh Council on Higher Education**
  - Carnegie Mellon University
  - Chatham University
  - Duquesne University
  - La Roche College
  - Point Park University
  - Robert Morris University
  - University of Pittsburgh
- **Pittsburgh Student Government Council**
- **South Side Chamber of Commerce**
- **South Side Community Council**





# Community Actions

- Coordination among School Administrators, Campus and Municipal Police
- Involvement of Students in Party Planning and Good Neighbor Guides
- Solidify Network of Community Organizations
- Social Marketing Campaign to Reduce Harm
- Continue to Host and Expand Block Parties to other Neighborhoods





# Community - College



## Student Guide to Campus Life

First Edition 2013

**Inside this issue:**

- Oakland 1
- The Pitt Promise 1
- The Right Place 2
- What Will it Cost You? 2
- Picking Roommates 2
- Safety Concerns 3
- Maintenance/Repairs 3
- Protect your Property 3
- Before You Sign 4
- Security Deposit 4
- Tenants' Rights 4
- Legal Concerns 4
- Signing the Lease 5
- After You Sign 5
- Your Responsibilities 5
- Party Smart 6
- Trash Talk 6
- Assault Services 7
- Alcohol Poisoning 8
- SafeRider 9
- Pitt Police 9
- Be A Good Neighbor 9
- Oakland Map 10
- Oakland Attractions 11
- Area Communities 11
- Move-In Checklist 12
- Move-Out Checklist 13
- Campus Map 14
- Local Resources 15
- Important Numbers 16



### Oakland - A Proud and Historic Community



The third largest economic center of Pennsylvania, Oakland is the academic, social, cultural, recreational, and healthcare epicenter of Pittsburgh, but still retains a vibrant and diverse residential community. It has the energy and excitement that comes from being home to major universities, museums, and hospitals, and is served by numerous shopping and dining establishments.

Oakland has a thriving community of long-term residents and their families, as well as students. There are families who have lived here for several generations. It is a historic neighborhood dating back to the 1600's, and is home to the University of Pittsburgh which moved to Oakland in 1908. It is also home to the Carnegie Museums and Library, Soldiers and Sailor's Memorial,

Frick Fine Arts, and Pitt's iconic Cathedral of Learning, with Phipps Conservatory and the Carnegie Mellon University in close proximity.

Thousands commute to Oakland every day to work, study, receive treatment, or visit cultural and hospitality centers. Pitt students live in student housing on campus and in residential neighborhoods of Oakland and nearby communities.

Oakland is broadly comprised of four neighborhoods: North, West, Central, and South Oakland:

North Oakland is roughly the area between Neville and Bouquet Streets, and includes the Cathedral of Learning and other landmark campus buildings, extending north to Polish Hill.

Central Oakland, with the largest population of off-campus students, is bordered by Schenley Park, the Boulevard of the Allies, Fifth Avenue, and Halket Street.

South Oakland is situated between the Boulevard of the Allies and the Monongahela river, split into two separate areas by Bates Street.

West Oakland is bordered by Fifth Avenue in the south, DeSoto Street in the east, the Birmingham Bridge to the west, and Allequippa Street to the north. Many Pitt upper campus facilities and residence halls are located in this area.

Visit: [en.wikipedia.org/wiki/Oakland\\_\(Pittsburgh\)](http://en.wikipedia.org/wiki/Oakland_(Pittsburgh))

### The Pitt Promise — A Commitment to Civility

*Extracted from the Student Code of Conduct:*

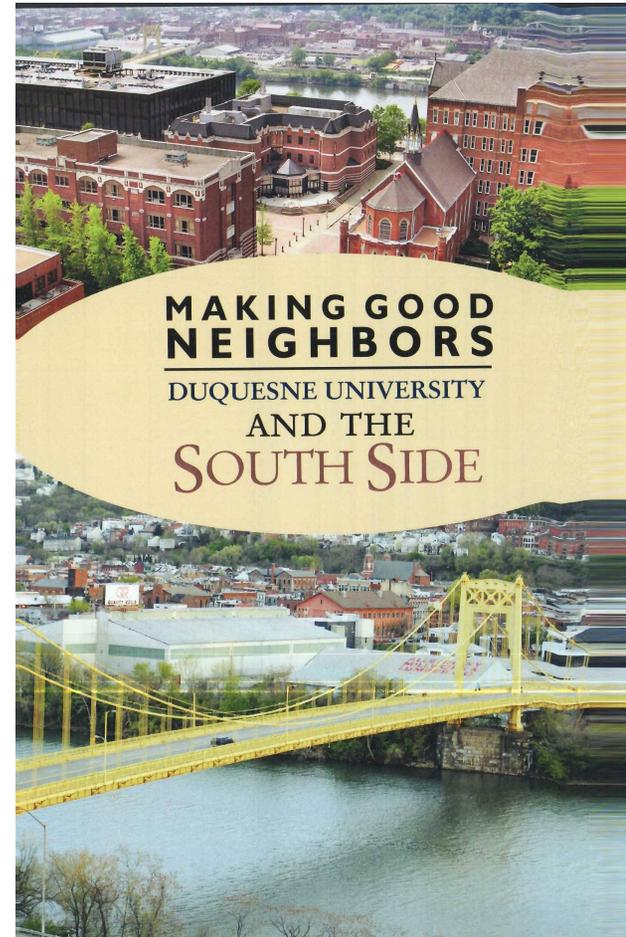
"Oakland is a very diverse neighborhood, with the interaction of college students from three Oakland universities and non-student long-term residents.

"This blending, especially in urban settings, can lead to conflicts on a range of issues, including off-campus parties and littering.

"It is the expectation that Pitt students are always in control of their behavior and that they are respectful of the right of their neighbors to quiet enjoyment of their premises. This includes being respectful of their neighbors especially while attending parties.

"As a student, whether you live on-campus or off-campus, you are expected to live by the common values expressed in the principles outlined in the Pitt Promise at all times."

The Pitt Student Code of Conduct can be reviewed at: [www.studentaffairs.pitt.edu/studentconduct](http://www.studentaffairs.pitt.edu/studentconduct)





## Hospitality Practices



# Hospitality Action Team

- **City Theatre**
- **Greater Pittsburgh Hotel Association**
- **Meeting Professionals International Chapter**
- **Pennsylvania Restaurant & Lodging Association**
- **Pittsburgh Cultural Trust**
- **South Side Bar and Restaurant Association**
- **Station Square Management Office**
- **Visit Pittsburgh**



# Hospitality Actions

- Form Hospitality Alliance – Mentorship Process
- Conduct Economic and Employment Analysis
- Facilitate Ongoing Training of Management Staff
- Establish Standards for Safety and Crowd Management

# The Lawrenceville Story



- Similar in size and scale to the South Side
- Learning from South Side's experience
- Formation of Hospitality Committee
- Working with incoming and existing bars and restaurants
- Working with the Pennsylvania Liquor Control Board



**District Management**



**Public Safety**



**Personal  
Accountability**



**ACTION PLAN**

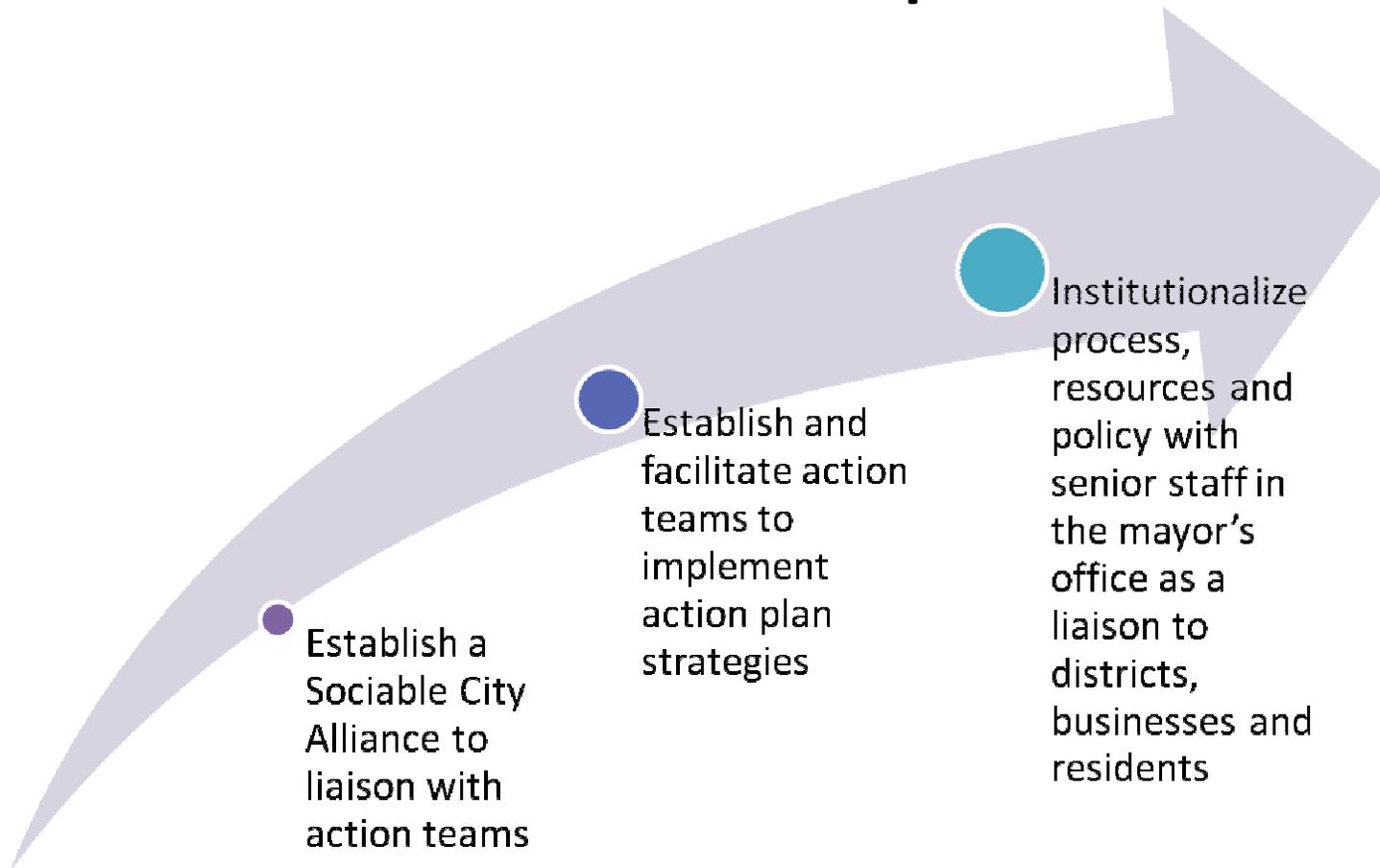


**Transportation**

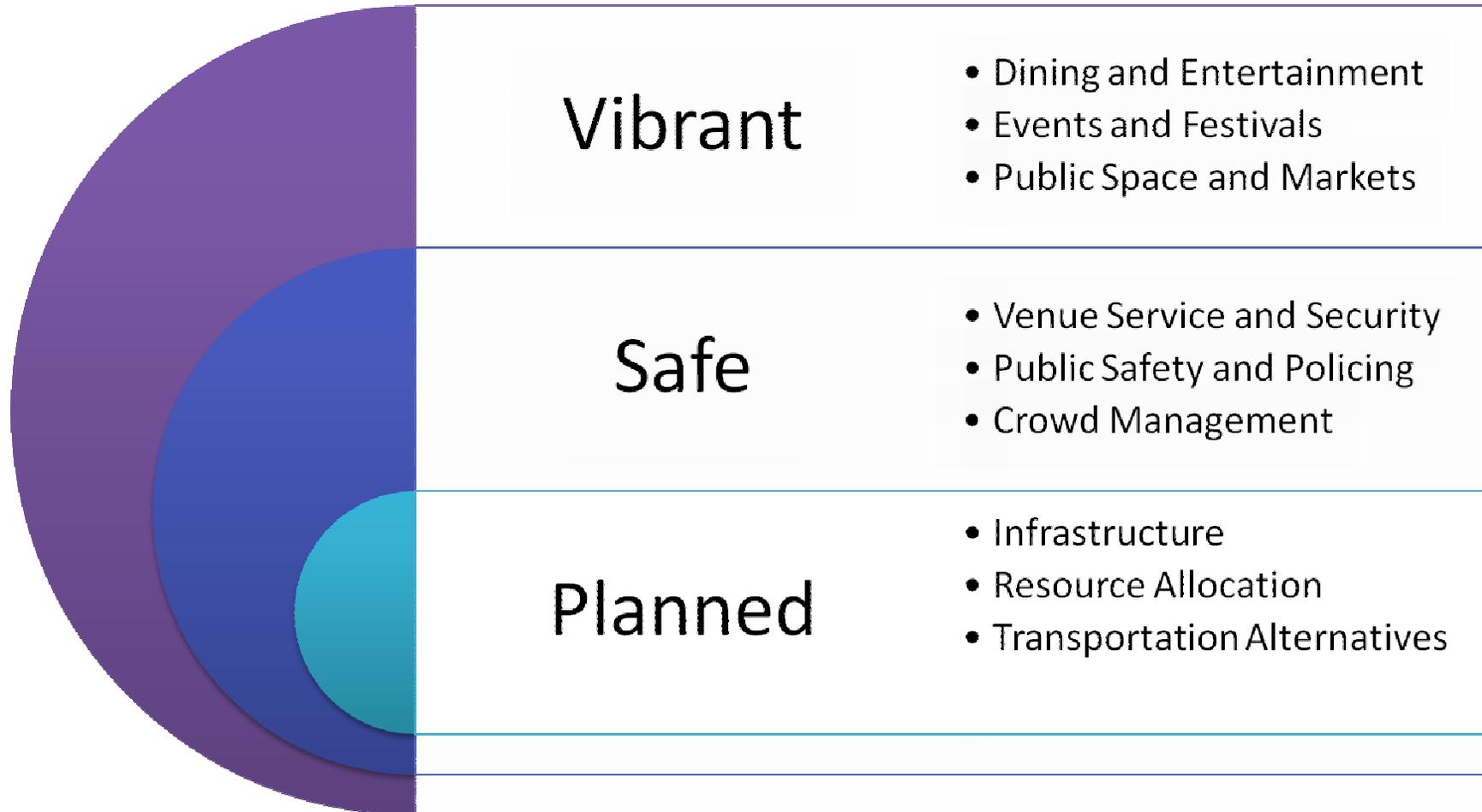


**Hospitality Practices**

# 2014 Plan for implementation



# Measure of success



# Contact Information



[www.pgh-sociablecity.org](http://www.pgh-sociablecity.org)

**Josette Fitzgibbons**

(412) 255-6686

[jfitzgibbons@ura.org](mailto:jfitzgibbons@ura.org)

**Bruce Kraus**

(412) 255-2130

[bruce.kraus@pittsburghpa.gov](mailto:bruce.kraus@pittsburghpa.gov)

**Kathy Degler**

(412) 422-6520

[kathy.degler@pittsburghpa.gov](mailto:kathy.degler@pittsburghpa.gov)

**Maya Henry**

(412) 255-2380

[maya.henry@Pittsburghpa.gov](mailto:maya.henry@Pittsburghpa.gov)