A. PROJECT INFORMATION

1. APPLICATION IS: ☑ Development Project ☐ Protest Appeal

2. STAFF REVIEW DATE:

3. SITE INFORMATION
Development Address: 3721 Forbes Ave
Parcel ID(s)/Lot-and-Block Number(s): 28-C-47
Project Description: Install a 65" digital display screen in the inside of building at window facing Forbes Ave

3. CONTACT INFORMATION
Applicant Name: Jason Straley
Applicant Contact (phone and email): 412-963-0100

B. ZBA HEARING INFORMATION
Zone Case # 112 of 2021
Date of Hearing: June 3, 2021
Time of Hearing: Click here to enter text.
Zoning Designation: OPR-C
Neighborhood: Central Oakland
Zoning Specialist: CS

C. ZBA REQUESTS
Type of Request: Variance
Code Section:
Description: 919.03.O.3 - electronic non-advertising signs permitted by HC, UI, and GI only; proposed location in OPR
919.03.O.3(e) - electronic non-advertising signs not permitted within one hundred (100) feet of or be primarily directed towards rivers, parks, City Designated Historic Districts, or properties within a residential or public realm zoning district; proposed in a Public Realm zoning district

Type of Request: Variance
Code Section:
Description:
Data displayed on this map is for informational purposes only. It is not survey accurate and is meant to only show a representation of property lines.

Note: This button uses pop-ups. Please click help button for further printing instructions.
Product Description

Environmental Enhancements
Primary Marketing Displays
Interior Signage/Information Displays

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DS SERIES

DS652LR5

65” 4,000 nit High Brightness Digital Signage

FOR MORE INFORMATION

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## SPECIFICATION

### MODEL
- D652LS6

### PANEL
- LCD Panel Size: 64.53 inches (LCD)
- Native Resolution: 1280 x 1024
- Backlight: LED
- Default Color Temperature: D5 (5000K)
- Brightness: 4000 nits
- Color Depth: 10 bits
- Contrast Ratio: 3000:1
- Response Time (Typ.): 5 ms
- Viewing Angle: 178° / 178°
- Light Lifetime (Typ.): 50,000 hrs
- Thickening Defect Free: Up to 110°C (230°F)
- Panel Surface: \[\text{AG3} x 2, \text{TB} x 4\]

### POWER
- Power Supply: Internal
- Rated Voltage: 100-240V 50/60Hz
- Power On Mode (Typ. / Max.): 50 W / 70 W
- Power Saving Mode: 1 W
- AC cut: < 100 W

### MECHANICAL
- Bazel Width (T/B/L/R): 18.0 / 18.0 / 11.9 / 11.9 mm
- Cabinet Color: B / W

### SPECS
- Monitor Dimension (LWHD): 1457.0 x 841.0 x 22.0 mm
- Package Weight: 52.5 kg
- Orientation: Portrait / Landscape
- VESA Mounting (LxH): 200 x 600, 600 x 400 mm
- Carrying Handles: Yes
- Language: English
- Built-in Video Wall Support: Yes
- Support SNMP (Up to V3.0): Yes
- Dimming Control: Yes
- Proof of Image Retention: Yes
- Ambient Light Sensor: Yes
- Power On/Off Scheduling: Yes
- Internal Temperature Control: Yes
- OSD Menu Rotation: Yes

### INPUT
- DVI-D: x1
- Display Port: x1
- Audio: x1

### OUTPUT
- DVI-D: x1
- Audio: x1

### EXTERNAL CONTROL
- RS-232: In x1, Out x1
- RJ-45: x1 (LAN)

### ENVIRONMENT
- Operating Temperature: 0°C ~ 40°C
- Storage Temperature: -20°C ~ 60°C
- Humidity: 10% ~ 80% RH Non-condensing

### CERTIFICATION
- CE / FCC / RoHS

## DIMENSIONS

![Dimensions Diagram]

- [Dimensions Table]

## INTERFACE

![Interface Diagram]