Welcome!

• By default Zoom has muted your microphone. Please wait patiently for the meeting to start.

• Before we start we will confirm who is on the call. Only Steering Committee members should be on this call.

• How to ask a question: Go to the bottom of your screen and click "Participants". This should open a pop-up window at the bottom of which are three options, including "Unmute Me", "Raise Hand" and "Claim Host". To ask a question, click "Raise Hand". This will notify the host that you would like to ask a question, allowing the host to pause, say your name, and wait for your question. You can also type your questions into the chat window.

• We appreciate your patience as we learn how to conduct online meetings together.
# Today

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Overview of Engage PGH

- [https://engage.pittsburghpa.gov/Oakland](https://engage.pittsburghpa.gov/Oakland)

- During this part of the meeting, staff showed the five pages that make up the Oakland Plan engage content at the above web address.
Creating your account

• [https://engage.pittsburghpa.gov/Oakland](https://engage.pittsburghpa.gov/Oakland)

• During this part of the meeting, staff walked the Steering Committee members through creating their own accounts.

• Steering Committee accounts will have the badge below that will accompany their posts and denote that they are Steering Committee members.
Step 1. Click "Log In/Join"
Step 2. Click "Sign Up".
Step 3. Fill out the form.

Use your first and last name so we can make sure to identify your account as a Steering Committee member.

As can be seen in the Privacy Policy, your email address will not be used for any correspondence outside of the EngagePGH platform.
Step 4. Answer demographics.

Collecting **demographic information** is a key step towards achieving our **equity goals**. This information will be used to ensure we are reaching a representative population for our engagements -- across geography, age, gender, race, and income. Please answer as many of these questions as you are comfortable.

Your answers will **not** be viewable by the public.
Step 5. Complete!

Click "Close" to begin using the site.

To change the answers to any of your demographic questions or change your password, click "My profile" to see a drop-down menu. Then click "Edit profile" to make those changes.
Accessibility Features

The entire EngagePGH site meets and, in some cases, exceeds WCAG 2.0 standards for accessibility.

**Note:** If, for any reason, a member of the public would like to learn about the site and respond to engagements but cannot use the online webpage, they can call "311" and tell the operator they'd like to engage on a project. The operator will read the page and complete the engagements on their behalf.

Click on this icon to see a suite of accessibility features on the site. The icon will appear on every page, not just the home page.
Stay involved. Click "Follow".

Click "Follow" on any page to receive updates via email when changes are made to that project.

Click "Sign Up Here!" To join any of the four Action Teams (Community, Development, Mobility, or Infrastructure).
Participating in engagement activities

• https://engage.pittsburghpa.gov/Oakland

• During this part of the meeting, Steering Committee members were given time to independently use the engagement tools and familiarize themselves with the site.

• The following slides give an example of completing the engagement on the Oakland Plan homepage.
Step 1. Click "Share your vision!"
Step 2. Create your submission & click "Submit" when you're done.

Optional: Include a photo or video in your post to emphasize the point you make in your submission.
Once you click "Submit" your comment should appear immediately on the site unless it violates the site Moderation Policy (i.e. profanity, sharing of personal information, discrimination, advertising, etc.

By providing your email address, you will be notified if your comment is moderated and informed why.

The Moderation Policy can be viewed here: https://engage.pittsburghpa.gov/moderation.

Easily "Like" and "Comment" on other posts to engage in dialogue.

Your username will appear here when you post a submission.
Reporting back

• What engagements did you complete?
• Were they straightforward?
• Were they enjoyable?
• Did you have any struggles engaging?
Communicating to those you represent

• Now is the time! The engagement activities were active on August 17th will remain so through September 20th.

• After that time we will close the activities and start to report out on what we heard on the same pages.

• Starting in October, the content will be archived and Action Teams will be able to use these same pages to ask new questions or create new engagements as they develop proposals.

• A reminder of the materials available to you…
Communications materials

Twitter and Facebook

Help us make Oakland a better place to live, work, study, and play. Visit engage.pittsburghpa.gov/oakland to get started today!

Instagram

Help us make Oakland a better place to live, work, study, and play. Visit engage.pittsburghpa.gov/oakland to get started today!
Communications materials

City’s Twitter and Facebook

City’s Instagram
Communications materials

Outdoor signs
(16 x 12 inch)
Communications materials

Flyers
(8.5 x 11 inch)
Communications materials

Postcards (Quarter page)
Communications

• All these materials were sent to you in a OneDrive folder that included standard text for various uses.

• Please contact Sophie Robison to arrange a date, time, and location to receive these materials. They are available to all Steering Committee members.

• Who has been communicating already and how has that been going?
Action Teams

• The first meetings will take place in mid- to late-September and be an opportunity to introduce new people to the purpose of the Action Teams and each other.

• Dates are being added to the Engage PGH page this week.

• Please plan to join an Action Team or have someone else from your organization attend.

• Make sure everyone signs up using the form linked on all Action Team pages: https://engage.pittsburghpa.gov/oakland/oakland-signup