Welcome!

• By default Zoom has muted your microphone. Please wait patiently for the meeting to start.

• Before we start we will confirm who is on the call. Only Steering Committee members should be on this call.

• How to ask a question: Go to the bottom of your screen and click "Participants". This should open a pop-up window at the bottom of which are three options, including "Unmute Me", "Raise Hand" and "Claim Host". To ask a question, click "Raise Hand". This will notify the host that you would like to ask a question, allowing the host to pause, say your name, and wait for your question. You can also type your questions into the chat window.
Oakland Plan
STEERING COMMITTEE – MEETING 13

November 2020
# Today

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Plan Framework

- Vision statement – one for the whole plan
  - Goals – multiple for each topic area (Community, Development, Mobility, Infrastructure)
    - Policies
    - Projects
    - Programs
    - Partnerships

Adopted by Planning Commission
What is a Goal Statement?

• Long-term outcomes the organizations will achieve by implementing the plan’s projects and programs.

• Aspirational in nature and express the neighborhood’s collective desires and values for each topic of the plan.

• Goals are drafted with the Steering Committee. Discussions in Action Teams will likely influence the final goal statements.

• In terms of numbers, in a plan, there is one vision statement, a few goals for each topic, and many policies, projects, programs, and partnerships.
Goals vs. Policies

• Policies set a preferred direction and describe what must be done to achieve the goals.

• Where goals can have many elements that relate to a central theme, policies should have one clear focus.

• They are specific enough that future projects can be assessed to determine if they would advance the values in the plan or run counter to them.

• Policies are drafted by the Action Teams.
Example from the NPG

Goal A. Multi-Generational Neighborhood. Amenities and infrastructure ensure that residents of all ages and abilities feel safe, happy, and fulfilled.

• **Policy A.1. Infrastructure for All.** Ensure that sidewalks, street crossings, paths, and park equipment serve the needs of children, adults, and the elderly and of all abilities.

• **Policy A.2. Multi-Generational Programs.** Create and continually improve activities and programs in parks and on trails and walkways that link residents of all ages and abilities to each other and reinforce a sense of community.

• **Policy A.3. Mixed-Use Opportunities.** Ensure there are opportunities for diverse uses within the neighborhood, such as spaces for small businesses and a variety of housing types to serve the needs of families, adults, and the elderly.
Examples from Other Cities

Goal 5.B: Equitable access to housing. The city ensures equitable access to housing, making a special effort to remove disparities in housing access for people with disabilities, people of color, low-income households, diverse household types, and older adults.

- **Policy 5.10 Coordinate with fair housing programs.** Foster inclusive communities, overcome disparities in access to community assets, and enhance housing choice for people in protected classes throughout the city by coordinating plans and investments to affirmatively further fair housing.

- **Policy 5.13 Housing stability.** Coordinate plans and investments with programs that prevent avoidable, involuntary evictions and foreclosures.

- **Policy 5.14 Preserve communities.** Encourage plans and investments to protect and/or restore the socioeconomic diversity and cultural stability of established communities.
Examples from Other Cities

1.2 Improve the quality and diversity of new and existing housing.

- Policy 1.2.1 Stabilize and upgrade existing housing stock.
- Policy 1.2.2 Ensure a wide mix of housing is available to residents of all income levels.
- Policy 1.2.3 Promote new affordable housing developments to strengthen existing neighborhood assets.
Inputs to the Draft Goals

• Steering Committee meeting discussions.
• Online open house comments.
• Existing Conditions Report.
• Recently adopted neighborhood plans.
• Example goals for each chapter / Action Team included in the Neighborhood Plan Guide (NPG). These help to align neighborhood plans with citywide, national, or international frameworks.
## Example Goals in the NPG

<table>
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<tr>
<th>Example Goals</th>
<th>Example Indicators</th>
<th>SDGs</th>
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| **Housing**                                                                  | • Percentage of dwelling units priced at affordable levels.  
  • Percentage of dwelling units occupied.  
  • Percentage of dwelling units in poor condition (Grade D or lower according to the County Tax Assessors Office).  
  • Housing and Transportation Affordability Index score.  
  • Percentage of federally subsidized housing units (public housing, Section 8, Section 202).  
  • Ratio of rent vs. ownership (residential).  
  • Affordability (or affordability restrictions) of transit oriented development projects (residential).                                                                                           |      |                        |          |
| **Housing is affordable and well maintained.**                               |                                                                                                                                                                                                                      |      |                        |          |
| **Housing is available to meet a diversity of dwelling needs.**              | • Housing type diversity index score of neighborhood dwellings.  
  • Percentage of dwellings meeting local visitability and universal design standards.  
  • Number of Accessory Dwelling Units (ADUs) built by homeowners.                                                             |      |                        |          |
Breakout Groups!

You will be with the same group for both sessions, but staff will change to cover Development and Infrastructure.

You will NOT need to log in unless you want to add comments directly.

Facilitators will share their screen and do their best to capture the discussion.

We will leave the forms open for at least the next week to capture any ideas you have after the meeting.

Go to: https://engage.pittsburghpa.gov/oakland/oakland-plan-steering-committee
December’s Meeting

• Meeting will be Wednesday, December 16th, starting at 5 p.m. (This is one week early due to holidays.)

• We will focus on draft goal language for Community and Mobility chapters / Action Teams.

• We’ll keep this meeting to one hour (5-6 p.m.).

• Staff are still working on a drafting the vision statement and will likely share that language outside of Steering Committee meetings using an EngagePGH form.
Action Teams Update

• Meetings are focusing on issues and opportunities as we move through the topics.

• Lessons learned: unique opportunity for different Oakland stakeholders to talk, great discussions and energy, let the conversations go where they need to.

• First Action Team equity workshops start in December. Staff reached out to advocacy organizations for hard-to-reach groups and they are joining Action Teams.

• We have great attendance, but it’s not too late for people to join. Please continue to spread the word.