

Development Activities Meeting Report (Version: 12/20/2019)

This report created by the Neighborhood Planner and included with staff reports to City Boards and/or Commissions.

Logistics	Stakeholders
Project Name/Address: LA Fitness (Club Studio) / 236 Fifth Avenue	Groups Represented (e.g., specific organizations, residents, employees, etc. where this is evident): 8 panelists and 8 attendees
Parcel Number(s):	
ZDR Application Number:	
Meeting Location: Virtual (Zoom)	
Date: 6/8/2020	
Meeting Start Time: 4:30 p.m.	
Applicant: Millcraft / Pieper O'Brien Herr	Approx. Number of Attendees: 16
Boards and/or Commissions Request(s): ZBA for signage variance, present full project to HRC due to Market Square Historic District.	

How did the meeting inform the community about the development project?

Ex: Community engagement to-date, location and history of the site, demolition needs, building footprint and overall square footage, uses and activities (particularly on the ground floor), transportation needs and parking proposed, building materials, design, and other aesthetic elements of the project, community uses, amenities and programs.

New tenant for existing building will be LA Fitness under the Club Studio name. Need variance to keep existing two blade signs and presenting to HRC due to the Market Square Historic District. Presented the location of the building and amount of frontage on Fifth Ave, Forbes Ave, and McMaster Way. Presented location of signage and nature of signage as well as awnings and showed pictures of previous signage and awnings when YMCA was the tenant. Had to revise the height of letters after discussions with DCP staff. Renderings on buildings were photographs with red outlines to show approximate location and size of new signage.

Input and Responses

Questions and Comments from Attendees	Responses from Applicants
Do you have a color for the canopy signage?	No. The presenter has not seen the color proposed by Club Studio.

Other Notes

None

Planner completing report: Derek Dauphin and Stephanie Joy Everett