



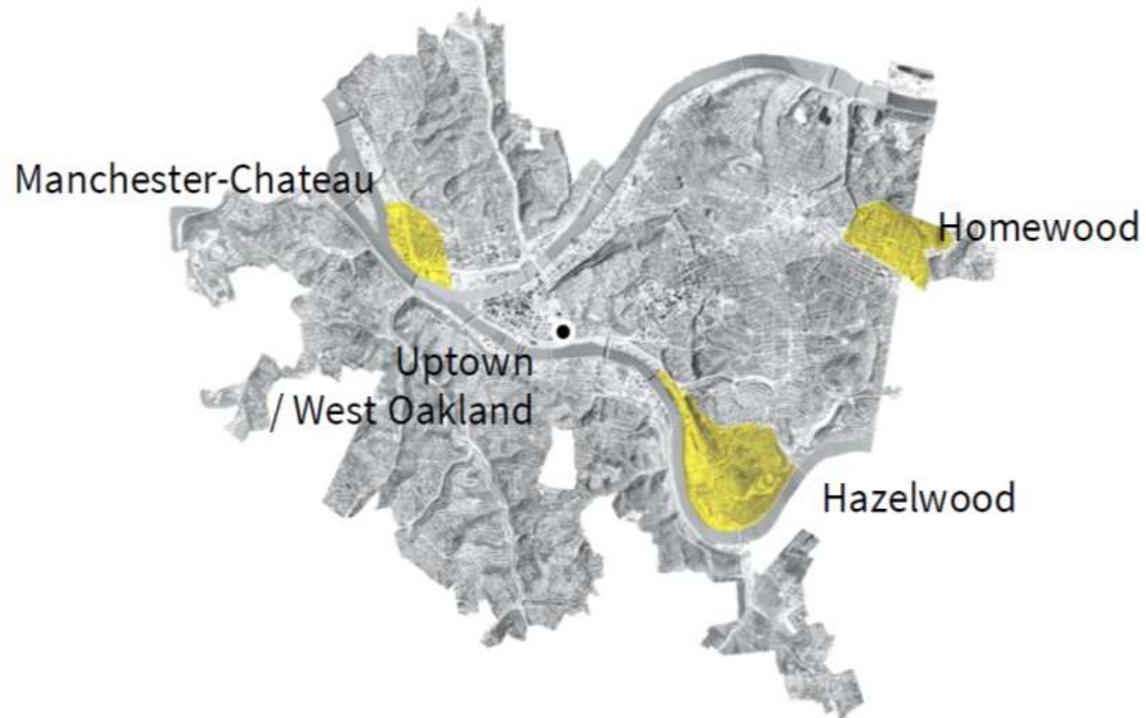
CITY OF PITTSBURGH
DEPARTMENT OF CITY PLANNING

HOMEWOOD COMPREHENSIVE COMMUNITY PLAN

PLANNING COMMISSION
June 2, 2020
2:00 P.M.

Presented by:
Acting Director, Andrew Dash, AICP
Planner, Christopher Corbett

FIRST PHASE OF NEIGHBORHOOD PLANS



ROLE OF PLANNING COMMISSION

- Planning Commission Briefing March 10, 2020
- Review and adopt the Plan (Concept Plan) as part of the Comprehensive Plan process





COMMUNITY LEADERSHIP

Homewood Community Development Collaborative
Race Street 2050, Inc. Homewood-Brushton
YMCA + YWCA
Homewood Children's Village
Community Empowerment Association
Building United of SWPA
Homewood-Brushton Business Association
Homewood Community Ministries
Operation Better Block, Inc.
City Council District 9- Ricky Bruggess
State Representative – Ed Gainey

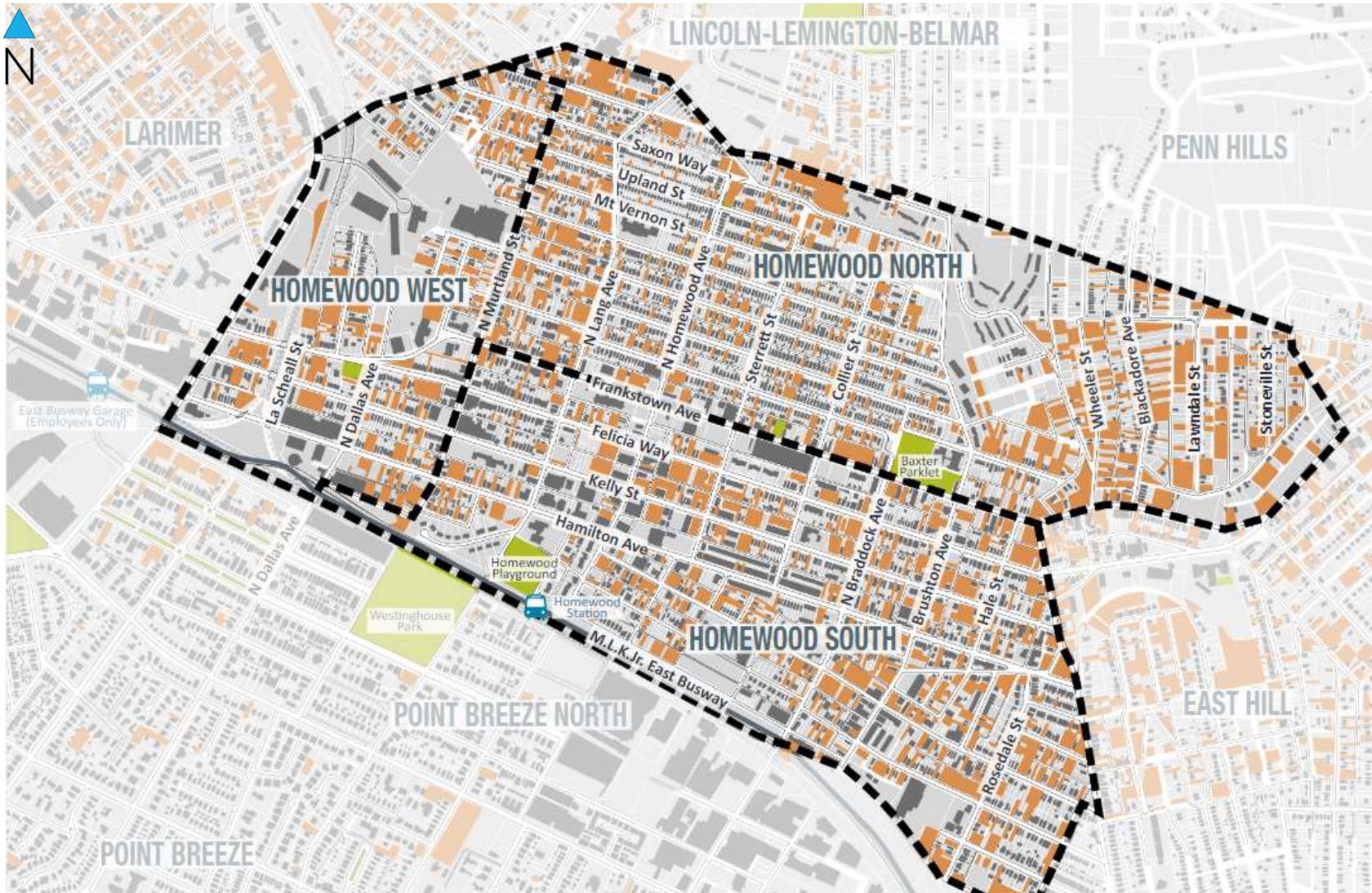
PROJECT TEAM

COMMUNITY PARTNERS

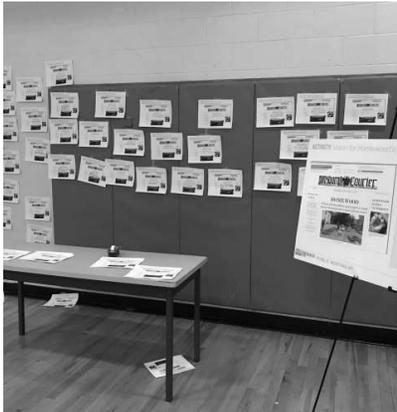
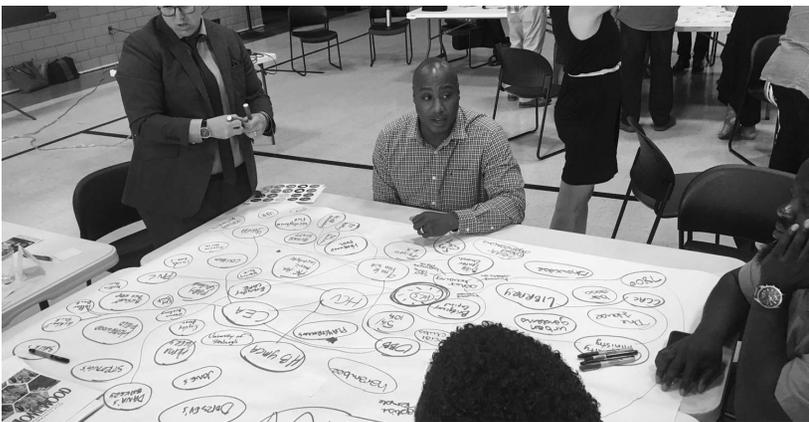
House of Manna
MAD DADS
Alma Illery
Community College of Allegheny County
Knotzland
Homewood Community Sports
Black Urban Gardeners and Farmers Co-op
Salvation Army
University of Pittsburgh Community Engagement Center
Bureau of Police Zone 5
Kilolo Lockett
Nine Mile Run Watershed Association
Allegheny Housing Rehabilitation Corporation
Bridgeway Capital

AGENDA

- Overview
- Engagement
- The Plan
- Vision of Homewood
- Goals
- Public Testimony



HOMEWOOD ENGAGEMENT



COMMUNITY ENGAGEMENT

Community empowerment and building the capacity of the community was a key goal of the planning process. The engagement that took place sought to ensure that the Homewood Collaborative members were in the driver's seat for the planning process.

PUBLIC MEETING #1

The Homewood Community Plan hosted its first community meeting at the Homewood YMCA on Thursday, October 5th from 5:00 p.m. to 8:00 p.m.

The event was well attended with over 100 people who worked, lived, and went to school in the neighborhood. The goals of the first meeting were:

1. Seek to understand neighborhood priorities, assets, needs
2. Gather input to create directions for planning process

PUBLIC MEETING #2

Homewood Community Plan hosted its second community meeting at the Homewood YMCA on Thursday, May 10, 2018 from 6:30 p.m. to 8:30 p.m.

The event was well attended with over 120 people who worked, lived, and went to school in the neighborhood. The meeting was intended to:

1. Check in with residents and community stakeholders to review and discuss goals, recommendations, and implementation strategies developed by the Action Teams.
2. Identify what is missing from the goals and strategies.
3. Re-engage with residents and consider how the plan can effectively plug into existing community infrastructure.

PUBLIC MEETING #3

The Homewood Community Plan hosted its third community meeting in Homewood during April 2019 from 5:00 p.m. to 8:00 p.m.

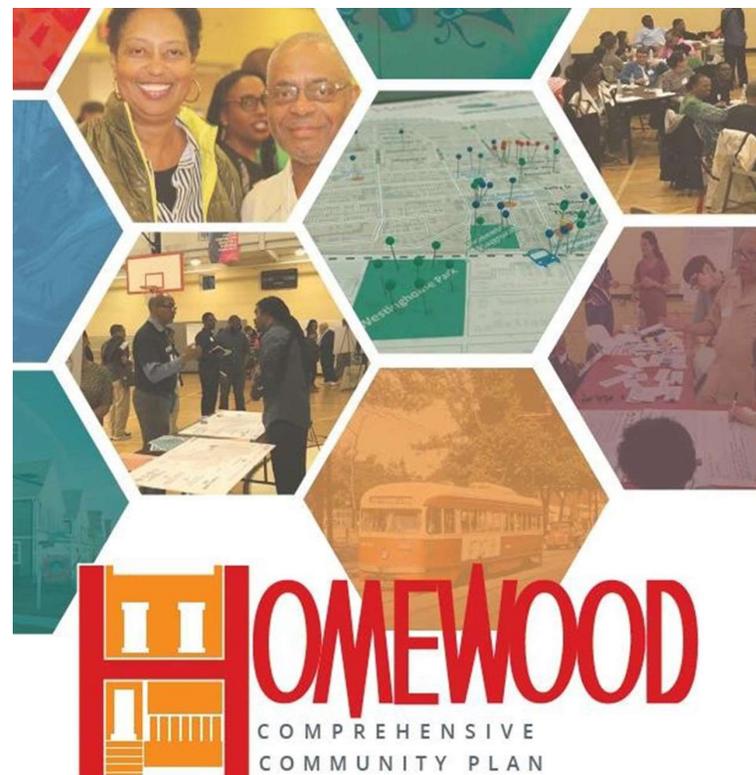
The event was well attended with over 225 people who worked, lived, and went to school in the neighborhood. The goals of the third meeting were:

1. Update community on the plan and next steps
2. Present goals and strategies aligned with previous community engagement.
3. Solicit feedback and provide information on the final draft document



COMMUNITY ENGAGEMENT + TIMELINE

- Selection of consultant with community participation
- First community meeting October 2017
- 30 Action Team meetings (9 Action Teams)
 - Housing
 - Public Health & Safety
 - Culture & Recreation
 - Education
 - Workforce Development
 - Mobility
 - Business & Innovation
 - Sustainability
 - Urban Design and Development
- Second community meeting May 2018
- Presentation April 23, 2019
- 30-day public comment period ending May 24, 2019
- Planning Commission Briefing March 10, 2020
- HCCP Literature was provided at the following: YMCA, YWCA, OBB, CEA, Library, CEC
- Overall the Department of City Planning engaged in more than 50 meetings
- Through our 3 community meetings a total of 450 attendees participated
- Received 75 comments of the HCCP draft last Spring 2018
- 50+ comments on the final plan draft between the Homewood Community Development Collaborative and DCP



PROJECT PROCESS

Our process was interactive and included regular coordination with the Homewood Community Development Collaborative (HCDC), the City of Pittsburgh, and the Urban Redevelopment Authority over four major steps.

1 Information Gathering

Public engagement tasks, including agenda setting, understanding the community vision broadly, and introducing the project to the community with data that led to an existing conditions analysis focused on all areas of the plan.

2 Prioritization

Initial priorities were vetted by both the Core Team and created Action Teams that moved into goal setting.

3 Goal Setting

Action Teams worked together to solidify goals for each of their focus areas.

4 Draft + Final Strategies

Strategies were created that aligned with each of the nine focus areas' goals. During the Final Strategies phase, draft strategies were organized into the four final categories for this plan: Community, Development, Mobility and Infrastructure.

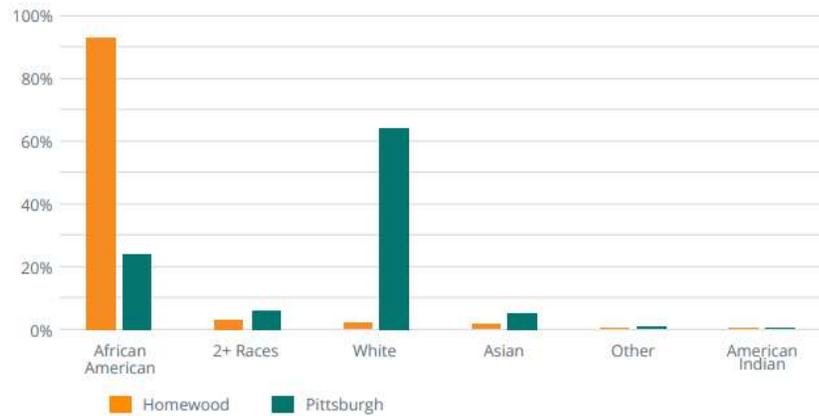


EXISTING CONDITIONS

A deep dive into what is happening on the ground in Homewood right now - from historic buildings, existing businesses, and new development to youth programs and green infrastructure.

RACE IN HOMEWOOD AND PITTSBURGH

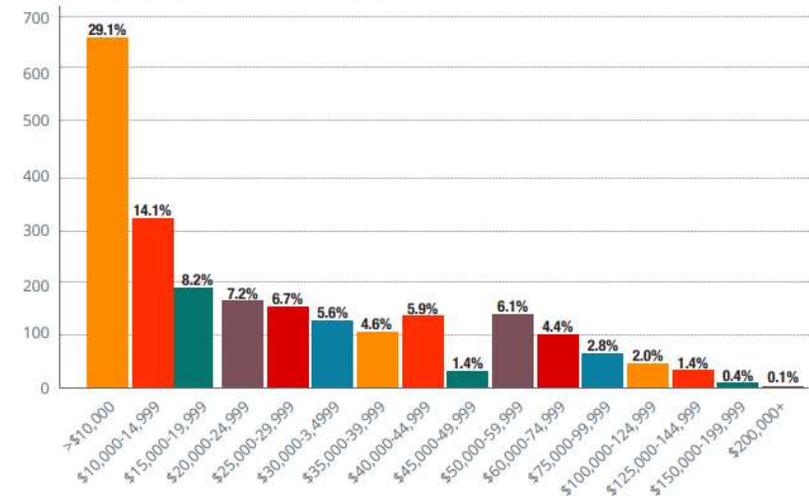
Source: 2011-2015 American Community Survey 5-Year Estimates



92.84% of Homewood residents are African American, compared to 24.70% of residents of the City of Pittsburgh

INCOME (% OF HOMEWOOD RESIDENTS)

Source: 2011-2015 American Community Survey 5-Year Estimates



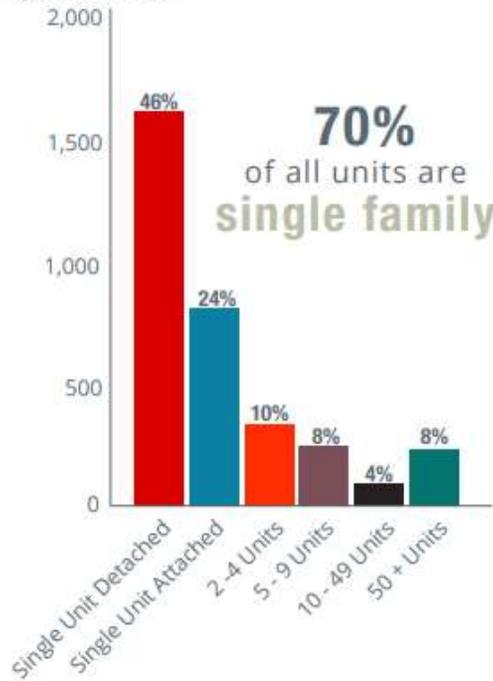
Median household income in Homewood is \$19,642 compared to \$40,715 in the City of Pittsburgh



EXISTING CONDITIONS

UNITS IN PROPERTY

Source: U.S. Census Bureau, 2011-2015 American Community Survey 5-Year Estimates



RENTER & OWNER OCCUPIED

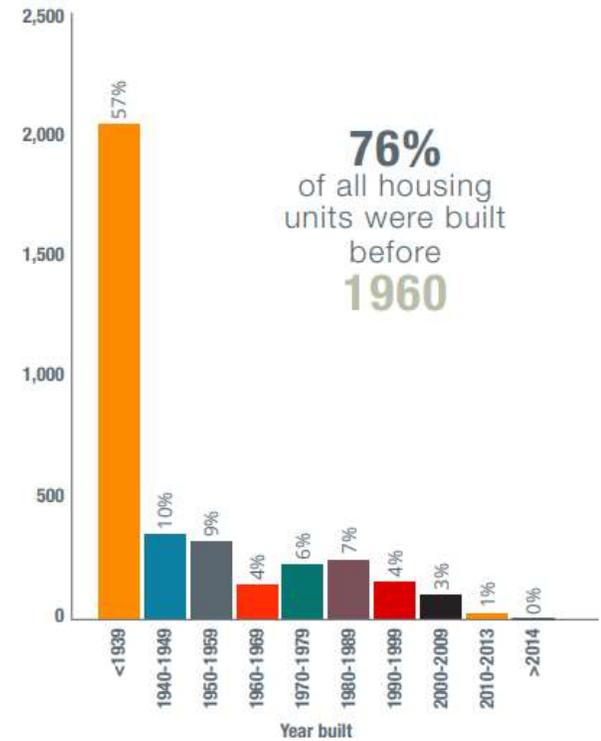
Source: U.S. Census Bureau, 2011-2015 American Community Survey 5-Year Estimates



Out of 2,684 total housing units

HOUSING AGE

Source: U.S. Census Bureau, 2011-2015 American Community Survey 5-Year Estimates





"SAFE, GREEN, HEALTHY, AND INNOVATIVE..."

Vision Statement

Homewood will be an African-American cultural destination where people choose to live, work, worship, and visit. It will be safe, green, healthy, and innovative. It will have quality schools. It will be a place that protects long-term and low-income residents and equips them to be engaged and informed.



HOMEWOOD NEIGHBORHOOD KEY THEMES

As a part of the [final development of the strategies](#) outlined in the recommendations section of this document, goals and strategies were reformatted to align around four key themes:

1 Community

Focusing on existing residents, employees, and visitors of the area with proposals for how they can be better served.

2 Development

Establishes the agenda for physical change to the neighborhood.

3 Mobility

Identify how people get around and will include strategies for connections and multimodal transportation opportunities, improving safety, and reducing the negative impacts associated with traffic.

4 Infrastructure

The non-transportation systems that nourish and maintain a neighborhood. storm-water Management, Technology...





BRIEFING TAKE-A-WAYS

The Homewood Comprehensive Community Plan is a people-based plan, whereas other plans may have referenced direct needs of places within a neighborhood this plan targets more policy and programing needs.

Implementation of the HCCP will be a collaborative effort and will address policy, regulation, process, and programming identified in throughout the plan.

COMMUNITY

COMMUNITY GOALS:

GOAL 1: Improve accessibility to fresh and healthy foods

GOAL 2: Improve education quality for all Homewood students

GOAL 3: Create more out-of-school time options

GOAL 4: Organize community support teams that focus on public health and safety

GOAL 5: Increase career readiness and placement

GOAL 6: Promote and preserve Homewood's African-American heritage and culture



DEVELOPMENT

GOAL 1: Focus on neighborhood small businesses to provide technical assistance

GOAL 2: Bring Homewood's regulatory framework into alignment with previous planning and shape future growth

GOAL 3: Manage vacant properties comprehensively

GOAL 4: Encourage community led and driven development

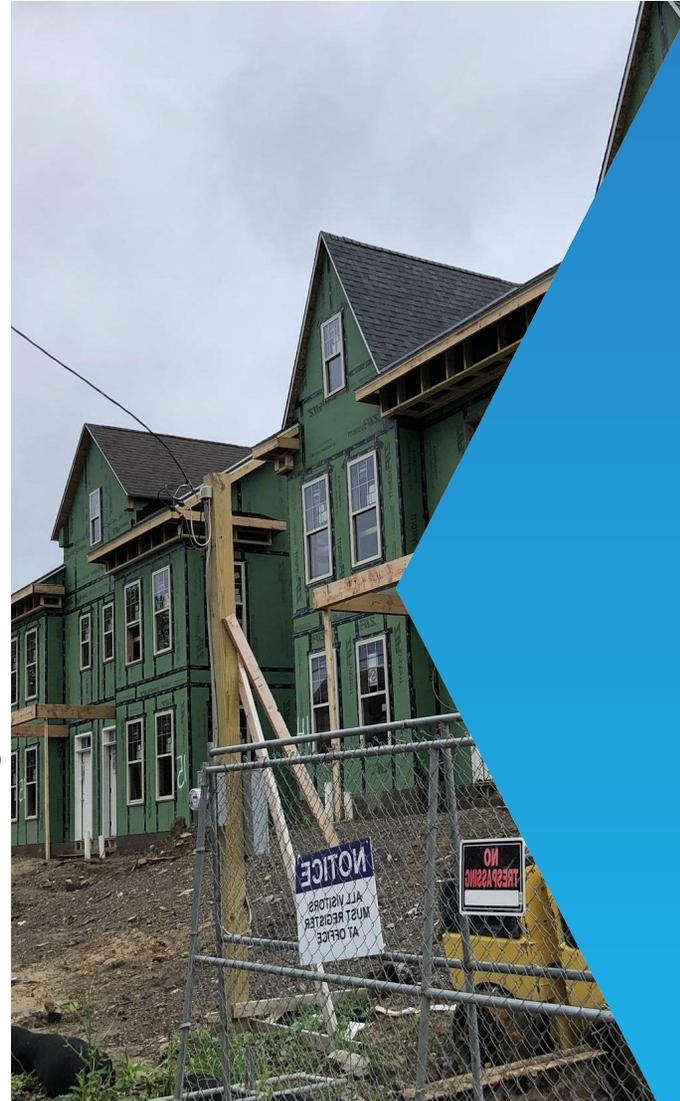
GOAL 5: Renovate existing vacant housing to provide Homewood residents with pathways to homeownership

GOAL 6: Use innovative housing development to meet the needs of specific household demographics

GOAL 7: Implement green building and energy efficiency programs and standards to reduce cost burdens for existing and future residents

GOAL 8: Prevent displacement through affordable housing development, proactive policy, and stabilization of existing residents

GOAL 9: Create Homewood-specific design standards for new development



MOBILITY

MOBILITY GOALS:

GOAL 1: Create a consistent, ADA compliant network of sidewalks that facilitates economic development and serves the needs of community members

GOAL 2: Ensure Homewood residents have access to the busway to advance opportunities and support everyday needs

GOAL 3: Create *Safe Routes to School*



INFRASTRUCTURE

INFRASTRUCTURE GOALS:

GOAL 1: Improve access to quality open spaces

GOAL 2: Improve local air quality

GOAL 3: Encourage the expansion of storm-water management



THE HOMEWOOD COMMUNITY PLAN

« Projects Home



The Homewood Community Plan

The Neighborhood

In the early 20th century, changing industry and increasing growth beyond downtown led to the development of the Homewood community. The increased population needed transportation and a system of streetcar lines was constructed to connect the neighborhood to downtown. During the 1950s, Homewood experienced residential growth with displaced residents from the Lower Hill and Homewood to become one of Pittsburgh's largest African-American neighborhoods.

Homewood consists of three neighborhoods – Homewood North, Homewood West, and Homewood South – with a combined population of 6,442, which is 94% African-American, as of the 2010 census. Homewood is predominantly residential with commercial activities concentrated on Frankstown Road and Homewood Avenue corridors. Of the 5,194 parcels that make up Homewood, 49.6% are vacant, according to a 2014 Operation Better Block survey. This plan will aim to provide strategies that will increase housing, development, mobility, and infrastructure in an equitable way.

Homewood has a valuable ecosystem of dedicated community organizations and leaders who have worked to develop plans for parts of the neighborhood. The residents, stakeholders, and institutions of Homewood have worked to rebuild and envision a Homewood of the future. This planning process built off that foundation and establishes a common vision and direction for the Homewood community.

The vision for the future of Homewood:

Homewood will be an African-American cultural destination where people choose to live, work, worship, and visit. It will be safe, green, healthy, and innovative. It will have quality schools. It will be a place that protects long-term and low-income residents and equips them to be engaged and informed.



LANGUAGES ▾

DEPARTMENT MENU

The Homewood Community Plan ▾

Overview

The Plan

Get Involved

Projects ▾

City Planning Links ▾



<https://pittsburghpa.gov/dcp/homewood-plan>





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THANK YOU

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