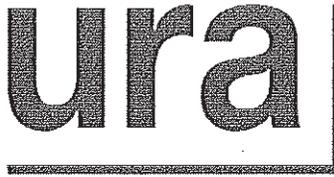


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3-3-2014



Urban
Redevelopment
Authority
of Pittsburgh

URBAN REDEVELOPMENT
AUTHORITY

AWARD JUSTIFICATION FORM

PROFESSIONAL SERVICES

PROJECT NAME: URA Housing & Mainstreets Advertising

SERVICES REQUESTED: Advertising

CONTRACT DURATION: January 1, 2014 – December 31, 2014

DATE OF RFP: No RFP

PROPOSAL DUE DATE: N/A

PROPOSALS REQUESTED:
(Number) N/A

PROPOSALS RECEIVED:
(Number) 1

PROPOSERS SUBMITTING:
(Name) Living Pittsburgh, LLC

PROPOSER SELECTED: Living Pittsburgh, LLC

CONTRACTED AMOUNT: \$14,400

CRITERIA FOR SELECTION:
REJECTED PROPOSALS: N/A

DEPARTMENT/AUTHORITY
RECOMMENDING AWARD: Housing Dept. and Real Estate Dept.

WAS AWARD MADE TO LOWEST
QUALIFIED PROPOSER? YES NO NOT APPLICABLE

IF NO, DEPARTMENT AND/OR
AUTHORITY MUST PROVIDE
EXPLANATION:

The URA would like to advertise programs and projects with LivingPittsburgh.com, as their audience and product directly aligns with the target audience of our housing loan programs and Mainstreets Pittsburgh.