20 Stanwix Street

High Wall Signs - Planning Commission Package

Issued: June 29, 2021
Zoning District: GT-C
Golden Triangle Subdistrict C
**High Wall Signs**

(1) Only the name of the building or business shall be mounted higher than forty (40) feet above grade and may face in all directions but shall not be roof mounted nor project above the roof peak or parapet wall, shall not exceed in face area forty (40) square feet or two (2) percent of exposed façade area whichever is larger, shall be limited to four (4) per building, shall include no motion or animation, shall not exceed a luminance of two thousand five hundred (2,500) nits during daylight hours between sunrise and sunset, shall not exceed a luminance of two hundred fifty (250) nits at all other times, shall permit electronic illumination with no motion or animation, and shall be subject to design review and approval by the City Planning Commission. All applications shall include certification that the sign will comply with luminance level standards at the time of application and must certify again that the sign is operating in compliance with the standards prior to issuance of an occupancy permit.

The approvals for this sign include:
- Closed door meeting City of Pittsburgh
- Presentation to CDAP (Contextual Design Advisory Panel)
- Pittsburgh Downtown Partnership (Neighborhood Group)
- Briefing Meeting City of Pittsburgh Planning Commission
- Action Meeting City of Pittsburgh Planning Commission.
History of High Wall Signage at 20 Stanwix Street

National City Bank

PNC Bank

No Signage
High Wall Sign Size

Northwest Elevation, (Boulevard of the Allies & Stanwix Street)
Overall Area: 20,190 SF, 2% Sign Allotment: 404 SF

South Elevation, (Facing Monongahela River)
Overall Area: 20,190 SF, 2% Sign Allotment: 404 SF
High Wall Sign
7'-11"H x 51'-0" = 404 sqft
Line of Sight for High Wall Signs

Visibility Map

Line of Sight Area for Dollar Bank High Wall Signs

- Option for Vehicular Readability: 7'-11" height. Readable to 3,325'.

(Formula: 35' visibility for every 1" cap height)

All distances and sight areas are approximate and will be influenced by the topography of the land and obstructions such as trees, fences, etc.
South Facade Day View (Facing Monongahela River)
South Facade Dusk View (Facing Monongahela River)

Environmental Rendering
Northwest Facade Day View (Boulevard of the Allies & Stanwix Street)

Environmental Rendering

Enlarged Environmental Rendering
Proposed Sign Construction and Illumination

Sign letters will have RGB and W LED illumination capabilities. Sign illumination will include no motion or animation, will not exceed a luminance of two thousand five hundred (2,500) nits during daylight hours between sunrise and sunset, will not exceed a luminance of two hundred fifty (250) nits at all other times, will permit electronic illumination with no motion or animation, and will be subject to design review and approval by the City Planning Commission. The application will certify that the signs will comply with luminance level standards and will operate in compliance with the standards prior to issuance of an occupancy permit.