

Press Release – Request for Media Coverage

The Friendship Community Group (FCG) will be painting the pavement at the intersection of Roup, Harriet, and South Fairmont streets in Friendship by the Baum Grove parklet during the weekend of 7-8 August 2021. This is made possible by the generosity of Bloomberg Philanthropies Asphalt Art Initiative. The FCG in partnership with the City of Pittsburgh is one of sixteen cities in the inaugural round of Bloomberg Philanthropies' asphalt art grants.

The Department of Mobility and Infrastructure (DOMI) has completed engineering changes to enhance the safety of the confusing five-way intersection. New crosswalks, curb extensions, and pedestrian plazas have been installed to calm the traffic at this confusing spot.

The FCG has been engaging with the Community for the last 18 months to collaborate on the intersection design, the artist selection, and the mural design. Each step of the process has been inclusive and community focused.

The Artists, Randi Stewart and Tim Englehardt, will be leading the community volunteers in painting the design. At least fifty community volunteers are expected to work on this project, joining the hundreds across the country that are implementing asphalt art murals across the country.

We expect a festive atmosphere with music and the Friendship Community picnic as part of the painting weekend. Neighborhood children are welcome to paint a special kids' mural on Saturday at 2pm to complement the asphalt mural.

Volunteers will be on site from 8am-8pm both days, 7-8 August 2021. Streets will be closed except for local traffic during the event.

The Friendship Community Group is an all-volunteer 501(c)3 non-profit that exists to “improve the quality of life in Friendship, our home.”

Many thanks to the Bloomberg Philanthropies, the City of Pittsburgh, DOMI, the Department of City Planning, the Friendship Community Group, and countless volunteers who are making this special event and artwork possible.

Please contact President@friendship-pgh.org for details and questions.

Coverage of similar Bloomberg asphalt art mural projects have been featured on metropolitan, city, and national news.