



AWARD JUSTIFICATION FORM

PROFESSIONAL SERVICES

JWA 3/3/16

PROJECT NAME: URA /Mainstreets/CIE Advertising

SERVICES REQUESTED: Advertising/Sponsorship

CONTRACT DURATION: January 1, 2016 – December 31, 2016

DATE OF RFP: No RFP

PROPOSAL DUE DATE: N/A

PROPOSALS REQUESTED: (Number) N/A

PROPOSALS RECEIVED: (Number) 1

PROPOSERS SUBMITTING: (Name) NXT Cities Media aka NEXTpittsburgh

PROPOSER SELECTED: NXT Cities Media aka NEXTpittsburgh

CONTRACTED AMOUNT: \$13,000

CRITERIA FOR SELECTION: REJECTED PROPOSALS:

DEPARTMENT/AUTHORITY RECOMMENDING AWARD: Executive Marketing /2009 City Bond Mainstreets/Center for Innovation and Entrepreneurship (CIE)

WAS AWARD MADE TO LOWEST QUALIFIED PROPOSER? YES [] NO [] NOT APPLICABLE

IF NO, DEPARTMENT AND/OR AUTHORITY MUST PROVIDE EXPLANATION: This is a sponsorship renewal.