

Development Activities Meeting Report (Version: 06/24/2020)

This report created by the Neighborhood Planner and included with staff reports to City Boards and/or Commissions.

Logistics	Stakeholders
Project Name/Address: Asphalt Art Project	Groups Represented (e.g., specific organizations, residents, employees, etc. where this is evident): Bloomfield Development Corporation LUNA
Parcel Number(s): N/A	
ZDR Application Number: B	
Meeting Location: via Zoom	
Date: August 25, 2022	
Meeting Start Time: 6:30 pm	
Applicant: Bloomfield Development Corporation	Approx. Number of Attendees: 5
Boards and/or Commissions Request(s): Requesting approval from the Art Commission for Asphalt Art Project at/near Friendship Park	

How did the meeting inform the community about the development project?

Ex: Community engagement to-date, location and history of the site, demolition needs, building footprint and overall square footage, uses and activities (particularly on the ground floor), transportation needs and parking proposed, building materials, design, and other aesthetic elements of the project, community uses, amenities and programs.

Proposal to install artworks on small sections of both streets along Friendship Park (Friendship & Mathilda and Friendship & Millvale) to clearly illustrate that parking is not permitted between two sections of crosswalks. Provided current and historic images, and current maps for context. LUNA – Learning Urban Nation through Art – and JoAnn Moran – Community Art and Environmental Education - was selected as the art team. Selected LUNA after an RFP. Concept of artwork is ecology and reconnecting with nature. Additionally, the community is involved in the design and will be involved in the actual creation of the artwork. Community has been previously engaged throughout this design process, including in-person tours and walks, as well as virtual meetings. Provided design proposals for both streets. Using eco-friendly traffic paint. Project website: lunastreet.art
Video of earlier community meeting available here:
<https://www.facebook.com/70568065624/videos/1175593916342031>

Input and Responses

Questions and Comments from Attendees	Responses from Applicants
Is this time sensitive project? I imagine painting in cold weather will not work. Are we going to be able to get this installed this year?	Initially planned for September so we are taking the process timing into consideration. We don't know that we want to install it and have it covered by snow for several months. Plus, the days are getting shorter so we may have to wait.
How long does this paint need to cure?	They recommend the outdoor temperature being above 55* when painting.

Questions and Comments from Attendees	Responses from Applicants
We love the design and can't wait to see it come to life.	
Agree with above comment.	
Is there any plans by the City for sidewalk repair in Friendship Park.	Not that we are aware of. BDC has requested this during the capital budget process. Recommend waiting until dying trees are removed from the park. Will continue
How long does the paint last? What is maintenance plan?	How long the paint will last is dependent on the weather. BDC is committing to maintaining for three years through an agreement with the City. That agreement is to make sure the art doesn't deteriorate. It will be touched up as necessary.
Thanks for your work. Looking forward to this project.	

Planner completing report: Stephanie Joy Everett