

Welcome!

- By default Zoom has muted your microphone. Please wait patiently for the meeting to start.
- Before we start we will confirm who is on the call. Only Steering Committee members should be on this call.
- How to ask a question: Go to the bottom of your screen and click "Participants". This should open a pop-up window at the bottom of which are three options, including "Unmute Me", "Raise Hand" and "Claim Host". To ask a question, click "Raise Hand". This will notify the host that you would like to ask a question, allowing the host to pause, say your name, and wait for your question. You can also type your questions into the chat window.
- We appreciate your patience as we learn how to conduct online meetings together.



Oakland Plan

STEERING COMMITTEE – MEETING 10

July 2020



Today

Topic	Duration	Presenter
Update on integrating equity	5 min	Josiah Gilliam, Alyssa Lyon
COVID-19 updates to the PEP and reminder about communications strategy	5 min	Sophie Robison
Overview of engagement site <ul style="list-style-type: none">• Structure• Intro and vision page• Goals by Action Team	10 min	Derek
Breakout groups by topic (15 min each)	60 min	Staff
New homework	5 min	Derek Dauphin

Integrating Equity

- **Committing to an iterative process that places equity at the center of the work of all Action Teams.**
- **Staff will start the process by identifying inequities by topic and then working with Action Teams over the course of the planning process to improve this understanding.**
- **Linking these discussions to the proposals in the plan, to “show the work” of integrating an equity lens.**
- **Establish an advisory body of citywide experts and local leaders that serve as a resource, lead workshops with staff and Action Teams throughout the planning process.**

PEP and Communications

- **Public Engagement Plan developed in the Fall 2019 and Winter 2020 updated to include online engagement during the pandemic and integrate equity process.**
- **The Public Engagement Plan will be published on the project site and engagement site.**
- **As discussed in December and January, each Steering Committee organization is responsible for advertising engagement opportunities starting in August.**
- **Staff will provide email and social media content, flyers, other content as requested for use by representatives.**

PEP and Communications

- **In-person engagements will not resume until deemed safe by the Pennsylvania State Department of Health given the COVID-19 Pandemic.**
- **Online engagement will take place via a new City of Pittsburgh engagement portal launched in August 2020, called Engage Pittsburgh.**
- **Engage Pittsburgh will be used to: share plan updates and timeline progressions, one-stop location for the community to provide input, allow community to learn more about the Plan and provide meaningful input, etc.**
- **Some engagement methods will be altered during COVID-19, including: flyers, mailings, and photo collection**

Overview of Engagement Site

Visitors arrive at the main page:

- Introduce the planning and engagement process
- Process to integrate equity into planning
- Engagement activity to inform plan vision statement
- Direct to Action Team pages

Definition

Vision statements provide a shared description of what the neighborhood will be in 10 years if the plan is successful. Good vision statements succinctly capture a diverse array of topics and objectives while exciting the reader about the future.

The Oakland Plan

The Oakland Plan will create a 10-year plan with a shared vision for Oakland's future and the projects and programs necessary to make that vision a reality.

+ Follow



Home / The Oakland Plan

Once adopted by the Planning Commission, the Oakland Plan will become City policy and guide public and private investments in the area. New land use regulations, transportation and infrastructure improvements, and public programs may also be recommended by the plan. The plan area generally includes the neighborhoods of North Oakland, Central Oakland, South Oakland, and West Oakland.

- + [What is a neighborhood plan?](#)
- + [What is the engagement process?](#)
- + [How can I be Involved?](#)
- + [How are diversity, equity and inclusion being considered?](#)
- + [How will COVID-19 effect this planning process?](#)
- + [Who's working on this project?](#)

Who's Listening?



Derek Dauphin
Department of City Planning
Project Manager
[Email](#)



Sophie Robison
Department of City Planning
Project Coordinator
[Email](#)

Navigation

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- [Community](#)
- [Development](#)

What's Your Vision?

How will COVID-19 effect this planning process?

+ Who's working on this project?

What's Your Vision?

Think about what Oakland will be like in 10 years if everything in an ideal neighborhood plan is completed. This should be a positive statement about the future Oakland you want to see become a reality. An example might be: "Oakland receives national recognition as one of the most sustainable, livable, and equitable neighborhoods in the country." Give us a headline and a subtitle for a newspaper article you'd like written about the ideal Oakland in 10 years. If you have one, include an image of what this ideal neighborhood will look like, too. This should be a positive statement about the future Oakland you want to see become a reality.

Share your vision!

1 contributions so far

Open Activity closes 08/31/2020 at 11:59 PM

Filters +

Search

Sort by

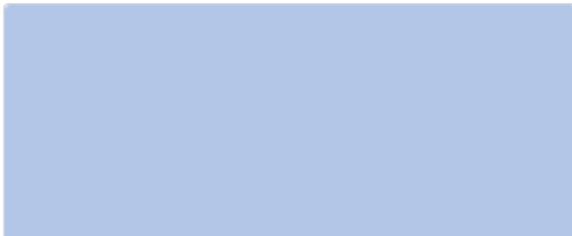
Oakland is walkable!

Posted by [sophia.robison](#) | 2 days ago

Oakland residents can get everything they need within a 15-minute walk of their home.

0 Likes 0 Comments

Explore the below topics to give us more feedback.



Navigation

[Project Home](#)

[Community](#)

[Development](#)

[Infrastructure](#)

[Mobility](#)

Planning Process



Organize

Fall 2019 - Spring 2020

Prepare for the planning process.



Visualize

Summer 2020 - Fall 2020

Identify issues & opportunities, set a vision & goals.



Strategize

Winter 2021 - Summer 2021

Develop project & programs.



Formalize

Fall 2021 - Winter 2021

Assemble, review, & adopt the plan.



Realize

Next 10 Years

Implement the plan's actions.

[See less](#)

Feedback

What do you think about this page?

Community

Meeting the needs of residents, employees, students, and stakeholders.

[Click here to engage.](#)

Development

Maximizing the benefits of new development for the community.

[Click here to engage.](#)

Mobility

Making it easier, safer, and healthier for people to get around.

[Click here to engage.](#)

Infrastructure

Nourishing neighborhoods through new energy, stormwater, and open space systems.

[Click here to engage.](#)

Feedback

What do you think about this page?

- It's great!
- Could be better.
- I'm confused.

Submit

Ready to have your say?

Keep up to date and participate in the future of your neighbourhood.

Login

Join

Overview of Engagement Site

Action Team pages:

- Introduce topics through maps, photos, illustrations
- Series of engagement activities to inform goals
- Sign up for Action Teams, info about first meeting
- Identify the staff leading each Action Team

Definition

Goals are long-term outcomes the plan will achieve by implementing programs, policies, and projects. They should be aspirational and express the neighborhood's collective desires and values for each chapter of the plan. These goals will direct the work of the Action Teams.



Breakout Groups: Review Engagement Activities

Other Business

- Please fill out the meeting feedback survey.
- **Your homework assignment: Use the materials staff provide to share the online engagement page with those you represent, create your own account and participate in the online activities and discussions over the course of the month starting August 12th.**