Art Commission Application Form

You must submit the following along with this form as a single PDF.

- Individual or organizational statement (250 word max)
- Letter of intent that includes history of project and its impact on the community (500 word max)
- Visual materials (See Art Commission Guidelines for requirement)
- Budget describing cost of materials, artist fees, maintenance, installation, etc.
- Two letters of support from project partners or neighborhood organizations
- One letter of support from the Department of Public Works or Department of Mobility & Infrastructure

Notes:

- You may be required to hold a Development Activities Meeting with the applicable Registered Community Organization prior to Hearing. For more information, visit pittsburghpa.gov/dcp/rco.
- After recieving Art Commission approval, any neccesary permits, certificates of occupancy, legal agreements, or other city approvals are still required. These must be applied for seperately at the appropriate City departments and are the responsibility of the applicant.
- Application format is a digital copy of full application form, required documents, and the presentation to be projected at the Hearing as one single PDF. Send all documents to pacd@pittsburghpa.gov.

Project Information

Type of Project: ☐ Conceptual Review
☒ Conceptual/Final Review
☐ Final Review
☐ Courtesy Review

Has this project been come before Art Commission before?
☐ No ☒ Yes, when: Feb. 2020

Duration of project: From ____/____/____ to ____/____/____

Permanent? ☐ No ☒ Yes

Project Location

Address: Beechview Memorial Parklet
Broadway + Shiras Avenues

Cross Streets or other relevant information:

Neighborhood: 19th Ward, Beechview

Applicant Information

Name: Pittsburgh Hispanic Development Corp.

Mailing Address: 1555 Broadway Ave., 2ND Floor

City: Pittsburgh State: PA Zip:

Phone: 412-343-0545 Email: guillermo@phdcincubator.org

Relationship or Role in Project: fiduciary

Co-Applicant (optional)

Name: Beechview Area Concerned Citizens

Mailing Address: 1812 Broadway Ave.

City: Pittsburgh State: PA Zip: 15216

Phone: 412-583-0176 Email: beechviewbacc@gmail.com

Relationship or Role in Project: concept, planning

Presenter at Hearing if different than applicant: Keith Wehner, Exec. Director
Office of Senator Wayne Fontana

September 2, 2020

Letter of Intent & Organizational Statement
Beechview Memorial Parklet – new monument

Beechview Area Concerned Citizens (BACC) and Pittsburgh Hispanic Development Corporation (PHDC) have jointly re-submitted this application, working with the office of State Senator Wayne Fontana. Beechview Area Concerned Citizens is the steward of the Beechview Memorial Parklet, providing annual services for residents and neighbors, including an annual service Memorial Day weekend. It's membership cares for the parklet year-round and it was their membership who proposed the idea of a new monument in the parklet.

BACC, formed in 1987, provides advocacy, community events, and meetings centered around making Beechview a better place to live for all. The Pittsburgh Hispanic Development Corporation is a community development corporation with no geographic boundaries, focusing on racial equity in the Pittsburgh metropolitan area. The PHDC is assisting in this project by serving as the fiduciary for the grant funding that was secured by Senator Fontana for the new monument.

The new monument to be placed in Beechview Memorial Parklet will join existing monuments that honor those who served in World War I, World War II, the Korean War, and Vietnam War. The new monument will honor those who have served in all wars and will promote peace to all.

The monument was designed by Rome Monument/Donatelli Granite Company in close consultation with BACC and its members. It will close the circle of existing monuments in the parklet, being placed in the quadrant of the parklet where no monument currently rests.

The Beechview Memorial Parklet is a place where residents can pay tribute to their fallen neighbors, many of whom were friends and relatives. The new monument will honor those who served this country and gave their lives, in all wars, not just the wars currently recognized at the parklet. Moreover, an embracement of peace, now and in the future, will be prominently featured in this new monument, serving as a constant reminder of the ultimate sacrifice so many have given in pursuit of peace and freedom for all.

BUDGET

A state grant in the amount of $75,000 was awarded to the Pittsburgh Hispanic Development Corporation, in conjunction with Beechview Area Concerned Citizens, for the new monument. The monument cost is roughly $42,750. Two benches will cost roughly $2,000 each. Remaining funds to be used for landscaping, lighting, concrete pathway.

ANTHONY COGHILL

Councilman, City of Pittsburgh - District 4

Chair, Urban Recreation

1/28/2020

Public Art and Civic Design Division
City of Pittsburgh
Department of City Planning
200 Ross Street, 4th Floor
Pittsburgh, PA 15219

Dear Public Art Commission:

I write today to express my support for the Public Art Commission application being put forth by the Pittsburgh Hispanic Development Corporation in conjunction with Beechview Area Concerned Citizens for the placement of a new monument in Beechview Memorial Parklet.

The parklet currently houses monuments that pay tribute to those who served in World War I, World War II, Korean War, and Vietnam War. This new monument will honor those who have served in all conflicts and wars, including those since Vietnam and promotes a message of peace.

The monument was funded through a state grant obtained by Senator Wayne Fontana at the request of the Beechview community led by the Beechview Area Concerned Citizens. The Pittsburgh Hispanic Development Corporation has served as the fiduciary for this project, working with the Beechview Area Concerned Citizens and other stakeholders. Rome Monument/Donatelli Granite Company has worked with the community in designing this new monument and will be constructing and delivering the monument.

Each year during Memorial Day weekend, Beechview Area Concerned Citizens holds a service paying respect to all those men and women who lost their lives serving this country. Everyone very much looks forward to this new monument being a part of the 2020 Memorial Day weekend service and services in the years to come.

I respectfully ask for your support of this application.

Sincerely

Anthony Coghill

Anthony Coghill, Councilperson
District 4

510 City-County Building • Pittsburgh, Pennsylvania 15219
Office: 412-255-2131 Cell: 412-335-2903
anthony.coghill@pittsburghpa.gov

BEECHVIEW HISTORICAL SOCIETY
2223 BROADWAY AVENUE, PITTSBURGH, PA 15216

City of Pittsburgh
Art Commission

February 24, 2020

Dear Commissioners,

Writing on behalf of the Beechview Historical Society, I request your approval of the aesthetics of the new monument to be installed at the Beechview Memorial Monument Parklet.

The Beechview Historical Society's mission states that it is a group of citizens promoting awareness and appreciation of Beechview, dedicated to linking the past, understanding the present and guiding our community into the future. Since 2012, the Beechview Historical Society (BHS) has been working to preserve, maintain and celebrate the people and history of our neighborhood.

Our affiliation with the Beechview Area Concerned Citizens includes partnering in various events over the years. We have participated in programming at the Monument Parklet for the annual memorial service on Memorial Day weekend. We have viewed the plans and feel the monument is fitting and will appeal to a variety of ages in the hopes that young and old may reflect on the meaning of the war memorials in this parklet. We maintain archives available to us on the history of the residents that have served our country, and feel the placement of this new monument celebrates the commitment of the stewards of this parklet and the honor of the residents in the community that visit it everyday.

BHS hopes you will agree that our community will bettered for installing a new monument to honor those that presently continue to fight for our country's freedoms. We believe this will be a testament of respect and a fitting heritage of honor for Beechview's veterans.

Sincerely,

Lois Liberman

Lois Liberman
Vice Pres. Beechview Historical Society

Mt. Lebanon Post #156
The American Legion,
Inc.
P.O. Box 7929
Pittsburgh, PA 15216

City of Pittsburgh
Art Commission

February 24, 2020

Dear Commissioners,

The Executive Board of the local American Legion Post, Mt. Lebanon Post 156 Inc., met recently and voted unanimously to contact you so as to request that you approve the aesthetics of the monument to be installed in Beechview at the location containing three memorials.

Post 156 both serves and participates in numerous patriotic functions throughout the South Hills. Yearly, we have provided members to celebrate a Memorial Day event at the current monuments in Beechview and this tradition dates back many years.

At the beginning of every American Legion meeting, the Preamble of our Constitution is read. In part it says that we, as honorably discharged war time veterans, associate ourselves together to preserve the memories and incidents of our associations in all wars. Our post can think of no other way to fulfill such a preservation than to wholeheartedly support the approval mentioned above.

We look forward at some point to participation in the dedication of the memorial.

Sincerely,

Lawrence Jones
Adjutant
legionpost156@hotmail.com
412-341-7513

March 2, 2020

Public Art and Civic Design Division
City of Pittsburgh
Department of City Planning
200 Ross Street, 4th Floor
Pittsburgh, PA 15219

To Whom It May Concern:

The Beechview Revitalization Advisory Group's (BRAG) mission is to promote inclusive economic development and a high quality of life for everyone in Beechview, while preserving the personality, integrity and character of Beechview.

As part of this mission, BRAG seeks to foster efforts that enhance the appeal of Broadway Avenue, as Beechview's "Main Street" business district. Green space and public art play an important role in this effort. As such, BRAG is very interested in balancing green space, commercial businesses, and public art elements considered within the Beechview neighborhood. For this reason, BRAG voices its strong support for the proposed addition to Beechview's Veterans' Memorial Parklet that is being considered by the Art Commission.

In addition to updating and modernizing the Veterans' Memorial to acknowledge those who have and will serve our country in the modern era, this memorial also acknowledges our community's shared desire for peace. These two goals are captured in this proposed monument. This project will add character and promote the shared values of our community.

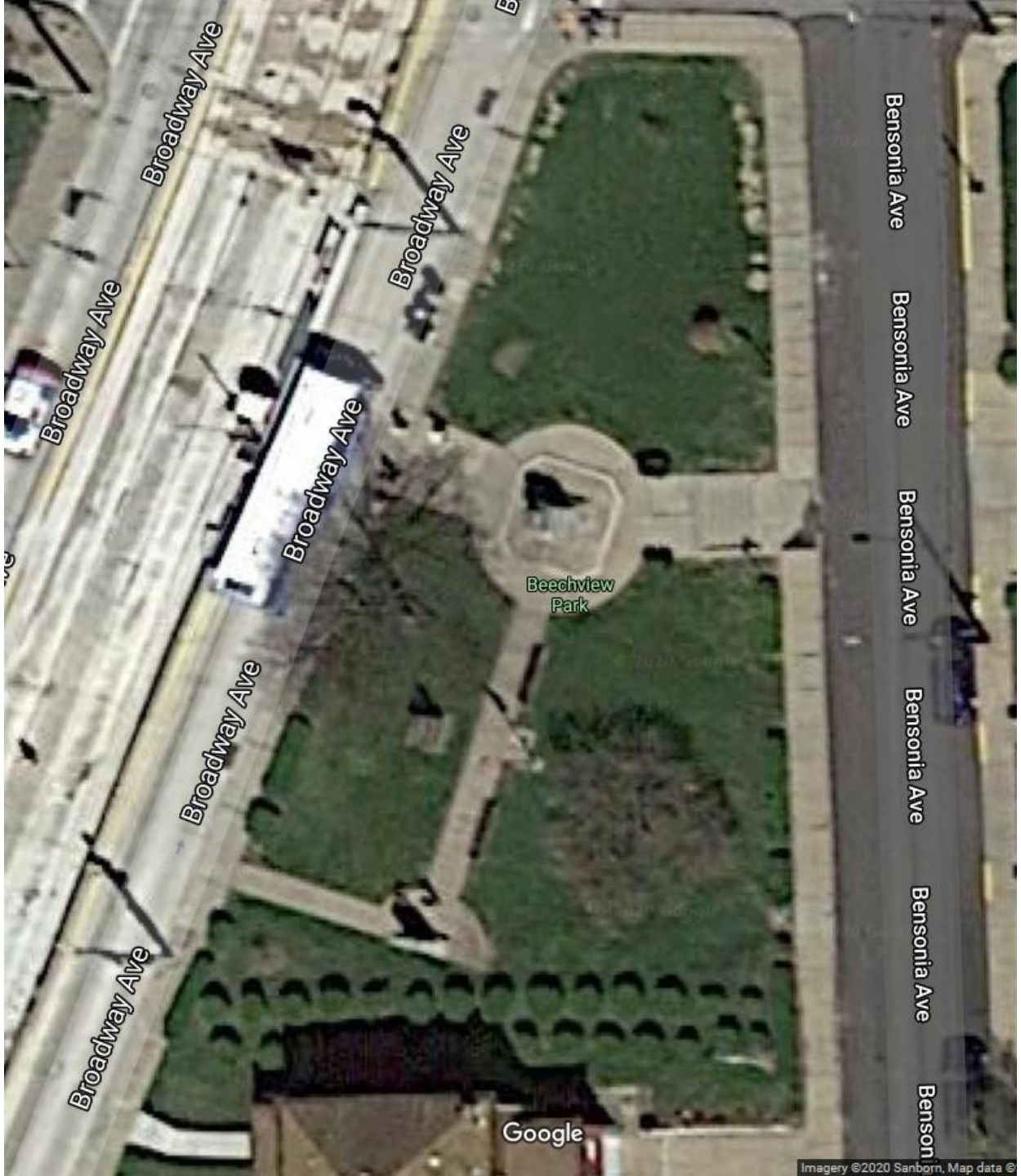
Thank you for facilitating this project in Beechview and for the important work you do on behalf of our City.

Sincerely,

Shelley C. Scherer, Ph.D.
Board Member, BRAG

1619 Broadway Avenue * Suite 100 * Pittsburgh, PA 15216

BEECHVIEW MEMORIAL PARKLET



BEECHVIEW MEMORIAL PARKLET

NEW MONUMENT LOCATION

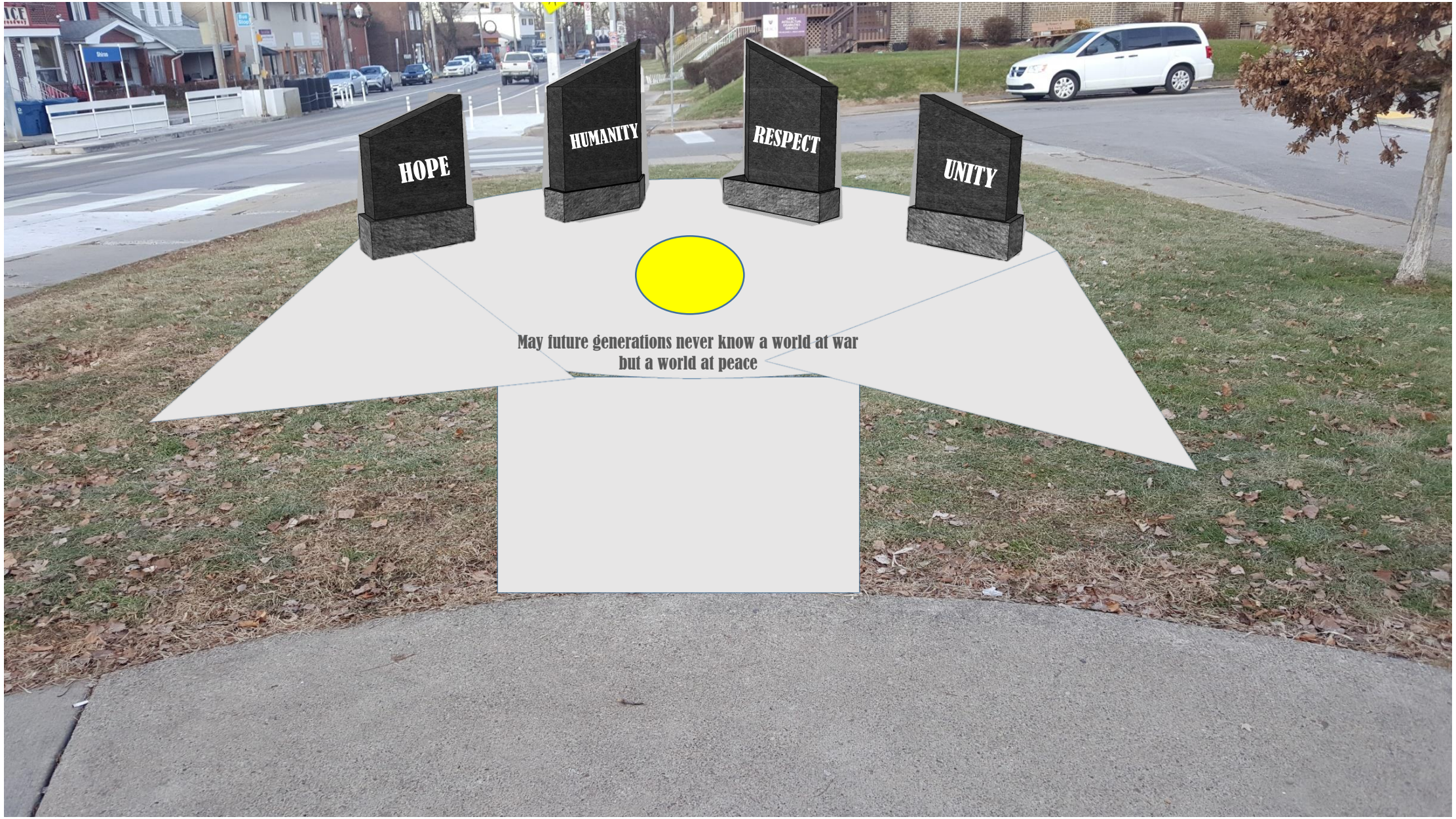
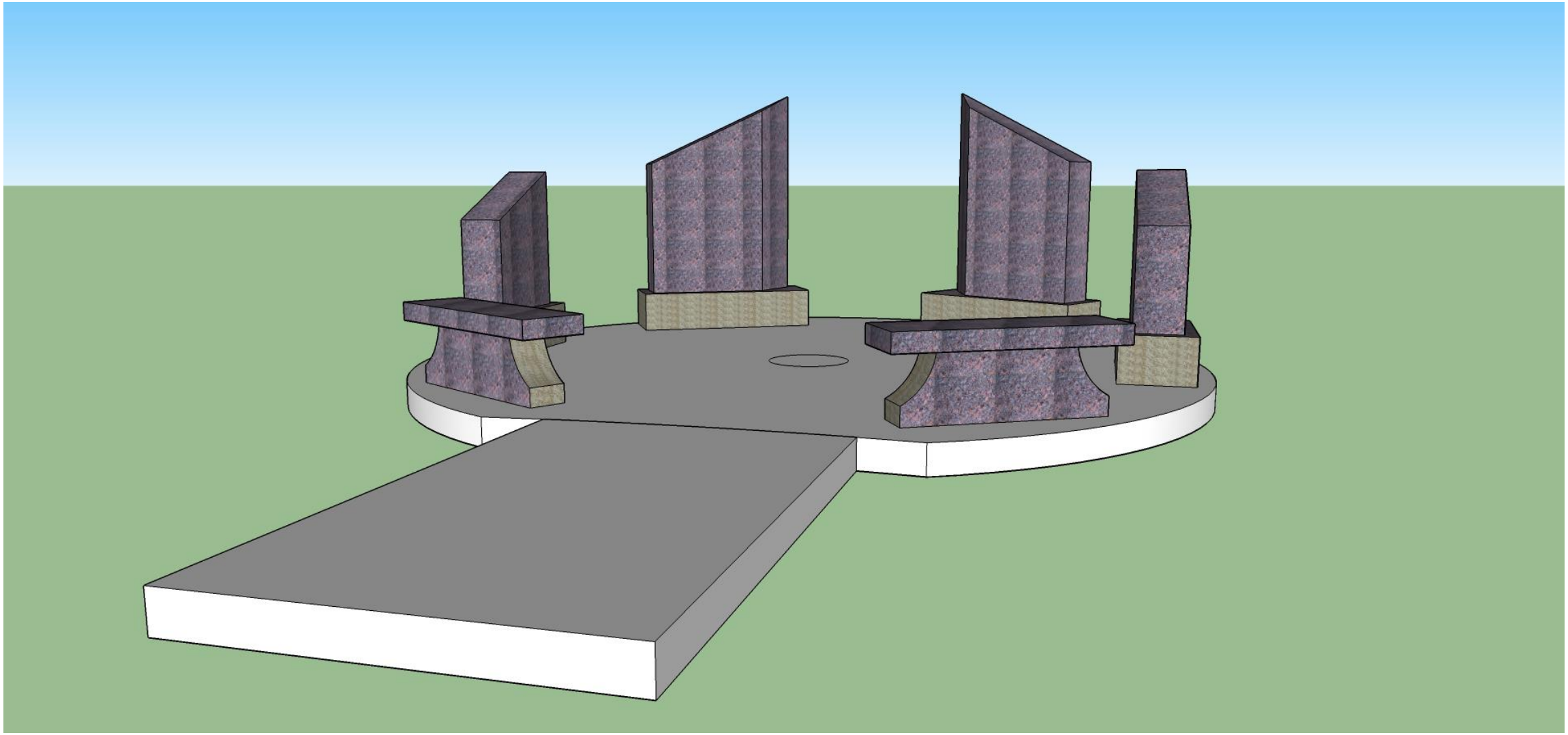
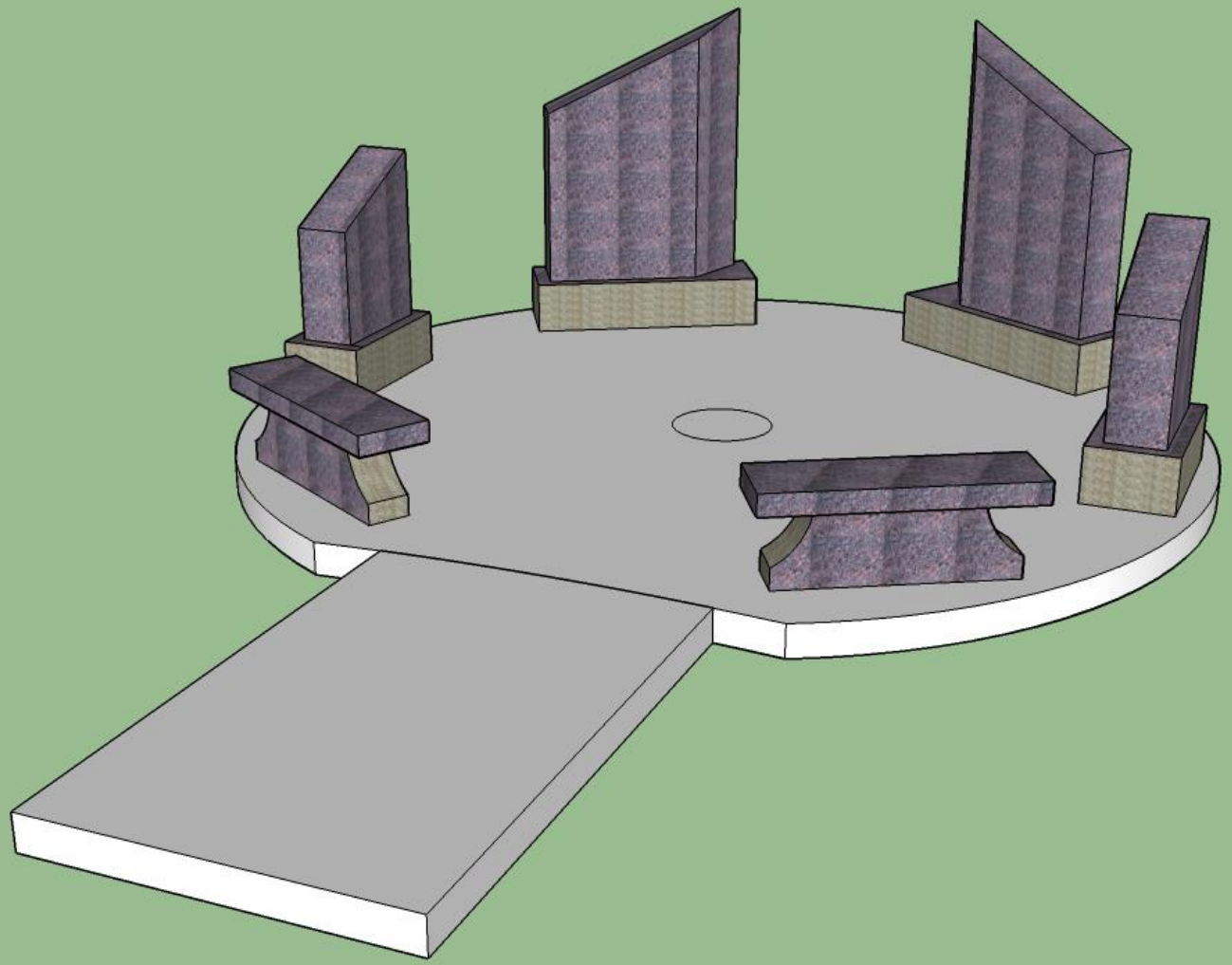
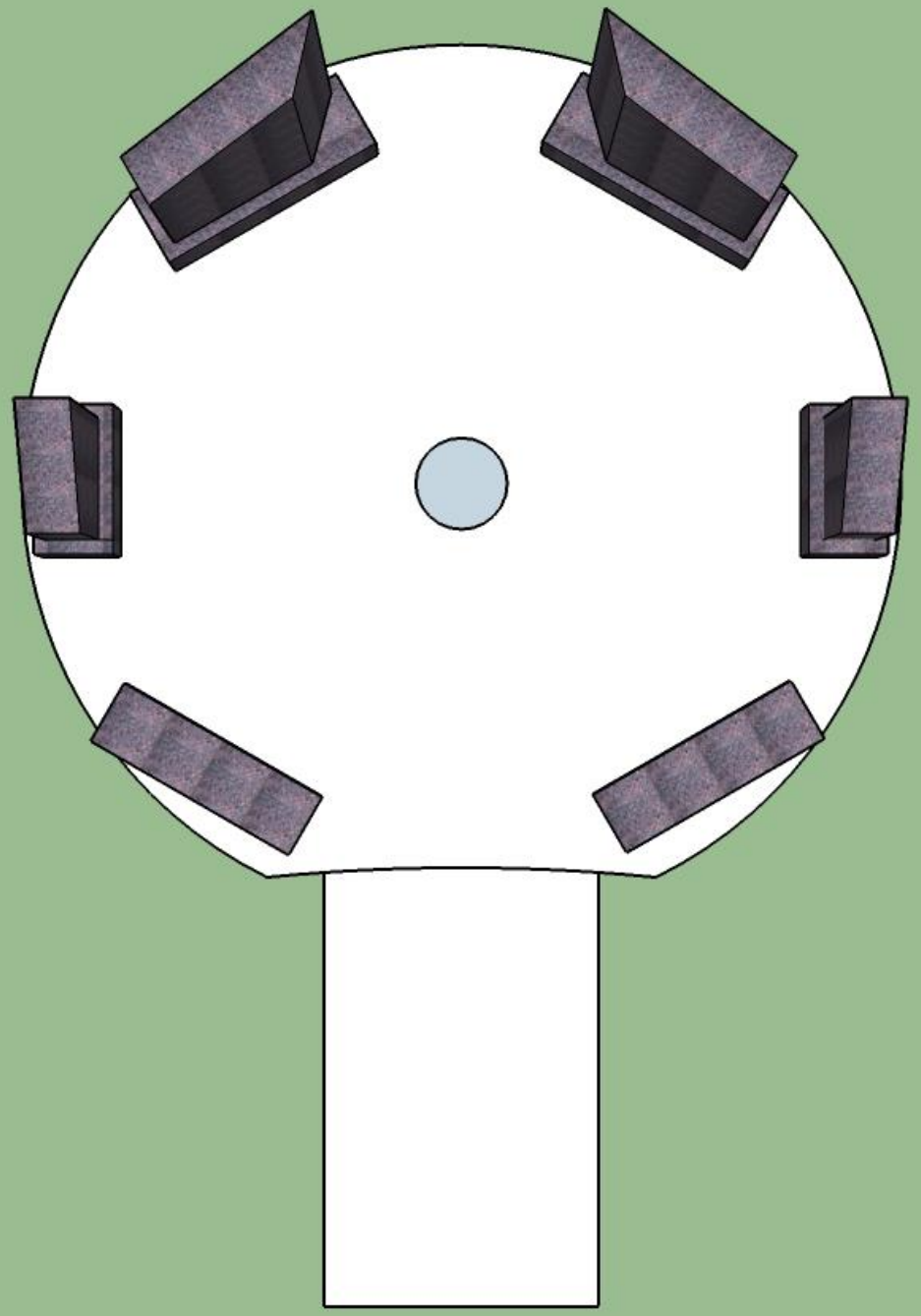
WORLD WAR II MONUMENT

VIETNAM/KOREAN WAR MONUMENT

WORLD WAR I MONUMENT

BEECHVIEW MEMORIAL PARKLET

BEECHVIEW MEMORIAL PARKLET
NEW MONUMENT LOCATION
WORLD WAR II MONUMENT
VIETNAM/KOREAN WAR MONUMENT
WORLD WAR I MONUMENT

BEECHVIEW MEMORIAL PARKLET

BEECHVIEW MEMORIAL PARKLET