Public Engagement Working Group (PEWG)

MEETING #3
DEPARTMENT OF CITY PLANNING
DECEMBER 5, 2018
Why are we here?

- Review Engagement Tools & Best Practices
- Create Framework for Public Engagement for the City
  - Comprehensive Plan
  - Neighborhood Planning
  - Equity & Sustainability Initiatives
  - Other long-range or aspirational planning
• Public Participation Panel (9/13)
  • Place It! (LA), Seattle DCP, Hester Street Collaborative (NYC), Austin DCP
• Meeting 1: Introduction & Vision (10/10)
  • Review / Feedback on Panel
  • Discussion on Past Engagements in Pittsburgh
  • Creation of Guiding Principles
• Meeting 2: Outlining the Public Engagement Strategy

• Meeting 3: Examine engagement tools (12/5)
• Meeting 4: Review first draft, define public review process for Strategy (1/30)
• Spring 2019: Public Process to Review draft
What's the purpose of tonight?

- Define and prioritize tools for public participation for inclusion into the Strategy

- To determine how to measure success in representation and participation

- To define how we plan on creating a draft Strategy for review
Agenda - How are we going to do that?

- Activity - Using Engagement Tools

- Questions to help define participation

- Next Steps: Feedback needed to draft the strategy, drafting the strategy
PEWG vs. RCO

PEWG
- Future Plans
- Shape Process

RCO
- Current Development
- Review Projects
- Future Plans
- Use Process

Orientation

Neighborhood Plan Guide
- Create Public Engagement Toolkit that will be in the Neighborhood Plan Guide
- Use Neighborhood Plan Guide, including Public Engagement Toolkit, to create Neighborhood Plans
Breakout Session

Choose a group (Max. Five per group)

1. Park Master Plan
2. Transportation Plan
3. Neighborhood Plan
4. Mayoral Initiative: Early Childhood Education

6:25-6:45pm :: Use the large worksheets around the room to arrange the engagement tools within the International Association of Public Participation (IAP2) framework.

6:45-7:05pm :: Build out a planning scenario and choose five engagement tools to achieve good participation in that scenario. Use the colored dots to indicate what kind of feedback is sought in each tool.

7:05-7:15pm :: Report out
What defines good, inclusive and sufficient participation?
How would you know if you have representative participation?
What information should be collected about participants to ensure we are reaching a broad cross-section?
Next Steps

• Meeting-In-A-Box due
  • Friday, December 14th @ 200 Ross Street

• Meeting 4: Review first draft
  • Wednesday, January 30th, from 6-8pm

• Spring 2019: Public Process to Review draft