

Welcome!

- By default Zoom has muted your microphone. Please wait patiently for the meeting to start.
- Before we start we will confirm who is on the call. Only Steering Committee members should be on this call.
- How to ask a question: Go to the bottom of your screen and click "Participants". This should open a pop-up window at the bottom of which are three options, including "Unmute Me", "Raise Hand" and "Claim Host". To ask a question, click "Raise Hand". This will notify the host that you would like to ask a question, allowing the host to pause, say your name, and wait for your question. You can also type your questions into the chat window.
- We appreciate your patience as we learn how to conduct online meetings together.



Oakland Plan

STEERING COMMITTEE – MEETING 11

August 2020



Today

Topic	Duration	Presenter
Overview of the Engage PGH site	5 min	Sophie Robison
Creating accounts	10 min	Sophie Robison, Alex Holmes
Participating in engagement activities	15 min	All
Reporting back about experiences	15 min	All
Communicating to the groups you represent	15 min	Sophie Robison

Overview of Engage PGH

- <https://engage.pittsburghpa.gov/Oakland>
- During this part of the meeting, staff showed the five pages that make up the Oakland Plan engage content at the above web address.

Creating your account

- <https://engage.pittsburghpa.gov/Oakland>
- During this part of the meeting, staff walked the Steering Committee members through creating their own accounts.
- Steering Committee accounts will have the badge below that will accompany their posts and denote that they are Steering Committee members.



Step 1. Click "Log In/Join"

The screenshot shows the website engage.pittsburghpa.gov. The header includes the City of Pittsburgh logo and navigation links for Home, Projects, and Log In / Join. A red arrow points to the 'Log In / Join' button. Below the header is a blue banner with the text 'Engage PGH' and a background image of a residential neighborhood. A search bar is located below the banner, with the text 'I'm looking for projects about All categories in All places or Search for a specific project...'. Below the search bar, there is a section titled 'Open' with three project cards: 'The Oakland Plan', 'Emerald View Park Master Plan', and 'Fort Pitt Park Master Plan'. Each card includes a description and a 'Learn more' link. A blue accessibility icon is visible on the right side of the page.

engage.pittsburghpa.gov

THE CITY OF PITTSBURGH

Home Projects **Log In / Join** Search

Engage PGH

I'm looking for projects about All categories in All places or Search for a specific project...

Open

The Oakland Plan
Last updated: 19 Aug, 2020
The Oakland Plan will create a 10-year plan with a shared vision for Oakland's future and the projects and programs necessary to make that vision a reality.
Learn more →

Emerald View Park Master Plan
Last updated: 19 Aug, 2020
This plan will guide future improvements and preserve the park's amenities while enhancing connections and elevating Emerald View Park's role as a regional destination.
Learn more →

Fort Pitt Park Master Plan
Last updated: 24 Aug, 2020
A plan for Pitt Pitt Field and Playground in Garfield with a community-led vision of the park with increased recreational opportunities and quality of other amenities.
Learn more →

Step 2. Click "Sign Up".

Welcome back ×

 Log in with Facebook

OR

Log in with email

Email address

Password

Remember me [Forgot your password?](#)

Log in

Need an account? [Sign up today](#)



I'm looking for projects about All categories

in Locations

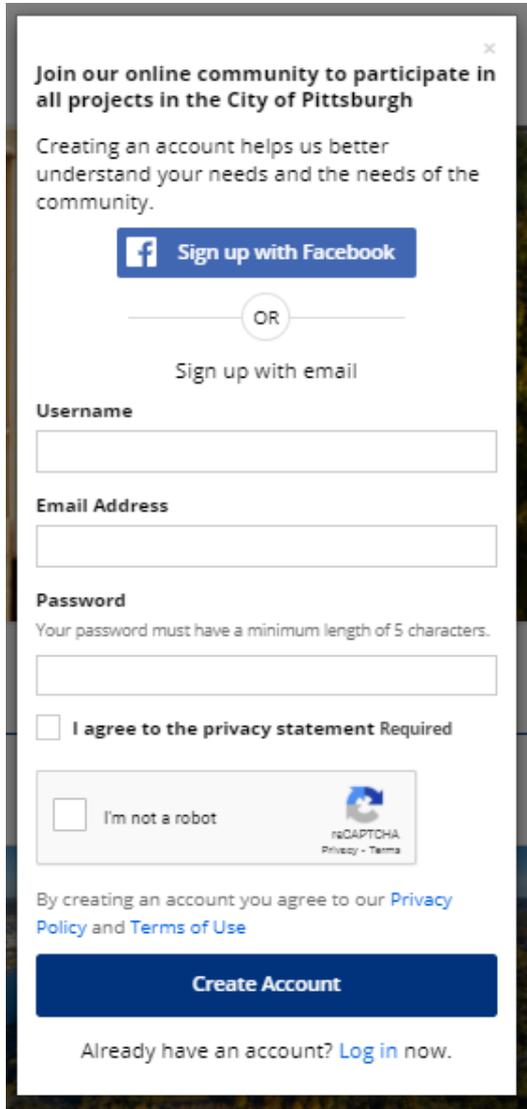
or Search for a specific project...



Open



Step 3. Fill out the form.



Join our online community to participate in all projects in the City of Pittsburgh

Creating an account helps us better understand your needs and the needs of the community.

 Sign up with Facebook

OR

Sign up with email

Username

Email Address

Password

Your password must have a minimum length of 5 characters.

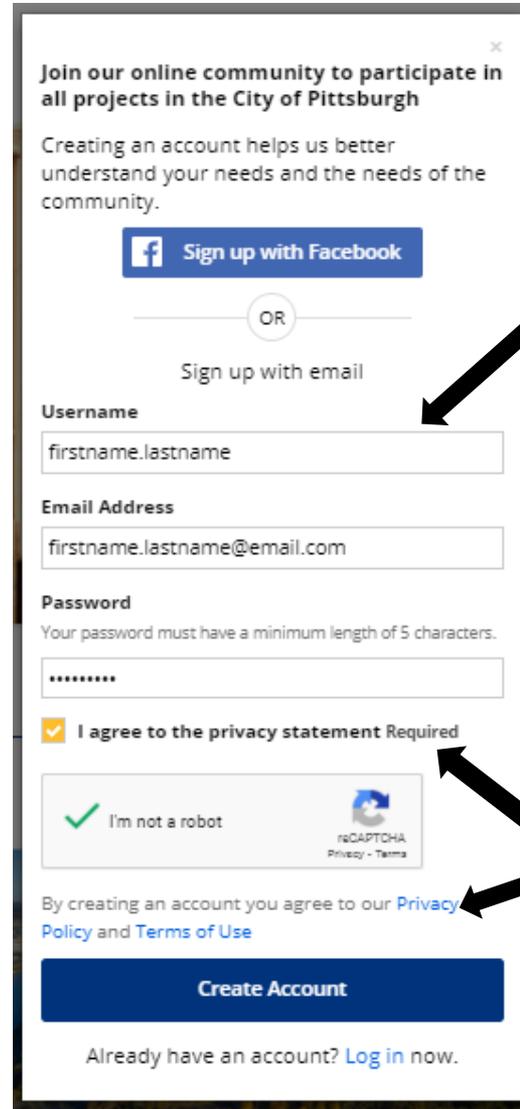
I agree to the **privacy statement** Required

I'm not a robot  reCAPTCHA
Privacy - Terms

By creating an account you agree to our [Privacy Policy](#) and [Terms of Use](#)

Create Account

Already have an account? [Log in now.](#)



Join our online community to participate in all projects in the City of Pittsburgh

Creating an account helps us better understand your needs and the needs of the community.

 Sign up with Facebook

OR

Sign up with email

Username

Email Address

Password

Your password must have a minimum length of 5 characters.

I agree to the **privacy statement** Required

I'm not a robot  reCAPTCHA
Privacy - Terms

By creating an account you agree to our [Privacy Policy](#) and [Terms of Use](#)

Create Account

Already have an account? [Log in now.](#)

Use your first and last name so we can make sure to identify your account as a Steering Committee member.

As can be seen in the *Privacy Policy*, your email address will not be used for any correspondence outside of the EngagePGH platform.

Step 4. Answer demographics.

Thank you, your account has been created.

You're almost there, we just need a little more information

Completing the questions below helps us better understand the diverse range of people who contribute their ideas. The questions are optional.

Your Neighborhood
** None

Year of birth
[]

Gender
** None

Race
** None

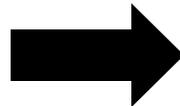
Income Level
** None

Locations of interest

- Central
- East
- North
- South
- West

I would like to be notified by email of new projects that match my interests

Submit



Thank you, your account has been created.

You're almost there, we just need a little more information

Completing the questions below helps us better understand the diverse range of people who contribute their ideas. The questions are optional.

Your Neighborhood
Squirrel Hill South

Year of birth
1994

Gender
Female

Race
White

Income Level
\$35,000 to 49,999

Locations of interest

- Central
- East
- North
- South
- West

I would like to be notified by email of new projects that match my interests

Submit

Collecting **demographic information** is a key step towards achieving our **equity goals**. This information will be used to ensure we are reaching a representative population for our engagements -- across geography, age, gender, race, and income. Please answer as many of these questions as you are comfortable.

Your answers will **not** be viewable by the public.

Step 5. Complete!

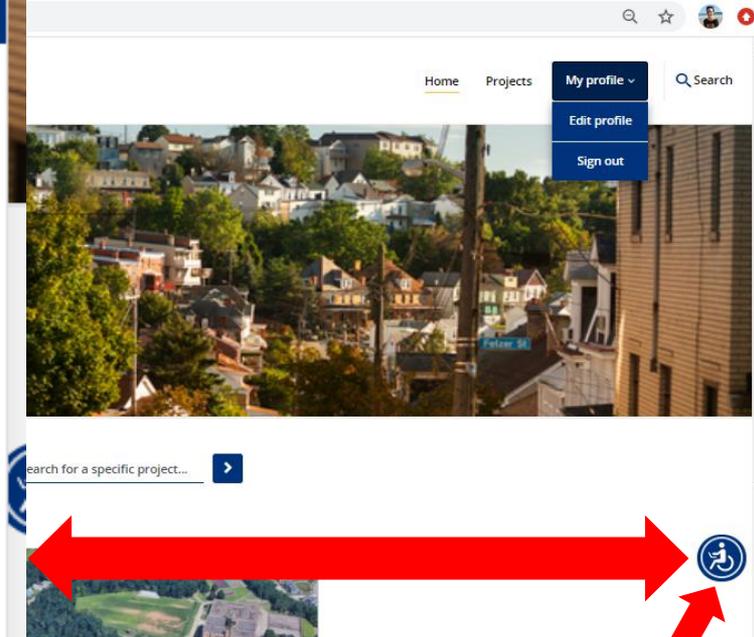
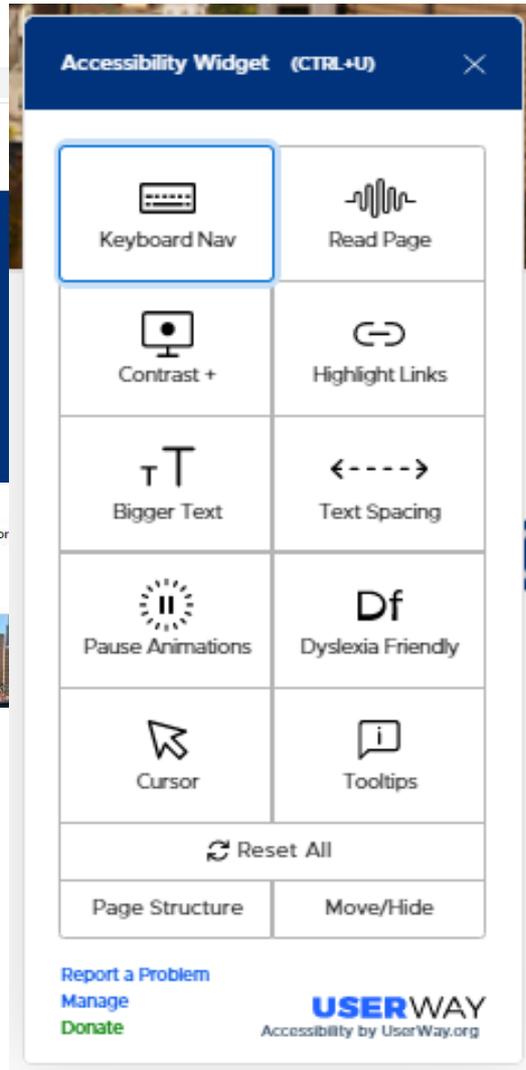
The screenshot shows the Engage PGH website interface. At the top left is the City of Pittsburgh logo and the text "THE CITY OF PITTSBURGH". Below this is a blue banner with "Engage PGH". The top right navigation bar includes "Home", "Projects", "My profile" (with a dropdown menu), and "Search". The dropdown menu for "My profile" contains "Edit profile" and "Sign out". A central white modal box with a checkmark icon displays the message "Thank you, your account has been created." and a "Close" button at the bottom. A red arrow points from the "Close" button to the left, and another red arrow points from the "My profile" dropdown menu to the right. The background features a collage of city scenes.

Click "Close" to begin using the site.

To change the answers to any of your demographic questions or change your password, click "My profile" to see a drop-down menu. Then click "Edit profile" to make those changes.

Accessibility Features

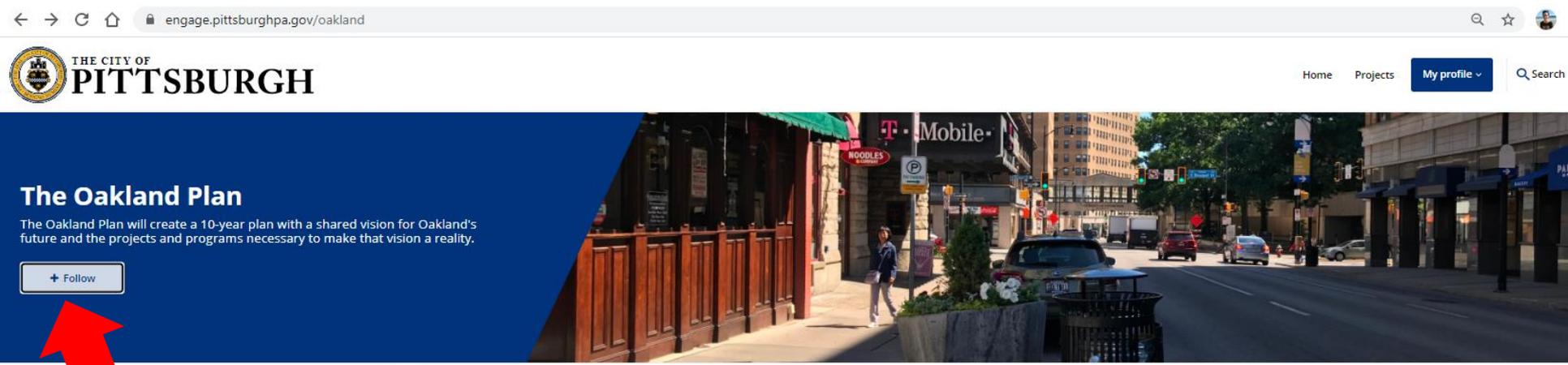
The entire EngagePGH site meets and, in some cases, exceeds WCAG 2.0 standards for accessibility.



Note: If, for any reason, a member of the public would like to learn about the site and respond to engagements but cannot use the online webpage, they can **call "311"** and tell the operator they'd like to engage on a project. The operator will read the page and complete the engagements on their behalf.

Click on this icon to see a suite of accessibility features on the site. The icon will appear on every page, not just the home page.

Stay involved. Click "Follow".



Click "Follow" on any page to receive updates via email when changes are made to that project.

Once adopted by the Planning Commission, the Oakland Plan will become City policy and guide public and private investments in the area. New land use regulations, transportation and infrastructure improvements, and public programs may also be recommended by the plan. The plan area generally includes the neighborhoods of North Oakland, Central Oakland, South Oakland, and West Oakland.

Each planning process is tailored to the needs of the community and involves a wide variety of stakeholders, public agencies, and non-profit partners. This planning process will incorporate input and ideas from prior plans including Oakland 2025 (2012), the Innovation Oakland Master Plan (2010), Institutional Master Plans, and other plans. Learn more about [past plans for Oakland's future](#).

The Oakland Plan follows the process established in the [Neighborhood Plan Guide](#). Completed plans from the neighborhood planning program include the [EcolInnovation District Plan](#), [Manchester-Chateau Neighborhood Plan](#), [Greater Hazelwood Neighborhood Plan](#), and [Homewood Comprehensive Community Plan](#).

- + Who is this for?
- + How will my input be used?
- + What is a neighborhood plan?
- + How can I be involved?
- + How are equity and sustainability being considered?

Who's Listening?



Derek Dauphin
Department of City Planning
Project Manager
[Email](#)



Sophie Robison
Department of City Planning
Project Coordinator
[Email](#)

Join an Action Team.

[Sign Up Here!](#)

Click "Sign Up Here!" To join any of the four Action Teams (Community, Development, Mobility, or Infrastructure).

Participating in engagement activities

- <https://engage.pittsburghpa.gov/Oakland>
- During this part of the meeting, Steering Committee members were given time to independently use the engagement tools and familiarize themselves with the site.
- The following slides give an example of completing the engagement on the Oakland Plan homepage.

Step 1. Click "Share your vision!"

engage.pittsburghpa.gov/oakland

What's Your Vision?

Think about what Oakland will be like in 10 years if everything in an ideal neighborhood plan is completed. This should be a positive statement about the future Oakland you want to see become a reality. An example might be: "Oakland receives national recognition as one of the most sustainable, livable, and equitable neighborhoods in the country." Give us a headline and a subtitle for a newspaper article you'd like written about the ideal Oakland in 10 years. If you have one, include an image of what this ideal neighborhood will look like, too.

Share your vision! 7 contributions so far

Activity closes 09/20/2020 at 11:59 PM

Filters Search Sort by

More trees!

Posted by South Oakland Reside 4 days ago

More trees please! I am fortunate to live on a rare street in south oakland which has trees, but some of them are getting cut down (!). This neighborhood is morbidly gray, it would be great to bring some life into it with trees.

0 Likes 0 Comments

Stop The Gentrification!

Posted by Avery 4 days ago

Pitt continues to force families away from their homes with their dystopian vision for the future of Oakland. There needs to be a dichotomy of community and university.

4 Likes 0 Comments

The circulatory system

Make it feel more like a campus

Planning Process

- Organize** (checked)
Fall 2019 - Spring 2020
Prepare for the planning process.
- Visualize** (star)
Summer 2020 - Fall 2020
Identify issues & opportunities, set a vision & goals.
- Strategize** (star)
Winter 2021 - Summer 2021
Develop projects & programs.
- Formalize** (star)
Fall 2021 - Winter 2022
Assemble, review, & adopt the plan.
- Realize** (star)
Next 10 Years
Implement the plan's actions.

Can I see

Step 2. Create your submission & click "Submit" when you're done.

The screenshot shows a web form titled "Share your vision!". At the top, there are three tabs: "Text" (selected), "Photo", and "Video". Below the tabs, there is a "Title Required" section with a text input field and a character count of "75 characters left". This is followed by a "Submission Required" section with a larger text input field and a character count of "2000 characters left". Below the text area is a reCAPTCHA widget with the text "I'm not a robot" and a "Submit" button. At the bottom of the form is a large blue "Submit" button. Four red arrows are overlaid on the form: arrow 1 points to the "Photo" tab, arrow 2 points to the title input field, arrow 3 points to the main text input field, and arrow 4 points to the "Submit" button.

Optional: Include a photo or video in your post to emphasize the point you make in your submission.

Step 3. View other responses.

What's Your Vision?

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Share your vision! 7 contributions so far

Open Activity closes 09/20/2020 at 11:59 PM

Filters + Search Sort by

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Posted by South Oakland Reside | 4 days ago

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0 Likes 0 Comments

Stop The Gentrification!

Posted by Avery | 4 days ago

Pitt continues to force families away from their homes with their dystopian vision for the future of Oakland. There needs to be a dichotomy of community and university.

4 Likes 0 Comments

The circulatory system

Posted by Jakepgh | 5 days ago

Oakland badly needs a transport system. It is unique in having two major thoroughfares (Forbes & Fifth) running right through its heart. Ideally, there should be electric light-rail transport (trolleys, anyone?) running on one or both of those, from Downtown to the Fifth-Penn junction at least. This is the ONLY way that Oakland can be relieved of vehicle congestion, as bike lanes will never fully work for the over-35 population. If done right, with peripheral car parking, Oakland could become...

0 Likes 1 Comments

Make it feel more like a campus

Posted by @ScottE_Dont | 6 days ago

Open streets and pedestrian friendly areas would do wonders. I realize there needs sufficient traffic flow, especially to the hospitals, but outdoor open areas give a much bigger feeling if community. Since the Covid restrictions have been in place, having a block of Oakland Avenue closed to traffic has been a wonderful addition for outside dining and simply as a gathering place. More small areas like this, places for outside dining, or or even small parks, would greatly enhance the...

1 Likes 0 Comments

Once you click "Submit" your comment should appear immediately on the site unless it violates the site Moderation Policy (i.e. profanity, sharing of personal information, discrimination, advertising, etc.

By providing your email address, you will be notified if your comment is moderated and informed why.

The Moderation Policy can be viewed here: <https://engage.pittsburghpa.gov/moderation>.

Easily "Like" and "Comment" on other posts to engage in dialogue.

Your username will appear here when you post a submission.

Reporting back

- What engagements did you complete?
- Were they straightforward?
- Were they enjoyable?
- Did you have any struggles engaging?

Communicating to those you represent

- Now is the time! The engagement activities were active on August 17th will remain so through September 20th.
- After that time we will close the activities and start to report out on what we heard on the same pages.
- Starting in October, the content will be archived and Action Teams will be able to use these same pages to ask new questions or create new engagements as they develop proposals.
- A reminder of the materials available to you...

Communications materials



Help us make Oakland a better place to live, work, study, and play.
Visit engage.pittsburghpa.gov/oakland to get started today!

Twitter and Facebook



Help us make Oakland a better place to live, work, study, and play.

Visit engage.pittsburghpa.gov/oakland
to get started today!

Instagram

Communications materials



City's Twitter and Facebook

City's Instagram



Communications materials

Outdoor signs
(16 x 12 inch)



The City of Pittsburgh is working with the Oakland community to create a 10-year plan with a shared vision for Oakland's future and the projects and programs necessary to make that vision a reality.

PUBLIC ENGAGEMENT STARTS NOW!



Join us at engage.pittsburghpa.gov/oakland or scan the QR code to participate in the planning process and share your input on how to make Oakland a better place to live, work, study, and play.

Don't have a smart phone or internet access at home?
Call 311 and tell them you want to participate in the Oakland Plan process.



Communications materials



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Don't have a smart phone or internet access at home?
Call **311** and tell them you want to participate in the Oakland Plan .



Flyers
(8.5 x 11 inch)

Communications materials

Postcards
(Quarter page)



Communications

- All these materials were sent to you in a OneDrive folder that included standard text for various uses.
- Please contact Sophie Robison to arrange a date, time, and location to receive these materials. They are available to all Steering Committee members.
- Who has been communicating already and how has that been going?

Action Teams

- The first meetings will take place in mid- to late-September and be an opportunity to introduce new people to the purpose of the Action Teams and each other.
- Dates are being added to the Engage PGH page this week.
- Please plan to join an Action Team or have someone else from your organization attend.
- Make sure everyone signs up using the form linked on all Action Team pages:
<https://engage.pittsburghpa.gov/oakland/oakland-signup>