

Public Engagement Working Group (PEWG)

MEETING #3
DEPARTMENT OF CITY PLANNING
DECEMBER 5, 2018



Why are we here?

- Review Engagement Tools & Best Practices
- Create Framework for Public Engagement for the City
 - Comprehensive Plan
 - Neighborhood Planning
 - Equity & Sustainability Initiatives
 - Other long-range or aspirational planning

Working Group Overview / Schedule

- Public Participation Panel (9/13)
 - Place It! (LA), Seattle DCP, Hester Street Collaborative (NYC), Austin DCP
- Meeting 1: Introduction & Vision (10/10)
 - Review / Feedback on Panel
 - Discussion on Past Engagements in Pittsburgh
 - Creation of Guiding Principles
- Meeting 2: Outlining the Public Engagement Strategy
- **Meeting 3: Examine engagement tools (12/5)**
- Meeting 4: Review first draft, define public review process for Strategy (1/30)
- Spring 2019: Public Process to Review draft

What's the purpose of tonight?

- Define and prioritize tools for public participation for inclusion into the Strategy
- To determine how to measure success in representation and participation
- To define how we plan on creating a draft Strategy for review

Agenda - How are we going to do that?

- Activity - Using Engagement Tools
- Questions to help define participation
- Next Steps: Feedback needed to draft the strategy, drafting the strategy



PEWG

vs.

RCO



PEWG

RCO

Orientation

- Future Plans
- Shape Process

- Current Development
- Review Projects
- Future Plans
- Use Process

Neighborhood Plan Guide

- Create Public Engagement Toolkit that will be in the Neighborhood Plan Guide

- Use Neighborhood Plan Guide, including Public Engagement Toolkit, to create Neighborhood Plans

Breakout Session

Choose a group (Max. Five per group)

1. Park Master Plan
2. Transportation Plan
3. Neighborhood Plan
4. Mayoral Initiative: Early Childhood Education

6:25-6:45pm :: Use the large worksheets around the room to arrange the engagement tools within the International Association of Public Participation (IAP2) framework.

6:45-7:05pm :: Build out a planning scenario and choose five engagement tools to achieve good participation in that scenario. Use the colored dots to indicate what kind of feedback is sought in each tool.

7:05-7:15pm :: Report out



What defines good, inclusive
and sufficient participation?

How would you know if you
have representative participation?

What information should be collected about participants to ensure we are reaching a broad cross-section?

Next Steps

- **Meeting-In-A-Box due**
 - Friday, December 14th @ 200 Ross Street

- **Meeting 4: Review first draft**
 - Wednesday, January 30th, from 6-8pm

- **Spring 2019: Public Process to Review draft**