

## Development Activities Meeting Report (Version: 06/24/2020)

This report created by the Neighborhood Planner and included with staff reports to City Boards and/or Commissions.

Logistics	Stakeholders
<b>Project Name/Address:</b> Lumen Technology Sign Replacements (200 Technology Dr)	<b>Groups Represented (e.g., specific organizations, residents, employees, etc. where this is evident):</b> Oakland Planning & Development Corporation (OPDC) Oakland Transportation Management Association (OTMA)
<b>Parcel Number(s):</b> 29-F-29, 29-F-90	
<b>ZDR Application Number:</b> DCP-ZDR-2021-03743, DCP-ZDR-2020-13267	
<b>Meeting Location:</b> Virtual, via Zoom (Oakland Planning & Development Corporation's monthly Oakland-Wide Community Meeting)	
<b>Date:</b> April 27, 2021	
<b>Meeting Start Time:</b> 6:00 PM	
<b>Applicant:</b> Accel Sign Group	<b>Approx. Number of Attendees:</b> 35
<b>Boards and/or Commissions Request(s):</b> <ul style="list-style-type: none"> <li>• Planning Commission approval for northeast-facing (Technology Drive-facing) sign replacement and southwest-facing (river-facing) sign replacement</li> <li>• Zoning Board of Adjustment (ZBA) approval for southwest-facing (river-facing) sign replacement</li> </ul>	

### How did the meeting inform the community about the development project?

*Ex: Community engagement to-date, location and history of the site, demolition needs, building footprint and overall square footage, uses and activities (particularly on the ground floor), transportation needs and parking proposed, building materials, design, and other aesthetic elements of the project, community uses, amenities and programs.*

- The project team was represented by Jack Harnick from Accel Sign Group, the installation contractor.
- Though the project team will be going before two different boards/commissions for approval of the two replacement signs, the entire project was presented at this meeting. The smaller northeast-facing sign facing Technology Drive, Second Avenue, and the Parkway East (Interstate 376) will present to the Planning Commission. The larger southwest-facing sign facing the Monongahela River will present to both the ZBA and Planning Commission.
- J. Harnick began with an overview of the project. He mentioned that the building where the high-wall signs are to be replaced is the second building west of the Hot Metal Bridge. The company formerly known as CenturyLink recently rebranded as Lumen, and the replacement signs will reflect this new branding.
- J. Harnick characterized the sign replacement as "exchanging like for like, for the most part."
- For the northeast-facing aluminum-panel wall cabinet sign, the area will remain around 60 square feet. J. Harnick showed a fabrication detail of the sign and mentioned that it was not internally illuminated but would instead be illuminated by the existing lighting feature on the building. He also showed "before" and "after" renderings of the sign on the building.
- The southwest-facing mechanically-enclosed curtain wall sign, which will face toward the Monongahela River and the South Side, will require a variance from the ZBA because it is slightly larger than permitted, at around 140 square feet. J. Harnick showed a zoomed-in photo rendering of the sign from across the river. For this particular sign, the letters will individually illuminate at night.

- The signs have already been fabricated and in storage in Pittsburgh for some time, so the project team will ask for approval for a slightly larger sign than permitted in the case of the southwest-facing sign. J. Harnick characterized this as a “reasonable request” given where the sign can and cannot be seen from. He mentioned that the sign would be so close to the river’s edge that one would only really be able to see it from across the river.
- J. Harnick said at the time of the meeting that there were no hearing dates set yet.

**Input and Responses**

Questions and Comments from Attendees	Responses from Applicants
When is the target date to install the new sign? Thank you.	<ul style="list-style-type: none"> <li>• The potential time frame for installation is probably 2 months out, if approved by the City — looking at the end of June or the beginning of July.</li> </ul>

**Other Notes**

**Planner completing report:** Phillip Wu