CITY OF PITTSBURGH
DEPARTMENT OF CITY PLANNING

ZONING & DEVELOPMENT REVIEW
ZBA REQUESTS SUPPLEMENT
Posse #DCP-ZDR-2020-05318

A. PROJECT INFORMATION

1. APPLICATION IS: ☒ Development Project ☐ Protest Appeal

2. STAFF REVIEW DATE: 11/30/2020

3. SITE INFORMATION
Development Address: 100 Stanwix Street
Parcel ID(s)/Lot-and-Block Number(s): 1-G-193
Project Description: Install 5' x 10' electronic non-advertising wall sign

3. CONTACT INFORMATION
Applicant Name: Sandy Garfinkel, Eckert Seamans Cherin & Mellott, LLC
Applicant Contact (phone and email): linferrera@eckertseamans.com

B. ZBA HEARING INFORMATION
Zone Case #: Click here to enter text. of Click here to select
Date of Hearing: Feb 19, 2021
Time of Hearing: Click here to enter text.
Zoning Designation: GT-C
Neighborhood: Downtown
Zoning Specialist: William Gregory

C. ZBA REQUESTS

Type of Request Variance: Code Section: 919.03.M.7(a)(iii)
Description: Tenant signs shall be located within the tenant area of the tenant.

Type of Request: Variance
Code Section: 919.03.O.3
Description: Electronic non-advertising signs are not permitted in the GT-C

Type of Request: Variance
Code Section: 919.03.O.3(d)
Description: The changeable copy of the sign shall not exceed 50% of sign’s face area; 100% sign’s face area changeable copy.
Parcel ID: 0001-G-00193-0000-00
Property Address: 100 STANWIX ST
PITTSBURGH, PA 15222

Municipality: 101 1st Ward - PITTSBURGH
Owner Name: 100 STANWIX STREET LP
Data displayed on this map is for informational purposes only. It is not survey accurate and is meant to only show a representation of property lines.

Note: This button uses pop-ups. Please click help button for further printing instructions.
Proposed location of electronic sign is depicted by the blue rectangle. The marking is for general location purposes only and is not to scale.
October 6, 2020

To whom this may concern:

As Sales Director of Cirrus Systems, Inc. I can certify that the display, will be factory preset not to exceed the city ordinance... 2,000 nits (candelas per square meter) during daylight hours, or 250 nits (candelas per square meter) between dusk to dawn. The max nit level is protected from end-user manipulation and can only be accessed by engineering at Cirrus Systems, Inc.

Also, I can confirm that the proposed sign for 100 Stanwix Street can be programmed to meet or exceed the following standards set forth in the City of Pittsburgh Zoning Code, §919.03.0:

a) The sign can be programmed to display only static text, images, and graphics;
b) The sign can be programmed so that the text, image, or display will not change more than once every 30 seconds;
c) The sign can be programmed so that the twirl time between subsequent text, images, or display will not exceed twenty-five hundredths (0.25) seconds; and
d) Luminance can be set so as not to exceed 2,000 nits during daylight hours and 250 nits at all other times."

Please reach out anytime if further dialogue would be helpful to answer any other questions.

Sincerely,

[Signature]

Dan Kerluke
Sales Director
415-851-0511
dkerluke@cirrusled.com
Engineers Connection Note:
- Provide Eight(8) 3/8" Diam. Fasteners, Four(4) Top and Bottom evenly spaced with a 4" maximum side and clearance through 1/2" ID Sch40 Steel Pipe spacer spanning through EIFS installing fastener into CMU Block using one of the following options:
  1.) Powers Double Expansion anchor into a 1-3/4" Emb. min.
  2.) All-Threaded A316 or A325 Rod through masonry with washer and nut
  3.) All-Threaded A316 or A325 Rod into a 3-3/8" CMU Block embedment w/HILTI HY-270 Adhesive installed per/tec-guide for CMU Block type (with HILTI tube if Hollow CMU Block).
Cirrus 5' x 10' BladeM EMC - Single-side (50sq ft) Rendering

Electronic Message Center
Manufacturer: Cirrus LED Systems
Configuration: Single Face
Model: Blade-M
Resolution: 9.5mm Hi-Def
Pixel Matrix: 1560x320
Display Area: 5'-6'' x 10'-0''w
Color: Full Color RGB

Cirrus Display Includes
- 5 year parts swap warranty
- Cell Phone Modem (T-Mobile) First 5 yrs FREE. $10 per year after that
- Live Weather Streaming
- Web Based Software & Hardware Setup
- Webinar Training

**WARRANTY**

Electronic Message Center Cirrus Display

Artwork Approved by __________  

*Prices shown do not include permit costs, engineer drawings, variances, additional electrical circuits & structural support changes. If footer excavation is required a standard rock clause will apply. This design is the property of Smart Signs and cannot be used or distributed without permission.*
Engineers Connection Note:
- Provide Eight (8) 3/8" Diam. Fasteners, Four (4) Top and Bottom evenly spaced with a 4" maximum side end clearance through 1/2" ID Sch40 Steel Pipe spacer spanning through EIFS installing fastener into CMU Block using one of the following options:
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