



ROBERT RUBINSTEIN

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Executive Director
Urban Redevelopment Authority of Pittsburgh

Robert Rubinstein has been revitalizing communities, supporting housing and economic development, and helping to generate public tax revenue since 1988. He currently leads the Urban Redevelopment Authority of Pittsburgh (URA), a 90-employee organization with an annual capital budget of \$125-145 million, and an administrative budget of \$11 million. The URA is the implementation arm of the City of Pittsburgh for all Housing & Economic Development activities.

Before being appointed Acting Executive Director on March 30, 2012, Robert served in a number of roles at the URA, including Director of the Economic Development Department since 2006. He oversaw the direct lending of approximately \$10 million annually to roughly 45 businesses and commercial real estate projects. Additionally, he was responsible for all of the City of Pittsburgh's large scale development projects, including internationally-recognized Brownfield redevelopment and the creation, implementation and management of more than 20 tax increment financing (TIF) districts. Nearly \$15 billion of investment has taken place in the City of Pittsburgh during this time, generating tens of millions of dollars in annual tax revenues for each of the local taxing bodies.

Robert also serves on the Governing Board of Pittsburgh Urban Initiatives (PUI), a Community Development Entity (CDE) which has secured \$188 million in Federal New Markets Tax Credits. PUI has deployed \$114.2 million of this allocation and raised \$26 million in equity, leveraging over half a billion dollars in private investment, and creating 2814 jobs in low-income communities.

Robert has received national recognition, being named Public Executive of the Year at the 6th Annual Novogradac Journal of Tax Credits Community Development Awards in New Orleans, LA in 2013 (http://www.novoco.com/new_markets/awards/2013/winners/individual.php#)

Robert has degrees from the University of Michigan (B.S., Engineering) and Carnegie Mellon University's Tepper School (MBA). He has been a speaker at more than one hundred engagements, including national and international benchmarking tours, conferences, seminars and classrooms. He has traveled extensively in the United States on economic development matters, and internationally to Poland, Czech Republic, Germany and Spain. Robert has served on numerous boards and committees, both professional and civic. He was one of 300 invited members of the 2013 Remaking Cities Congress (<http://remakingcitiescongress.org/>) and a participant in the German Marshall Fund of the United States' Cities In Transition 2010-2013 Transatlantic exchange program (<http://www.gmfus.org/programs/urban-and-regional-policy-program/cities-in-transition>).

Robert also manages and performs with Pittsburgh-based reggae band Ras Prophet (www.rasprophet.com).

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The Urban Redevelopment Authority of Pittsburgh (URA) is the City of Pittsburgh's economic development agency, committed to creating jobs, expanding the City's tax base and improving the vitality of businesses and neighborhoods. The URA achieves this mission by assembling, preparing and conveying sites for major mixed-use developments; and by providing a portfolio of programs that include financing for business location, relocation and expansion, housing construction and rehabilitation, and home purchases and improvements. To learn more, visit www.ura.org.