Heinz Field - Flagship Store
Planning Commission Package

Issued: April 3, 2020

SITE ADDRESS
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Pittsburgh, PA 15212

KOLANO design

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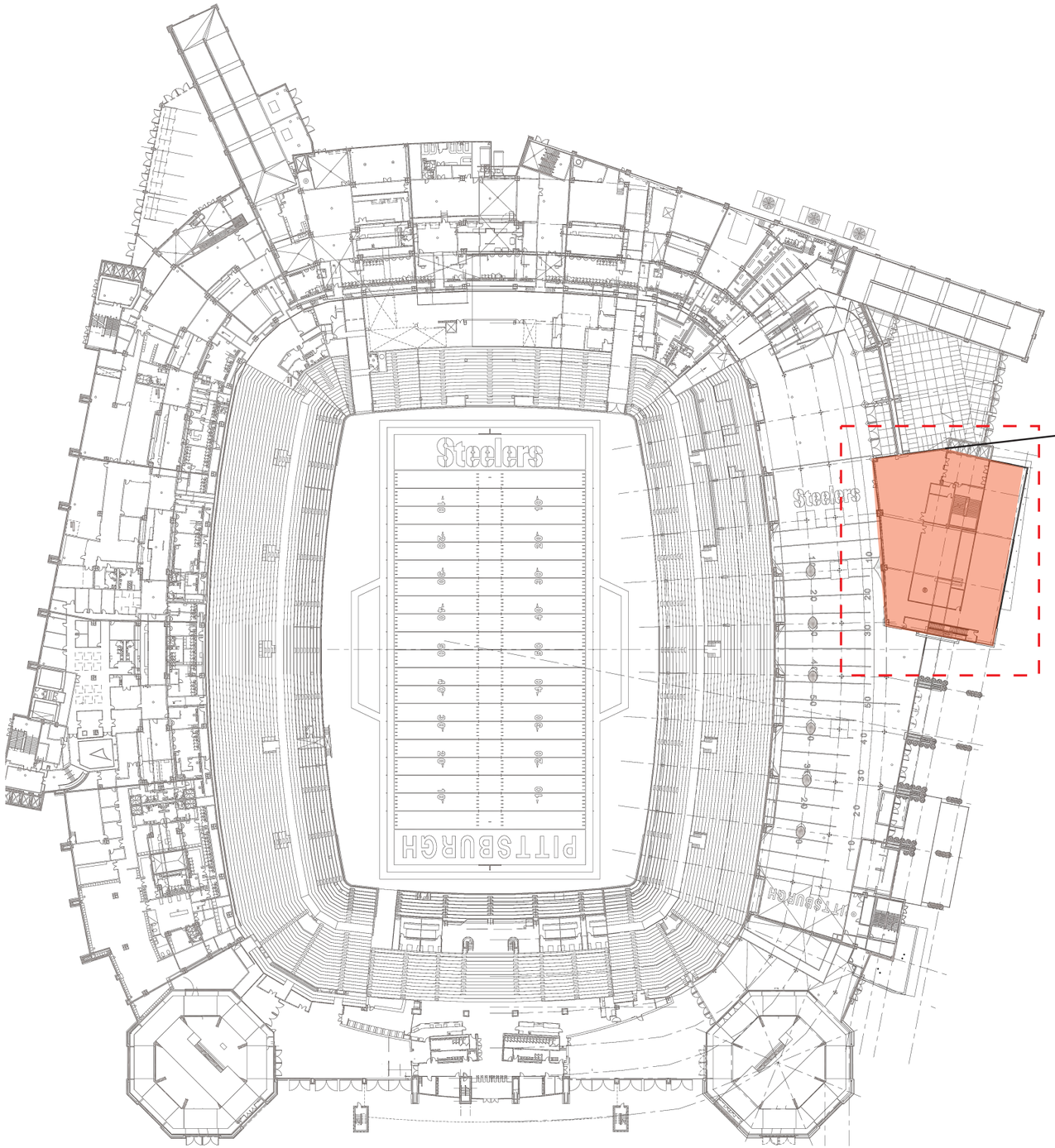
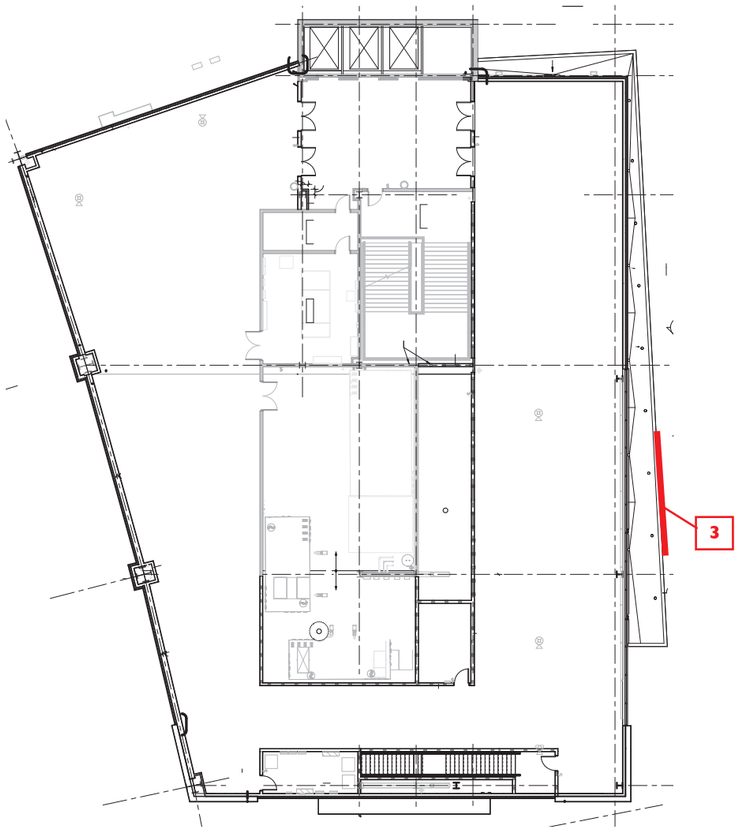
Heinz Field
100 Art Rooney Ave
Pittsburgh, PA 15212

Lots:
7-M-76
8-J-30
8-J-20
8-E-10

RIV-NS Riverfront North Shore



Site Plan (NTS)



Enlarged Site Plan A - Flagship Store

0" 8' 16' 32' 64'

Scale: 1/32" = 1'-0"

Proposed Signage -
Front Exterior Elevation
3/32" = 1'-0"

0 1' 2' 4' 8' 16'
3/32"=1'-0"
Scale in Feet

Sign Type 3 233 SF

Reference Image: Original Design Submission

Conceptual Exterior Rendering portraying new signage

Photos showing limited lower facade visibility