

Development Activities Meeting Report (Version: 4/18/2019)

This report created by the Neighborhood Planner and included with staff reports to City Boards and/or Commissions.

Logistics	Stakeholders
Project Name/Address: University of Pittsburgh Banners	Groups Represented (e.g., specific organizations, residents, employees, etc. where this is evident): Residents (Oakcliffe, SONG, etc.), OPDC, Pitt
Meeting Location: Career Center, 214 Semple Street	
Date: 08/28/2019	
Meeting Start Time: 6:02pm	
Applicant: University of Pittsburgh	Approx. Number of Attendees: ~30

How did the meeting inform the community about the development project?

Ex: Community engagement to-date, location and history of the site, demolition needs, building footprint and overall square footage, uses and activities (particularly on the ground floor), transportation needs and parking proposed, building materials, design, and other aesthetic elements of the project, community uses, amenities and programs.

Concept of reinvention with new colors and design. Research included brand archetypes, resulting in the creation of a new logo and coordination with new university sports banners at the same time. Showed the 11 banner locations for the non-sports banners, including the repair of one broken pole. Project will go to Art Commission on 9/25/19.

Input and Responses

Questions and Comments from Attendees	Responses from Applicants
Do any banners include community imagery? There was previous discussion about this.	Yes, work with community groups to pursue this for later submission, maybe for holidays and special events.
Would new ones replace these ever?	Yes, likely based on holidays and other Oakland community events.

Other Notes

None

Planner completing report: Sophia Robison